# BARRANTAGH

**Investment Management** 

## **Update – June 30, 2024**

- Firm Update
- Small Cap Canadian Equities
  - Mandate Review
- Economic Update



**ICS Program** 

## Firm Update

#### **FIRM PROFILE**

- 100% employee-owned investment managers since 1995
- 17 employees, firm ownership expanded to 7 employeeshareholders
- AUM: \$1.5 Bn (private wealth, institutional, sub-advisory)
- Fundamental quality value style

#### **STRATEGIES OFFERED**

- Balanced Mandates active asset mix mgmt.
- Fixed Income Credit barbell + active duration mgmt.
- Equity Strategies Focus Portfolios (20 40 stocks in a strategy):
  - Small Cap quality/yield focus
  - Mid Cap S&P TSX Completion Index
  - All Cap Cdn Equities
  - Income yield focus
  - Global Equities Global leaders + Special situations

#### **FIRM UPDATE**

#### **PROMOTIONS:**

 Sean Wetmore from Portfolio Manager to Vice President & Portfolio Manager – Small Cap Canadian Equities

#### **Diversification Strategies:**

- Small Cap new prospectus fund launched in Q2/19
  - 'F' Class 1.0% Mgmt Fee, 15 yr composite track-record
  - 'A' Class 2.0% Mgmt Fee launched in Q2/2021

#### **ESG Integration Update:**

 Completed UN PRI signatory process (2019) & formalized BIM Responsible Investing Policy

#### **Evestment**

• Boutique Firms – Canada – Top 3 Brand awareness

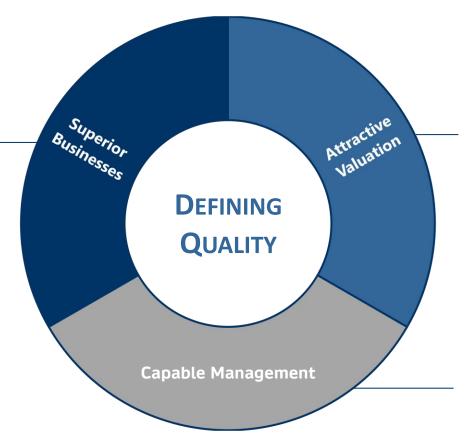


## **Investment Philosophy**

### **Defining Quality Value**

#### **IDEA GENERATION**

- Competitive advantages
- Industry leaders
- Pricing Power
- High return on capital
- Low capital intensity
- ESG Profile



#### INDEPENDENT VALUATION

- Cashflow analysis
- Independent valuation
- Forecast use of leverage
- Quality reduces risk
- Buy/Sell Targets

#### **MANAGEMENT INTERVIEWS**

- Aligned with shareholders
- Clear business strategy
- Record of value creation
- Low cost operators
- Conservative use of leverage





