# BARRANTAGH

**Investment Management** 

## Update – Mar. 31, 2025

- Firm Update
- Small Cap Canadian Equities
- Canadian Equities Income
- Economic Update



## **Architect Program**

# **Firm Introduction**

### **FIRM PROFILE**

- 100% employee-owned investment managers since 1995
- 17 employees, firm ownership expanded to 7 employeeshareholders
- AUM: \$1.5 Bn (private wealth, institutional, sub-advisory)
- Fundamental quality value style

### **STRATEGIES OFFERED**

- Balanced Mandates active asset mix mgmt.
- Fixed Income Credit barbell + active duration mgmt.
- Equity Strategies Focus Portfolios (20 40 stocks in a strategy):
  - Small Cap quality/yield focus
  - Mid Cap S&P TSX Completion Index
  - All Cap Cdn Equities
  - Income yield focus
  - Global Equities Global leaders + Special situations

### **FIRM UPDATE**

#### **STAFFING:**

• 17 employees, no changes over the last 3 years

#### **ESG Integration Update:**

 Completed UN PRI signatory process (2019) & formalized BIM Responsible Investing Policy

#### **UMA/Sub-Advisory Update**

• New mandate with Morgan Stanley upcoming program launch

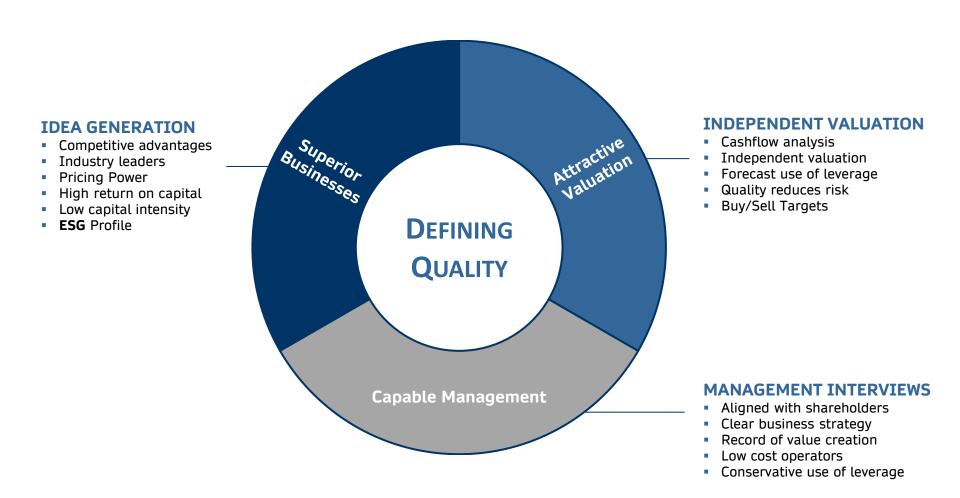
#### **Evestment**

• Boutique Firms – Canada – Top 3 Brand awareness



# **Investment Philosophy**

### **Defining Quality Value**







# **MANDATE REVIEW**

**Small Cap Canadian Equities** 



# **Recent Market Environment**

## **Investing in Quality**

#### 1. Current market environment – uncertainty = Risk-Off

- 1. Large cap leadership
- 2. Narrow markets Gold
- 3. Large cap valuations ex tech are reasonable, Small Caps are cheap
- 4. Cyclical-led markets are not unprecedented

### 2. Quality Value investing limits exposure to highly economically sensitive cyclical companies

- ie Gold => unpredictable and volatile gold prices influenced by a variety of levers (inflation, central banks, retail momentum trade, fear trade) make bottom-up valuation challenging & can be at odds with long-term investing & a 3-5 year holding period
- 2. Consumer deep cyclicals discretionary spending ie car parts, manufacturers
- 3. Industrial deep cyclicals ie aerospace

### 3. 2023 & 2024 were challenging years vs. the market

- 1. 2023 cyclical led market, growth technology stocks ran
- 2. 2024 all that glittered was gold gold rally added 6% to the index return!

#### 4. Why do we bias away from deep cyclicals?

- 1. Allows for greater confidence in long-term DCF models & longer holding periods to allow company strategies to play out less guess-work & valuation matters
- 2. Delivers very low risk portfolios (std. dev., beta, risk-adjusted returns) with supporting dividend yield



# **Small Cap Canadian Equity**

## Performance at March 31, 2025

For Periods Ending Mar. 31, 2025	Q1/25	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs	15 Yrs
BIM Canadian Small Cap	- <b>7.6%</b>	- <b>2.8%</b>	<b>1.0%</b>	- <b>1.4%</b>	<b>2.0%</b>	<b>12.7%</b>	6.7%	<b>6.2%</b>	<b>5.6%</b>	<b>7.0%</b>		<b>10.9%</b>
S&P/TSX Small Cap Index	0.9%	11.1%	9.6%	1.7%	5.7%	20.1%	8.4%	6.8%	5.1%	7.5%		4.7%

	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
BIM Canadian Small Cap S&P/TSX Small Cap	11.5%	-2.7%	-5.7%	<b>18.8%</b> <sup>1</sup>	21.3%	19.0%	-8.9%	5.9%	<b>19.8%</b> 1	-5.3%	17.3%	30.9%	18.5%	15.6%	35.0%	<b>43.8%</b> <sup>1</sup>	-22.9%
Index	18.8%	4.8%	-9.3%	20.3%	12.9%	15.8%	-18.2%	2.7%	38.5%	-13.4%	-2.4%	7.6%	-2.2%	- 16.4%	35.1%	62.3%	-45.5%

<sup>1</sup> Periods where index performance was driven by commodity rallies (Mining & Oil Exploration & Production) Green indicates periods that Barrantagh Small Cap outperformed

Returns are gross of fees. Composites include actual accounts managed by Barrantagh. Past performance is no guarantee of future returns.



