

Webex meeting recording: Barrantagh Small Cap Canadian Equity - June 13, 2023

### Recording link:

https://barrantaghinvestmentmanagement.my.webex.com/barrantaghinvestmentmanagement.my/ldr.php?RCID=3fa4da1d081c8a50ae6a280bd011a00c

Password: SfMegnm7



# BARRANTAGH

Investment Management

## **Update – June 13, 2023**

- Firm Update
- Small Cap Canadian Equities
  - Observations
  - Diversification
  - Mandate Review



**A+ Program** 

## Firm Update

#### **FIRM PROFILE**

- 100% employee-owned investment managers since 1995
- 17 employees, firm ownership expanded to 7 employeeshareholders
- AUM: \$1.3 Bn (private wealth, institutional, sub-advisory)
- Fundamental quality value style

#### **STRATEGIES OFFERED**

- Balanced Mandates active asset mix mgmt.
- Fixed Income Credit barbell + active duration mgmt.
- Equity Strategies Focus Portfolios (20 40 stocks in a strategy):
  - Small Cap quality/yield focus
  - Mid Cap S&P TSX Completion Index
  - All Cap Cdn Equities
  - Income yield focus
  - Global Equities Global leaders + Special situations

#### **FIRM UPDATE**

#### **Promotions:**

- Robert Vidinovski from Associate Portfolio Manager to Portfolio Manager
   – Fixed Income
- Kevin Chu from Associate Portfolio Manager to Portfolio Manager – Global Equities

#### **Diversification Strategies:**

- Small Cap new prospectus fund launched in Q2/19
  - 'F' Class 1.0% MER, 14-year composite track-record
  - 'A' Class 2.0% MER launched in Q2/2021
- Mid Cap reached 5-year track record end of Q2/22

#### **ESG Integration Update:**

- Completed UN PRI signatory process (2019) & formalized BIM Responsible Investing Policy
- 2021 subscribed to ISS ESG Global database (ESG company data, Controversies, Portfolio Analysis)

#### **Sub-Advisory News:**

 Awarded new SMA mandate (Global Equities) continuing to broaden our offerings with 5 leading IIROC firms





## **OBSERVATIONS:**

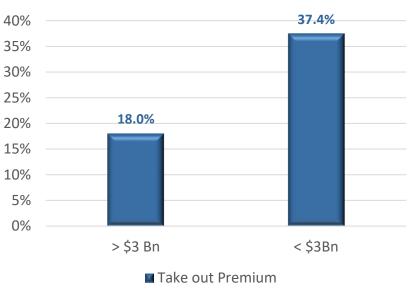
**Small Cap Canadian Equities** 



## **Small Cap Investing**

## **Increases M&A Activity Potential and Premium**





- 11 Deals completed > \$3Bn Total Value
- 67 Deals completed < \$3 Bn Total Value

Source: Bloomberg, Barrantagh Research

### **Barrantagh Positions Targeted**

	Announce Date	Premium <sup>1</sup>
Summit Industrial	04/2022	31%
Lifeworks	Q2/2022	88%
Intertape Polymer	Q1/2022	67%
People Corp.	Q4/2020	75%
Enercare	Q3/2018	64%
Spartan Energy	Q2/2018	5%
Pure Industrial	Q1/2018	21%

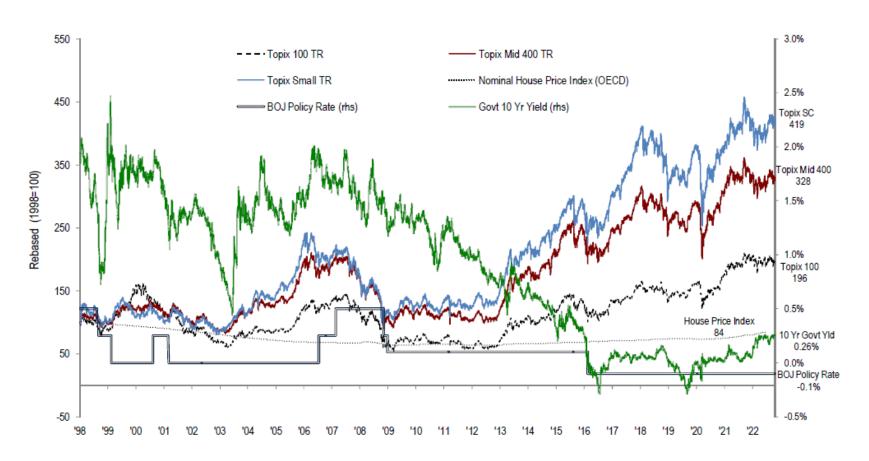
<sup>&</sup>lt;sup>1</sup>Premium to 1 Month Average Price