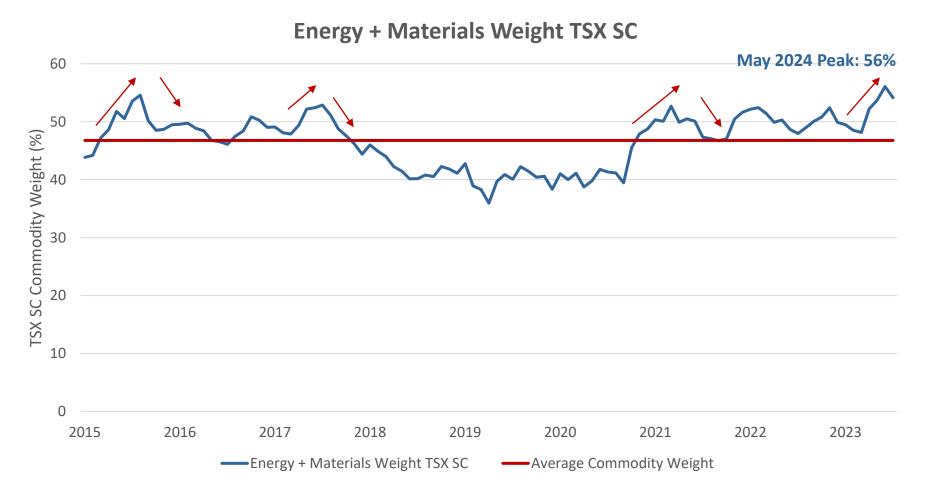
## **MANDATE REVIEW**

**Small Cap Canadian Equities** 



# **Small Cap Canadian Equity**

2024 Commodity Rally Pushes TSX SC Sector Weight to Multi-Year High

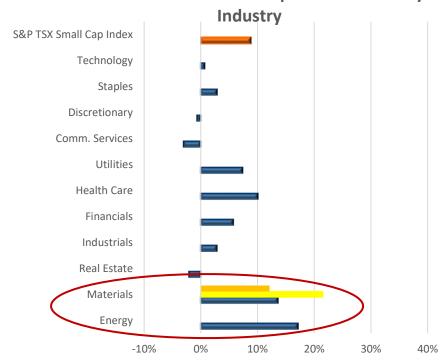




# **Small Cap Investing**

### 2024: Narrow Market - Cyclical Rally Defines Recent Market





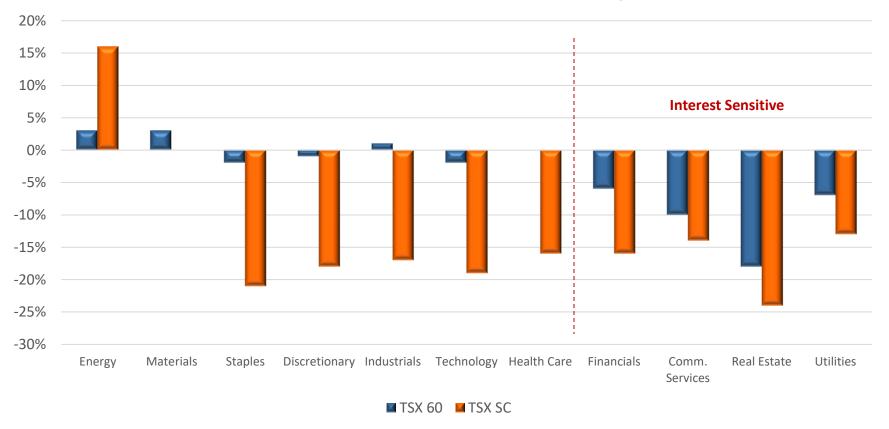
Source: Bloomberg, Barrantagh Research



## **Canadian Market Review**

**Broad Small Cap Valuation Advantage vs Large Caps** 

### **Valuation: Discount to 5 Year Average**





# **Small Cap Canadian Equity Mandate**

### **March Rise in Gold Prices was Unusually High**

### 15 Years - Monthly Gold Prices Worst to Best Month

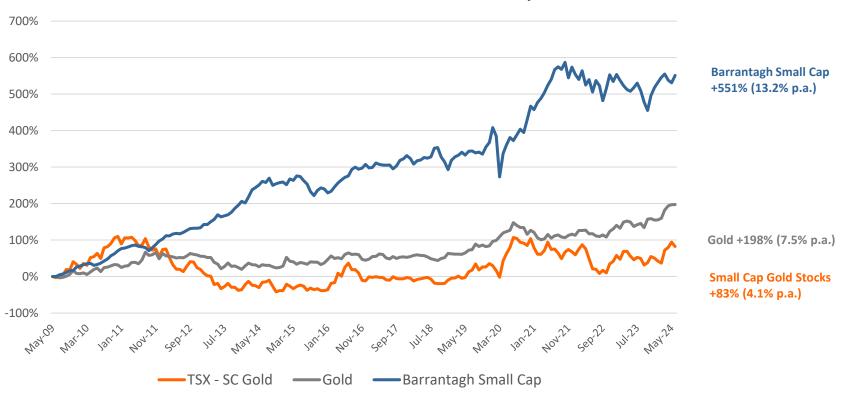




# **Small Cap Canadian Equity Mandate**

Junior Gold Miners: Underperforming/Volatile & Poor Commodity Tracking

### Cumulative Returns ~ 15 Years to June 30, 2024





# **Small Cap Canadian Equity**

### **Perspective on Recent Performance: Commodity Volatility**

### Since Markets Bottomed in Oct/23 BIM SC +17.4% vs TSX SC +18.4%

|                 | Fundamentals Reconnect<br>Nov23 – Feb/24 | Commodity Rally<br>Mar/24 – May/24 | Commodities Retreat<br>Jun/24 |
|-----------------|--|------------------------------------|-------------------------------|
| Bim Small Cap   | 16.5%                                    | -2.4%                              | 3.2%                          |
| TSX SC          | <u>9.5%</u>                              | <u>10.5%</u>                       | <u>-1.9%</u>                  |
| Alpha           | +7.0%                                    | -12.9%                             | +5.1%                         |
| Attribution:    |  |                                    |                               |
| Materials (bps) | -80                                      | -900                               | +240                          |
| Energy (bps)    | <u>-40</u>                               | <u>-300</u>                        | <u>+70</u>                    |
|                 | -120                                     | -1200                              | +310                          |
|                 |  | Mining Stocks +40%                 |                               |



# **Canadian Small Cap Equity Portfolio**

### **Fundamental Reconnect Rally Continues**

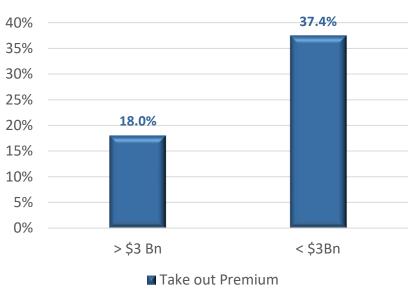