# **Small Cap Canadian Equity**

## Perspective on Recent Performance: Commodity Volatility

### **Stock Selection Positive in Non-Commodity Sectors**

	TOTAL PERIOD Jan. 2024 – Mar. 2025
BIM Small Cap TSX SC Alpha (%)	3.4% <u>19.9%</u> -16.5%
Alpha (bps)	-1650
Materials <u>Energy</u> Commodities	-1509 <u>-340</u> -1849
All Other Industries <sup>1</sup>	+199

<sup>1</sup> All Other Industries = GICS Industries Ex - Energy & Materials

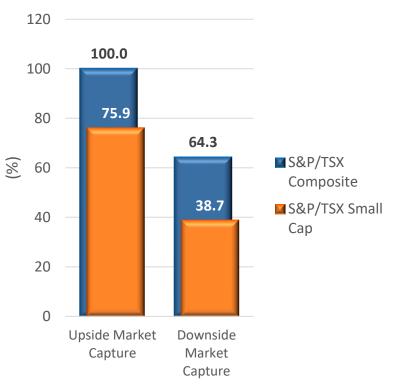


# **Small Cap Canadian Equity**

**Conservative Exposure to Commodities Delivers Much Lower Portfolio Risk vs. Market** 

Mar. 31, 2025	Barrantagh Small Cap Cdn. Equites <sup>1</sup>	TSX Small Cap	Median
Annualized Return	10.5%	3.7%	7.4%
Standard Deviation	13.5%	20.2%	17.3%
Sharpe Ratio	0.7	0.1	0.35

#### **Barrantagh Small Cap Canadian Equity**



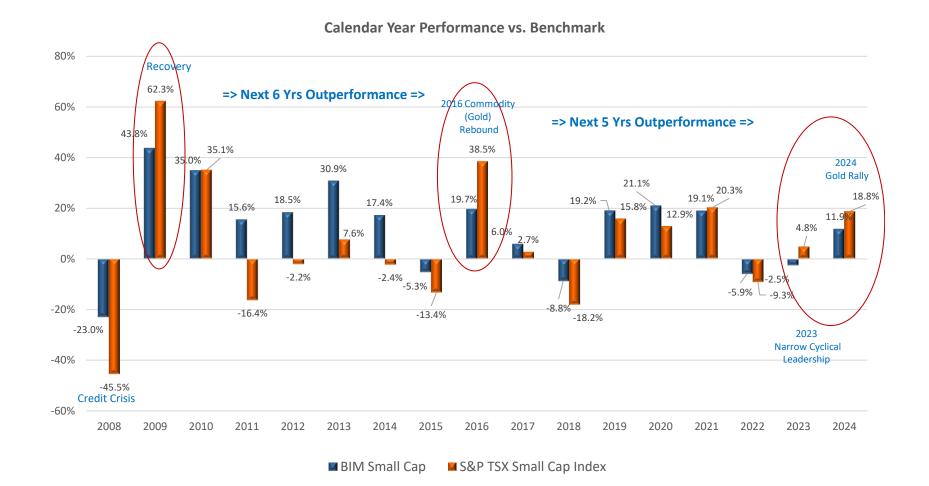
<sup>1</sup> Since Inception Jan. 1, 2008

<sup>2</sup> vs. Evestment Small Cap Universe



# **Performance Update**

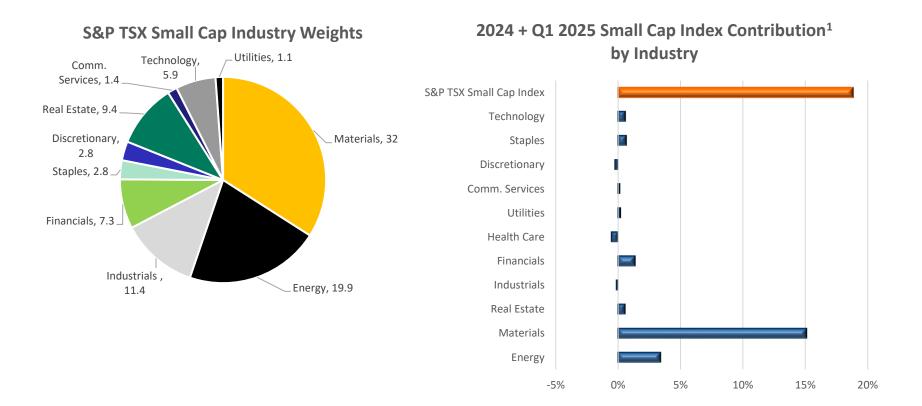
## Investing over Market Cycles | Calendar Year Returns





# 2024 Small Cap Investing

2024: Commodities Contribute 93% of the TSX Small Cap Index Return – 2024 + Q1 2025



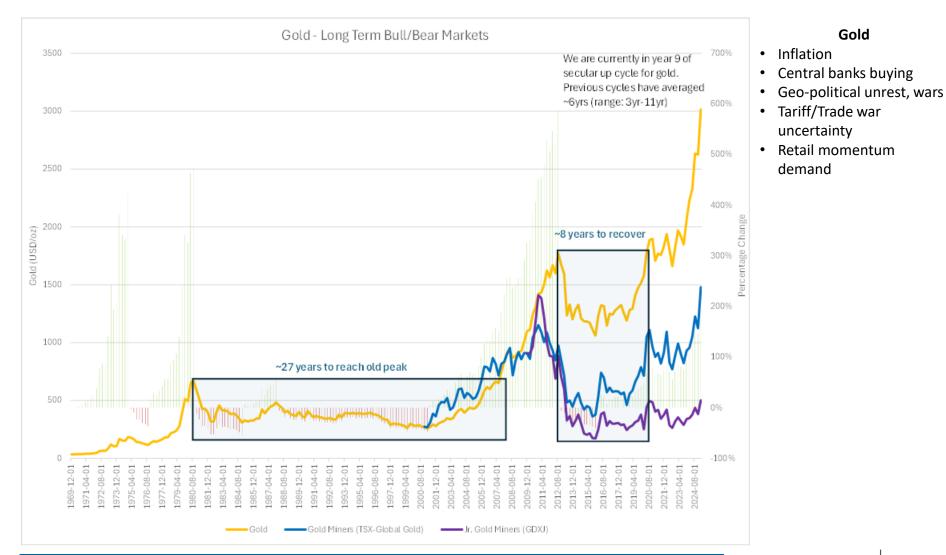
Contribution<sup>1</sup> = Return x Weight



Source: Bloomberg, Barrantagh Research

# **Long-Term View on Gold Prices**

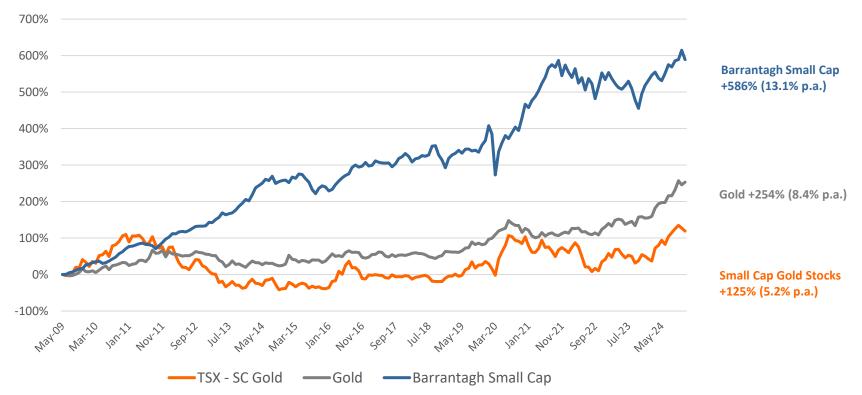
### **Up-Cycle is Longer than Past**





# **Small Cap Canadian Equity Mandate**

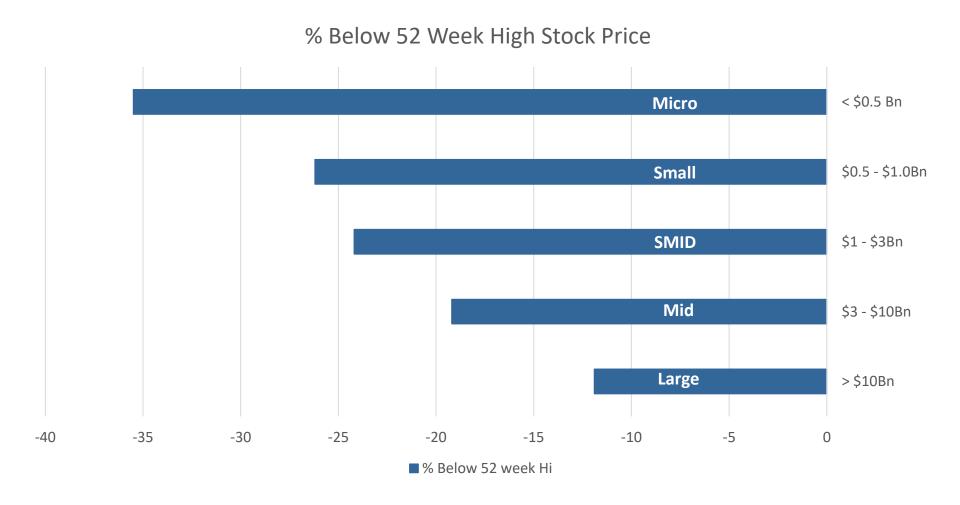
Junior Gold Miners: Underperforming/Volatile & Poor Commodity Tracking