|                             | Portfolio Holding   | Top 10: Stock Reaction |
|-----------------------------|---------------------|------------------------|
|                             |                     | Nov 2023 – June 2024   |
|                             |                     |                        |
| Financials                  | Propel Holdings     | +206%                  |
| Industrials                 | Cargojet            | +79%                   |
| Technology                  | Dye & Durham        | +53%                   |
| Industrials                 | Savaria             | +48%                   |
| Industrial                  | Brookfield Business | +45%                   |
| Financials                  | EQB                 | +37%                   |
| Financials                  | Trisura             | +36%                   |
| Technology                  | Softchoice          | +32%                   |
| Utilities                   | Boralex             | +32%                   |
| Consumer Staples            | Jamieson Wellness   | +30%                   |
|                             |                     |                        |
| BIM Small Cap Portfolio     |                     | +17.4%                 |
| S&P TSX Small Cap           |                     | +18.4%                 |
| S&P TSX Small Cap Ex Mining |                     | +10.7%                 |



# **Small Cap Investing**

### **Increases M&A Activity Potential and Premium**

#### M&A in Canada Since 2019



- 11 Deals completed > \$3Bn Total Value
- 67 Deals completed < \$3 Bn Total Value</li>

Source: Bloomberg, Barrantagh Research

#### **Barrantagh Positions Targeted**

|                    | Announce<br>Date | Premium <sup>1</sup> |
|--------------------|------------------|----------------------|
| Neighbourly Pharma | 10/2023          | 55%                  |
| Summit Industrial  | 04/2022          | 31%                  |
| Lifeworks          | Q2/2022          | 88%                  |
| Intertape Polymer  | Q1/2022          | 67%                  |
| People Corp.       | Q4/2020          | 75%                  |
| Enercare           | Q3/2018          | 64%                  |
| Spartan Energy     | Q2/2018          | 5%                   |
| Pure Industrial    | Q1/2018          | 21%                  |