### Cumulative Returns ~ 16 Years to Dec. 31, 2024

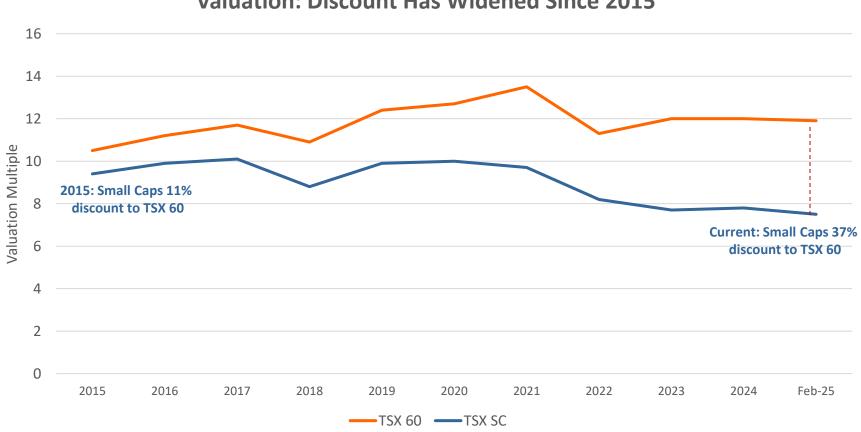


Stocks Ex-Commodities by Market Cap: Risk-Off Trade is Already Embedded





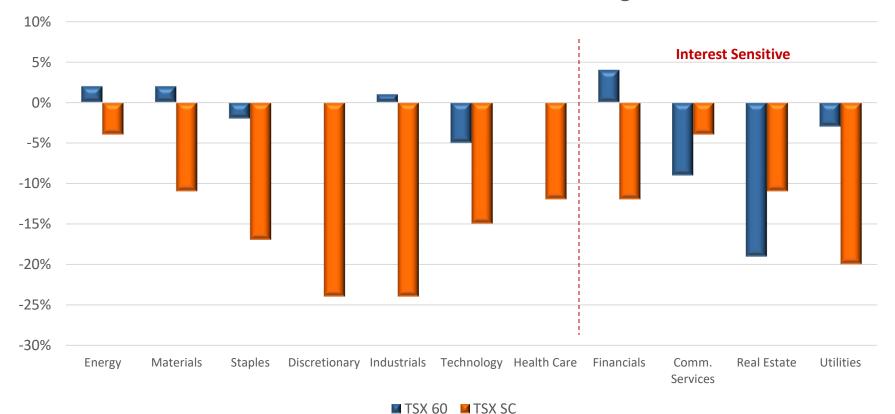
Small Cap Markets: Broad Valuation Advantage vs Large Caps (Annual Since 2015)



## Valuation: Discount Has Widened Since 2015



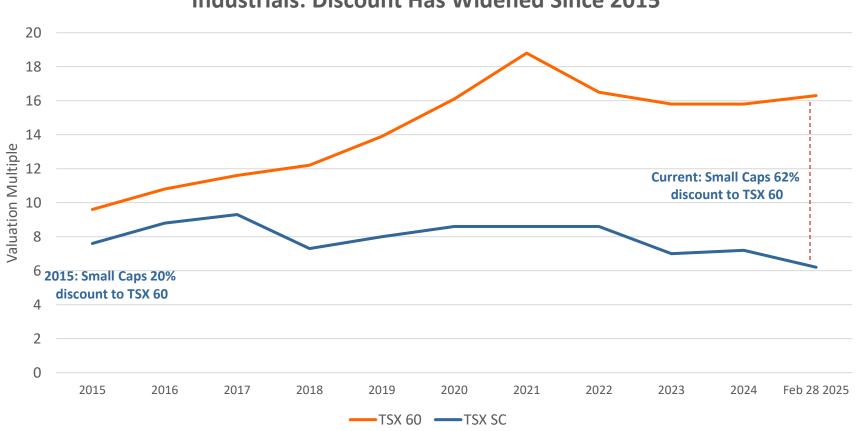
Small Cap Markets: Broad Valuation Advantage vs Large Caps (at Feb. 28<sup>th</sup>, 2025)



### Valuation: Discount to 5 Year Average



Small Cap Markets: Industrial Sector Valuation Gap is Very Wide (Annual Since 2015)

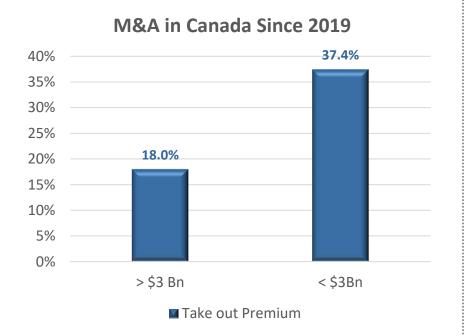


### Industrials: Discount Has Widened Since 2015



# **Small Cap Investing**

Lower Rates: Support Increases M&A Activity Potential and Premium



- 11 Deals completed > \$3Bn Total Value
- 67 Deals completed < \$3 Bn Total Value

Source: Bloomberg, Barrantagh Research

**Barrantagh Positions Targeted** 

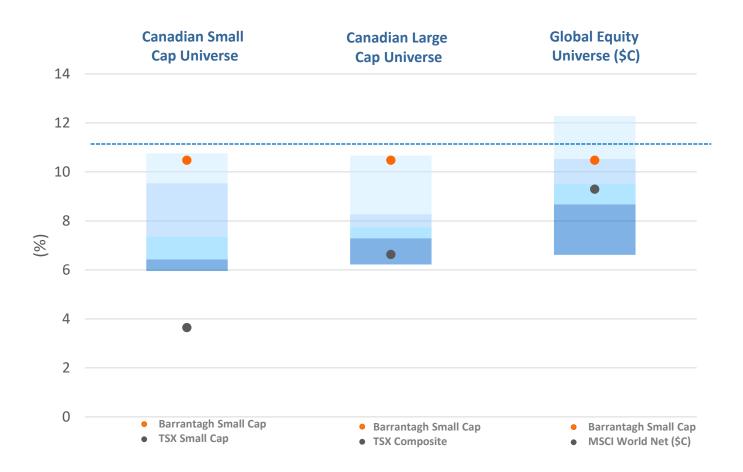
	Announce Date	Premium <sup>1</sup>
Softchoice	12/2024	14%
Sleep Country	7/2024	28%
Neighbourly Pharma	10/2023	55%
Summit Industrial	04/2022	31%
Lifeworks	Q2/2022	88%
Intertape Polymer	Q1/2022	67%
People Corp.	Q4/2020	75%
Enercare	Q3/2018	64%
Spartan Energy	Q2/2018	5%
Pure Industrial	Q1/2018	21%

<sup>1</sup>Premium to 1 Month Average Price



# **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Cdn & Global Equities (for Periods Ending Mar. 31, 2025)

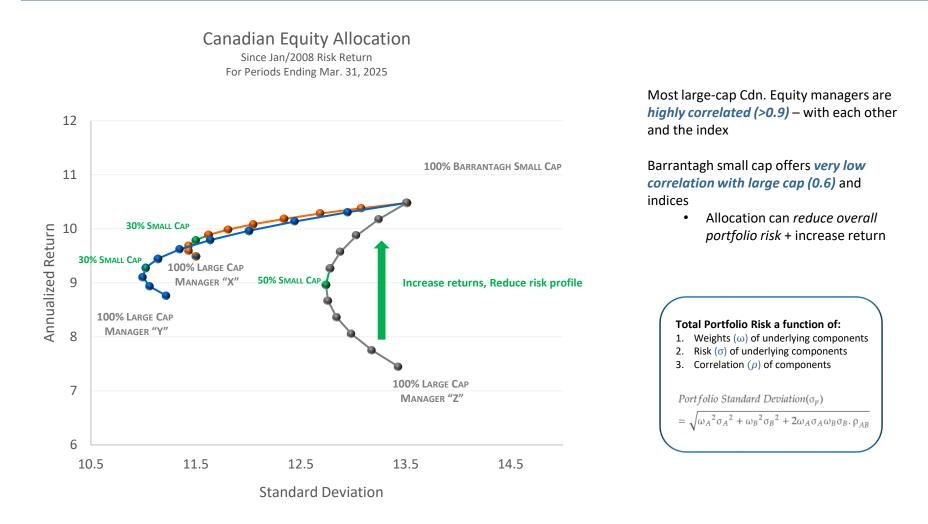




Strategy Inception Date: Jan. 1, 2008

# **DIVERSIFICATION:** Small Cap Canadian Equities

### Improve Returns & Lower Risk by Combining with Large Cap Managers



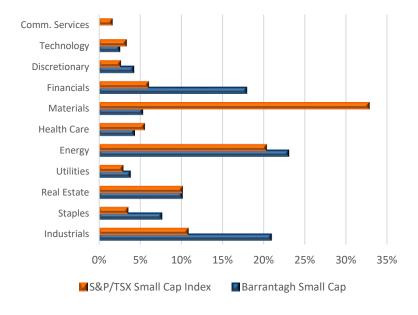


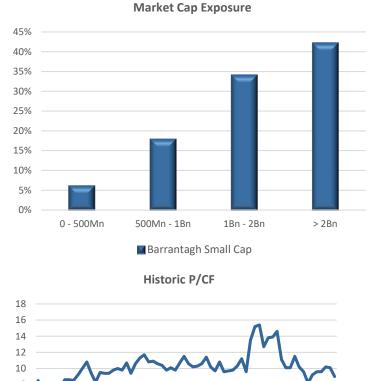
# **Profile: Small Cap Canadian Equities**

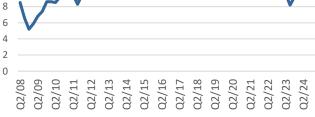
## Portfolio at March 31, 2025

CHARACTERISTICS	
Number of Holdings	27
Avg. Market Cap	\$2.3 Bn
# Industry Sectors	10
Dividend Yield	2.6%









Barrantagh Small Cap



# **Canadian Small Cap Equity Portfolio**

## Portfolio at March 31, 2025 | Q1 Transactions

	Portfolio Weight		Portfolio Weight		Portfolio Weight
Consumer Discretionary		Industrials		Utilities	
Pet Value (+)	3.9%	AG Growth	2.0%	Boralex	3.7%
	3.9%	Boyd Group <mark>(-)</mark>	3.4%		3.7%
Consumer Staples		Brookfield Business (-)	4.1%	Materials	
Jamieson Wellness	3.8%	Cargojet (+)	3.2%	Chemtrade Logistics	3.7%
North West Co. (NEW)	3.3%	Calian Group (+)	3.7%	Major Drilling (NEW)	1.0%
	7.1%	Savaria	3.3%		4.7%
Energy			19.7%		
Headwater Exploration	4.3%	Real Estate		Cash & Equivalent	6.5%
Gibson Energy	3.6%	First Capital REIT	4.2%	Total	100.0%
Logan Energy	1.9%	Mainstreet Equity	2.5%		
Nuvista Ener	4.4%	Storagevault Canada	2.8%	<u>Sold</u>	
Topaz Energy (NEW)	3.0%		9.5%	Softchoice	
Trican Well Service	4.2%	Health Care			
	21.4%	Andlauer Healthcare	4.1%		
Financials			4.1%		
Definity Financial	5.2%	Information Technology			
EQB Group	4.5%	Dye & Durham	2.4%		
Propel Holdings (-)	3.2%	-	2.4%		
Trisura Group	4.1%			TRIM = (-)	
	17.0%			ADD = (+)	