<sup>&</sup>lt;sup>1</sup>Premium to 1 Month Average Price



# **Small Cap Canadian Equity**

Performance at June 30, 2024

| For Periods Ending June 30, 2024 | Q2/24 | 1 Yr  | 2 Yrs | 3 Yrs | 4 Yrs | 5 Yrs | 6 Yrs | 7 Yrs | 8 Yrs | 9 Yrs | 10 Yrs | 15 Yrs |
|----------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
| BIM Canadian Small Cap           | -0.5% | 5.4%  | 3.7%  | 0.6%  | 9.7%  | 8.0%  | 7.4%  | 7.0%  | 7.3%  | 6.7%  | 6.1%   | 13.3%  |
| S&P/TSX Small Cap Index          | 0.9%  | 14.4% | 9.8%  | 1.3%  | 13.1% | 8.1%  | 5.2%  | 5.2%  | 5.0%  | 5.5%  | 3.1%   | 6.6%   |
| S&P/TSX Composite Index          | -0.5% | 12.1% | 11.3% | 6.0%  | 12.4% | 9.3%  | 8.4%  | 8.7%  | 9.0%  | 7.9%  | 7.0%   | 8.3%   |

|   | 2023  | 2022  | 2021               | 2020  | 2019  | 2018   | 2017 | 2016               | 2015   | 2014  | 2013  | 2012  | 2011   | 2010  | 2009           | 2008   |
|---|-------|-------|--------------------|-------|-------|--------|------|--------------------|--------|-------|-------|-------|--------|-------|----------------|--------|
| BIM Canadian Small Cap<br>S&P/TSX Small Cap | -2.7% | -5.7% | 18.8% <sup>1</sup> | 21.3% | 19.0% | -8.9%  | 5.9% | 19.8% <sup>1</sup> | -5.3%  | 17.3% | 30.9% | 18.5% | 15.6%  | 35.0% | <b>43.8</b> %¹ | -22.9% |
| Index                                       | 4.8%  | -9.3% | 20.3%              | 12.9% | 15.8% | -18.2% | 2.7% | 38.5%              | -13.4% | -2.4% | 7.6%  | -2.2% | -16.4% | 35.1% | 62.3%          | -45.5% |

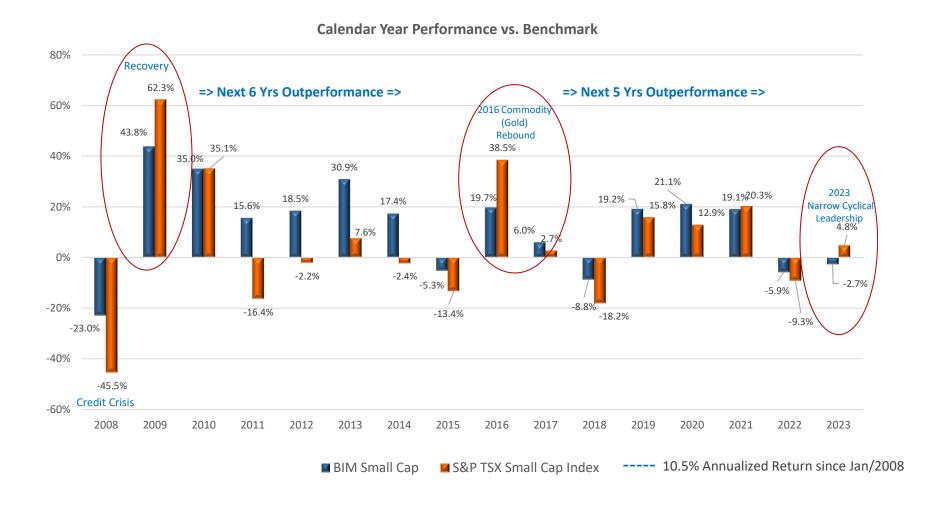
Returns are gross of fees. Composites include actual accounts managed by Barrantagh. Past performance is no guarantee of future returns.