# **Canadian Small Cap Equity Portfolio**

## **Tariff Exposure Analysis**

					DIRECT EXPOSURE				
Weight	Ticker	Name	Description	Percent Revenue	Exposure	Mitigating Factors	Portfolio Revenue Risk	Potential Tariff?	Portfolio Cashflow Impact
3.3%	SIS	Savaria	Provider of accessibility solutions (elevators, stair lifts, ceiling lifts, etc.)	30%	Accessibility equipment manufactured in Canada sold into the U.S.	Existing U.S manufacturing footprint can be expanded, niche leader for many products with pricing power	1.0%	25.0%	0.2%
2.0%	AFN	Ag Growth	Manufacturer of grain handling and storage solutions		Grain handling equipment and on- farm storage ("bins") manufactured in Canada and sold in the U.S.	2/3 of this is "portables" (i.e. augers) where AFN leading market share and next major competitors also produce in Canada (Brandt, Meridian); for bins any reciprocal tariffs will benefit their Canadian operations	0.3%	25.0%	0.1%
3.8%	CHE-U	Chemtrade	Specialty chemicals producer		Specialty chemicals produced in Canada and sold in the U.S.	Captive local markets for many of CHE products; no significant domestically produced alternatives for imports	1.1%	25.0%	0.3%
13.7%	NVA, HWX LGN, TPZ	Energy producers	Canadian producers of oil & gas	73%	Proposed 10% tariff on Canadian oil and gas imports into the U.S.	Weaker CAD, tighter differentials (heavy oil), and condensate production materially offset the 10% proposed tariff	9.9%	10.0%	1.0%
22.8%			•	:	•		1	:	1.6%

	1		
Weight	Ticker	Category	Description

				REMAINING PORTFOLIO
Weight	Ticker	Category	Description	Exposure
	- /	Local production /sourcing	These are businesses with U.S. customers/subsidiaries but any goods produced locally	Vitamin/mineral/supplement producer, diversified industrial services, staples retailing in North and Caribbean, renewable energy producer
	,	Domestic exposure	These are almost entirely Canadian based businesses, with Canadian operations	Pet food retailer, domestic defense contractor, domestic air freight, Canadian real estate owners
	BYD, AND MDI, TCW GEI, DND Financials	Services	-	Collision repair, healthcare transportation and logistics, hard rock drilling, pressure pumping, oil storage and transportation, real estate software, financial services
71.1%			•	



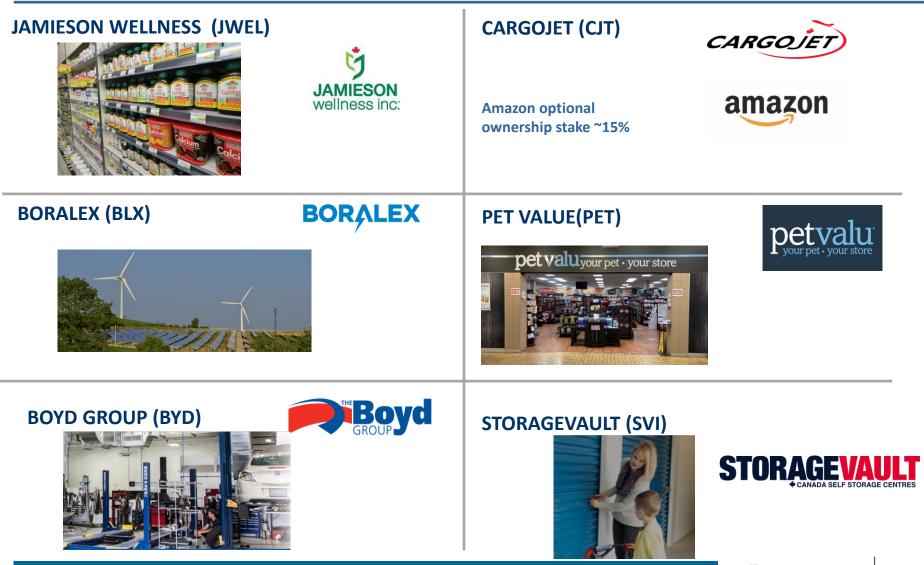
## **Catalysts:**

- 1. Small Cap valuations are low vs. large cap company fundamentals remain good (earnings, balance sheets)
- 2. A pullback in Gold prices will have a significant positive impact on relative performance
  - 1. Global uncertainty, wars led central banks to increase gold reserves
  - 2. Retail momentum buying ensued
  - 3. Peace agreements can serve to lessen the demand for gold & unwind the momentum trade
- 3. Risk-Off trading on tariff-risks began in Nov. following the U.S. Election
  - 1. Smaller cap companies have already pulled back considerably further than large caps
  - 2. Any moderation in the extent and/or duration of how the tariff threat plays out will close the small-large cap valuation gap
- 4. Rate moderation will benefit small caps (greater use of floating rate debt, M&A activity, dividend payers)
- 5. Lower global GDP growth + stagflation risk this benefits small caps that are more capable of growing at much higher than GDP rates



# **Canadian Small Cap Equity Portfolio**

**Select Holdings – Brand Recognition** 





# **CANADIAN EQUITIES INCOME**



# **Canadian Equity Income Mandate**

### Performance at March 31, 2025

For Periods Ending Mar. 31, 2025	Q1	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Canadian Equity Income*	- <b>1.9%</b>	<b>6.1%</b>	<b>8.7%</b>	<b>4.9%</b>	<b>8.8%</b>	<b>13.9%</b>	<b>8.2%</b>	<b>8.0%</b>	<b>6.7%</b>	<b>7.7%</b>	<b>6.2%</b>
S&P/TSX Composite	1.5%	15.8%	14.9%	7.8%	10.7%	16.8%	10.9%	10.5%	9.4%	10.4%	8.5%

	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
BIM Canadian Equity Income* S&P/TSX Composite	14.6% 21.7%	<b>6.4%</b> 11.8%		<b>26.3%</b> 25.1%		<b>24.4%</b> 22.9%	- <b>9.6%</b> -8.9%	<b>5.0%</b> 9.1%	<b>16.4%</b> 21.1%	- <b>7.8%</b> -8.3%	<b>15.1%</b> 10.6%	<b>20.7%</b> 13.0%	<b>11.5%</b> 7.2%	<b>12.7%</b> -8.7%

• Canadian Equity Income annualized returns for periods longer than eight years are an ex-cash carve out of our long-term balanced income composite.



# **Canadian Equity Income**

## Perspective on Recent Performance: Commodity Volatility

### Underweight Exposure to Low-Yield Sectors Key 2025 Detractor

	Q1 2025
BIM Cdn Income TSX Alpha (%)	-1.9% <u>1.5%</u> -3.4%
Alpha (bps)	-340
Materials Industrials	-260 - <u>110</u> -370
All Other Industries <sup>1</sup>	+30

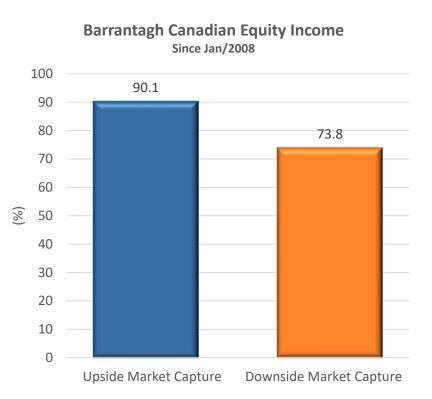
<sup>1</sup> All Other Industries = GICS Industries Ex – Industrials & Materials



# **Canadian Equities Income**

Risk Statistics vs. Canadian Equity (for Periods Ending Mar. 31, 2025)

	Barrantagh Cdn. Equites Income <sup>1</sup>	TSX Composite	Median <sup>2</sup>
Annualized Return	8.0%	6.6%	8.3%
Standard Deviation	12.3%	13.7%	12.8%
Sharpe Ratio	0.5	0.4	0.6
Beta	0.77	1.0	0.77
Treynor Ratio	8.6	5.2	8.6



<sup>1</sup>Since Jan./2008

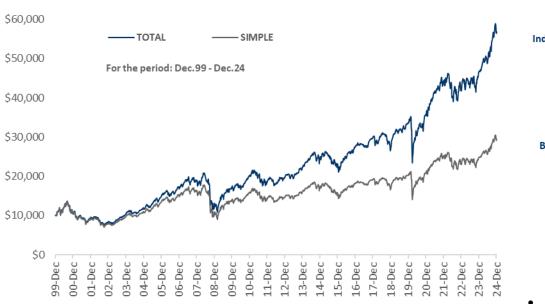
<sup>2</sup> Versus Evestment Canadian Dividend Focus Universe



# The Role Of Dividends In Total Return

Growth Of \$10K invested in TSX Index

**Dividends Make A Significant Contribution To Total Return Over Time** 



### **TSX Total Return Decomposition + Yield**



• 39% of the TSX Composite's total return is attributable to dividends which offer greater predictability than capital appreciation

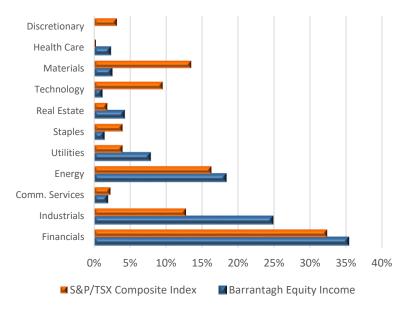


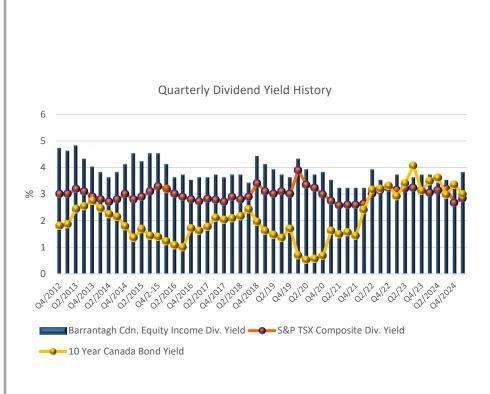
# **Profile: Canadian Equities Income**

## Portfolio at March 31, 2025

CHARACTERISTICS	
Number of Holdings	34
Avg. Market Cap	57.6Bn
# Industry Sectors	11
Dividend Yield	3.8%
P/CF	6.7X