<sup>&</sup>lt;sup>1</sup> Periods where index performance was driven by commodity rallies (Mining & Oil Exploration & Production)
Green indicates periods that Barrantagh Small Cap outperformed

# **Performance Update**

## Investing over Market Cycles | Calendar Year Returns





# **Small Cap Canadian Equity**

### **Conservative Exposure to Commodities Delivers Much Lower Portfolio Risk vs. Market**

| June 30, 2024         | Barrantagh<br>Small Cap Cdn.<br>Equites <sup>1</sup> | TSX Small<br>Cap | Median |
|-----------------------|--|------------------|--------|
| Annualized<br>Return  | 11.1%  | 3.2%             | 7.3%   |
| Standard<br>Deviation | 13.6%  | 20.5%            | 16.1%  |
| Sharpe Ratio          | 0.7  | 0.1              | 0.34   |

#### **Barrantagh Small Cap Canadian Equity**



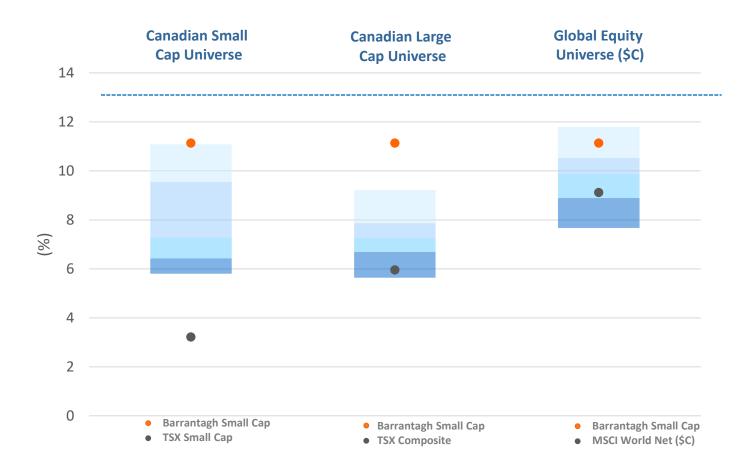


<sup>&</sup>lt;sup>1</sup> Since Inception Jan. 1, 2008

<sup>&</sup>lt;sup>2</sup> vs. Evestment Small Cap Universe

## **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Cdn & Global Equities (for Periods Ending June 30, 2024)



Strategy Inception Date: Jan. 1, 2008

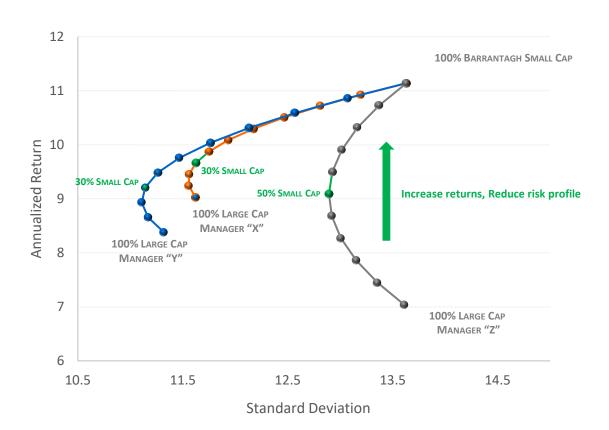


## **DIVERSIFICATION:** Small Cap Canadian Equities

### **Improve Returns & Lower Risk by Combining with Large Cap Managers**

#### Canadian Equity Allocation

Since Jan/2008 Risk Return For Periods Ending Jun. 30, 2024



Most large-cap Cdn. Equity managers are highly correlated (>0.9) — with each other and the index

Barrantagh small cap offers *very low correlation with large cap (0.6)* and indices

 Allocation can reduce overall portfolio risk + increase return

#### Total Portfolio Risk a function of:

- 1. Weights ( $\omega$ ) of underlying components
- 2. Risk  $(\sigma)$  of underlying components
- 3. Correlation  $(\rho)$  of components

Port folio Standard Deviation(ov)

$$= \sqrt{\omega_A^2 \sigma_A^2 + \omega_B^2 \sigma_B^2 + 2\omega_A \sigma_A \omega_B \sigma_B \cdot \rho_{AB}}$$