#### Barrantagh Equity Income Industry Weight vs. Index







# **Canadian Equity Income Portfolio**

## Portfolio at March 31, 2025 |Q1 Transactions

	Portfolio Weight		Portfolio Weight		Portfolio Weight
Consumer Staples		Industrials		Utilities	
Jamieson Wellness	1.4%	AG Growth	1.5%	Brookfield Infrastructure (-)	2.0%
	1.4%	Boyd Group (+)	1.9%	Brookfield Renewable Partners	2.3%
Energy		CP Kansas City	3.2%	Altagas (-)	3.4%
Gibson Energy	1.9%	Finning	2.0%		7.7%
Parkland Fuel	1.8%	Calian Group	2.0%	Health Care	
Canadian Natural Resources	4.4%	Atkinsrealis Group	2.6%	Chartwell Retirement Residences	2.2%
Pemnina Pipeline (NEW)	1.5%	Element Fleet (+)	2.8%		2.2%
Tourmaline Oil	5.0%	RB Global (-)	3.0%		
TC Energy	3.1%	Stantec	2.6%	Cash & Equivalents	3.0%
	17.7%	Savaria	2.4%	Total	100.0%
Communication Services			24.0%		
Rogers Communications	1.9%	Financials		<u>Sold</u>	
	1.9%	Bank of Nova Scotia	4.6%	Definity Financial	
Information Technology		Bank of Montreal	2.7%		
Dye & Durham _	1.1%	Brookfield Corp.	2.4%		
	1.1%	Manulife (NEW)	2.6%		
Real Estate		Intact Financial	3.8%		
Granite REIT	2.3%	Royal Bank of Canada	7.7%		
Colliers International	1.8%	Sun Life Financial	4.2%	TRIM = (-)	
	4.1%	TD Bank	6.4%	ADD = (+)	
Materials			34.4%		
Chemtrade Logistics	2.5%				
	2.5%				



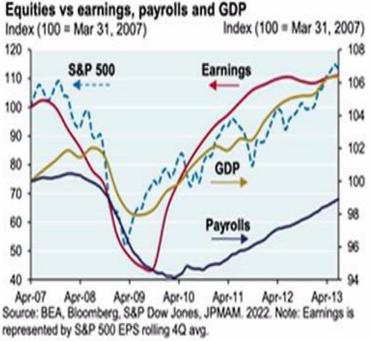


# **ECONOMIC OUTLOOK**

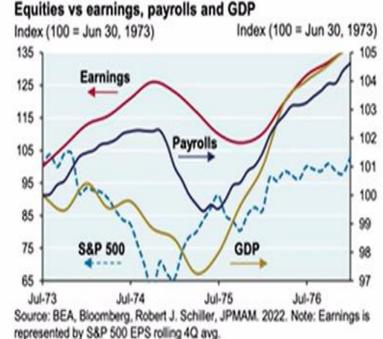


# Market Turns Up Long Before Economic Data Bottoms

### **Global Financial Crisis**



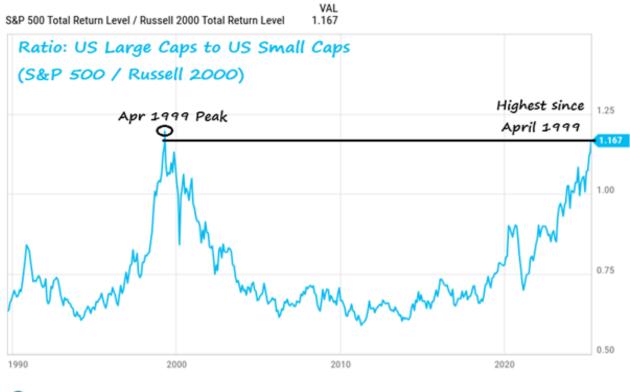
### Stagflation of the 1970's





Source: J.P. Morgan

### **Three Standard Deviations Above Historical Mean**



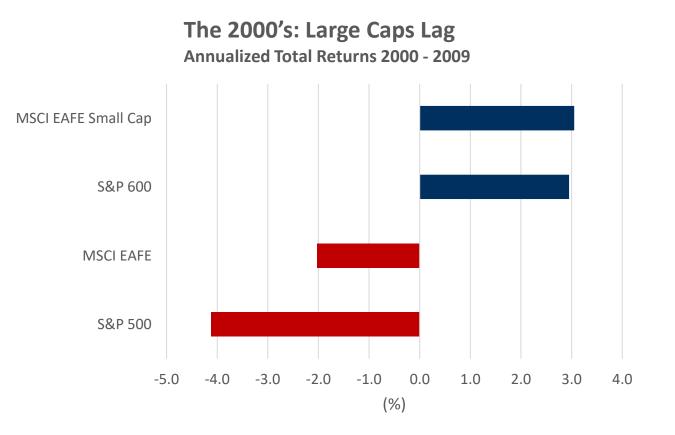
CREATIVE PLANNING @CharlieBilello

Apr 15, 2025, 1:25 PM EDT Powered by YCHARTS



# **Canadian Small Caps**

## Past Period of Narrow Large Cap Leadership





35

# **Working with You**

- Why Small Cap Canadian Equities
  - 1. Adds low-risk alpha & yield to client portfolios
  - 2. Diversification *reduce* overall client portfolio *risk* (low correlation)
- Why All Cap Canadian Equity Income
  - 1. Offers yield to client portfolios across market-cap spectrum
  - 2. One-stop-shop mandate for smaller account sizes
- Barrantagh Small Cap Canadian Equity Fund
  - F Class Fund Code: BMI105, 1% Management Fee, Minimum: \$1,000
  - A Class Fund Code: BMI110, 2% Management Fee, Minimum: \$1,000
- SMA Min. Investment Small Cap: \$50,000, Large Cap Income: \$50,000
- Advisor Portal (barrantagh.com) Password: BMO1

Contact (Toronto): Alan Daxner, Senior Vice President adaxner@barrantagh.com (416) 864-7958 Contact (Vancouver): Robin Ferguson, Vice President <u>rferguson@barrantagh.com</u> (778) 990-3445



# BARRANTAGH

## **Investment Management**

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