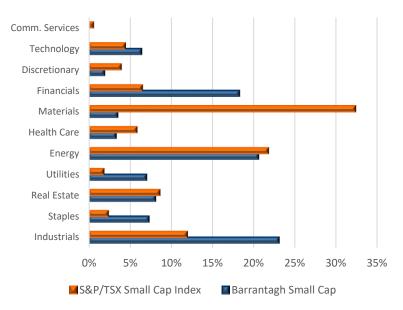


# **Profile: Small Cap Canadian Equities**

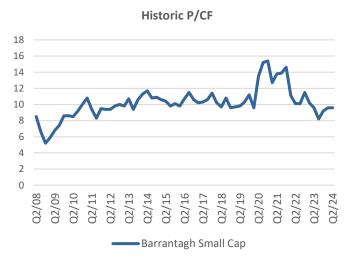
### Portfolio at June 30, 2024

| CHARACTERISTICS    |          |
|--------------------|----------|
| Number of Holdings | 29       |
| Avg. Market Cap    | \$2.2 Bn |
| # Industry Sectors | 10       |
| Dividend Yield     | 2.4%     |

#### **Barrantagh Small Cap Industry Weight vs. Index**









# **Canadian Small Cap Equity Portfolio**

### Portfolio at June 30, 2024 | Q2 Transactions

|                             | Portfolio<br>Weight |                            | Portfolio<br>Weight |                      | Portfolio<br>Weight |
|-----------------------------|---------------------|----------------------------|---------------------|----------------------|---------------------|
| Consumer Discretionary      |                     | Industrials                |                     | Utilities            |                     |
| Sleep Country Canada (NEW)  | 1.9%                | AG Growth                  | 2.9%                | Boralex              | 4.1%                |
|                             | 1.9%                | Boyd Group                 | 5.0%                | Superior Plus        | 2.7%                |
| <b>Consumer Staples</b>     |                     | <b>Brookfield Business</b> | 3.3%                |                      | 6.8%                |
| Jamieson Wellness           | 3.6%                | Cargojet                   | 4.2%                | Materials            |                     |
| Premium Brands              | 3.6%                | Calian Group               | 3.5%                | Chemtrade Logistics  | 3.4%                |
|                             | 7.2%                | Savaria                    | 3.6%                |                      | 3.4%                |
| Energy                      |                     |                            | 22.5%               |                      |                     |
| Headwater Exploration (NEW) | 2.7%                | Real Estate                |                     | Cash & Equivalent    | 5.5%                |
| Gibson Energy               | 3.7%                | Mainstreet Equity (+)      | 1.7%                | Total                | 100.0%              |
| Logan Energy                | 1.7%                | Minto Apartment REIT       | 2.9%                |                      |                     |
| Nuvista Energy (NEW)        | 3.6%                | Storagevault Canada        | 3.2%                | <u>Sold</u>          |                     |
| Tamarack Valley             | 3.9%                |                            | 7.8%                | MTY Food Group       |                     |
| Tidewater Midstream         | 1.6%                | Health Care                |                     | <b>ARC Resources</b> |                     |
| Trican Well Service (NEW)   | 0.5%                | Andlauer Healthcare (-)    | 3.2%                |                      |                     |
|                             | 17.7%               |                            | 3.2%                |                      |                     |
| Financials                  |                     | Information Technology     |                     |                      |                     |
| Definity Financial          | 5.0%                | Dye & Durham               | 2.7%                |                      |                     |
| EQB Group                   | 4.2%                | Softchoice                 | 3.6%                |                      |                     |
| Propel Holdings             | 3.5%                |                            | 6.3%                | TRIM = (-)           |                     |
| Trisura Group               | 5.0%                |                            |                     | ADD = (+)            |                     |
|                             | 17.7%               |                            |                     |                      |                     |



## **Canadian Small Cap Equity Portfolio**

**Select Holdings – Brand Recognition** 

#### **JAMIESON WELLNESS (JWEL)**





### **CARGOJET (CJT)**



Amazon optional ownership stake ~15%



### **BORALEX (BLX)**



## **BORALEX**



**PREMIUM BRANDS (PBH)** 



#### **BOYD GROUP (BYD)**





### **STORAGEVAULT (SVI)**





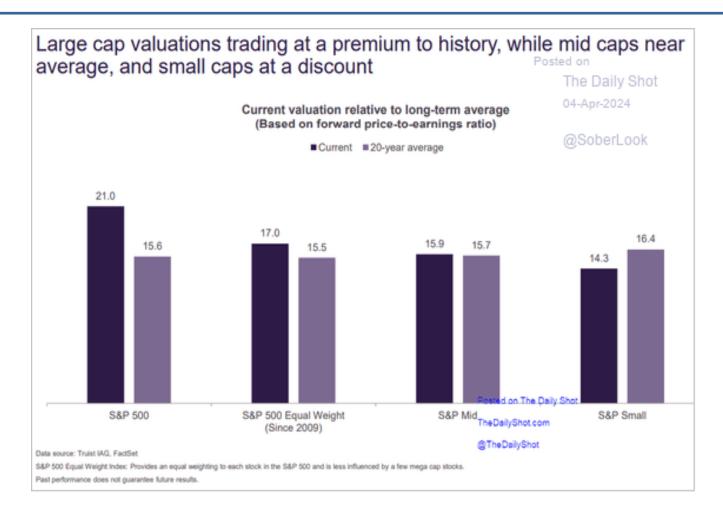




## **ECONOMIC OUTLOOK**



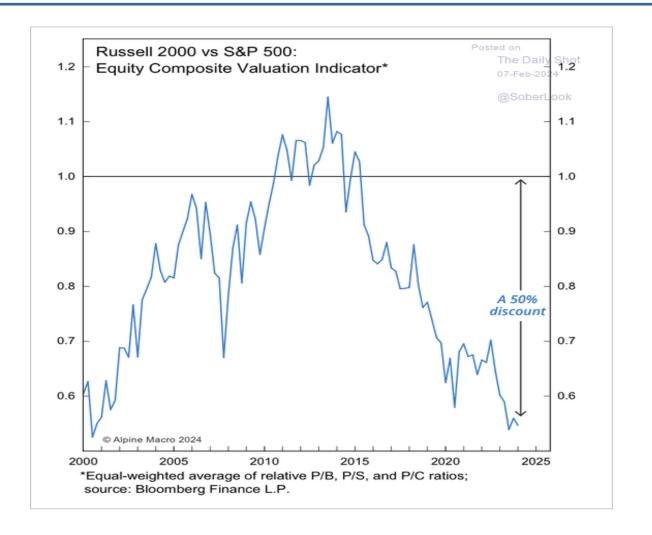
## **Market Valuations**



Source: The Daily Shot



# **Small Cap – Widest Valuation Gap Since Tech Bubble**



Source: The Daily Shot



# **Small Cap – Leadership**

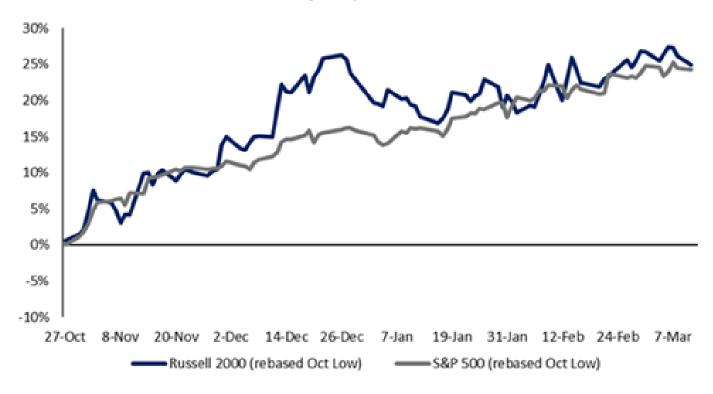
## **Post Concentrated Large Cap Markets**

2000 - 15 Year + Hot Streak for Small Caps



# Small Cap – Widest Valuation Gap Since Tech Bubble

#### Russell Has Actually Outperformed from Oct. Lows





## **Working with You**

- Why Small Cap Canadian Equities
  - 1. Adds low-risk alpha & yield to client portfolios
  - 2. Diversification reduce overall client portfolio risk (low correlation)
- SMA Minimum: \$80,000
- Advisor Portal available www.barrantagh.com Password: CIBC3

### **Contact (Toronto):**

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# BARRANTAGH

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