## **Small Cap Investing**

## In a Low Growth Environment Small Caps Outperform – Japan Example

### **Cumulative Performance – Japan (1998 – Current)**



Source: Factset, Bloomberg, JP Morgan



## **Small Cap Canadian Equity**

Performance at May 31, 2023

For Periods Ending	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
May 31, 2023											
BIM Canadian Small Cap	-4.2%	-5.0%	-1.3%	12.1%	8.9%	7.4%	7.0%	7.6%	6.3%	6.3%	8.5%
S&P/TSX Small Cap Index	-1.0%	-9.4%	-4.8%	14.5%	7.5%	3.2%	3.7%	4.4%	3.9%	2.6%	4.4%
S&P/TSX Composite Index	2.3%	-2.4%	2.6%	12.1%	8.4%	7.3%	7.4%	8.1%	6.6%	6.5%	7.7%

	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
BIM Canadian Small Cap	-5.7%	18.8% <sup>1</sup>	21.3%	19.0%	-8.9%	5.9%	19.8%¹	-5.3%	17.3%	30.9%	18.5%	15.6%	35.0%	43.8% <sup>1</sup>	-22.9%
S&P/TSX Small Cap Index	-9.3%	20.3%	12.9%	15.8%	-18.2%	2.7%	38.5%	-13.4%	-2.4%	7.6%	-2.2%	-16.4%	35.1%	62.3%	-45.5%

Returns are gross of fees. Composites include actual accounts managed by Barrantagh. Past performance is no guarantee of future returns.



<sup>&</sup>lt;sup>1</sup> Periods where index performance was driven by commodity rallies (Mining & Oil Exploration & Production)
Green indicates periods that Barrantagh Small Cap outperformed

## **Small Cap Canadian Equity**

### **Conservative Exposure to Commodities Delivers Much Lower Portfolio Risk vs. Market**

Mar. 31, 2023	Barrantagh Small Cap Cdn. Equites <sup>1</sup>	TSX Small Cap	Median
Annualized Return	11.8%	2.9%	7.9%
Standard Deviation	13.8%	21.1%	17.9%
Sharpe Ratio	0.78	0.1	0.39

### **Barrantagh Small Cap Canadian Equity**



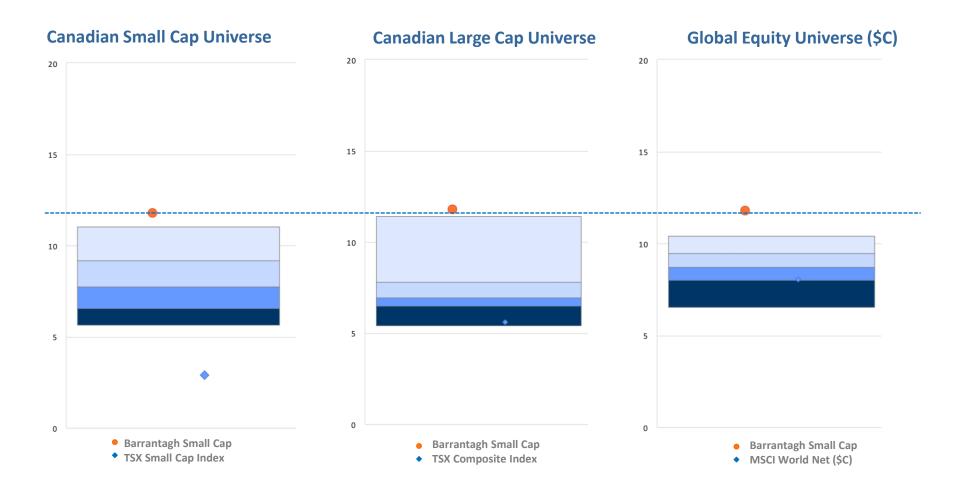


<sup>&</sup>lt;sup>1</sup> Since Inception Jan. 1, 2008

<sup>&</sup>lt;sup>2</sup> vs. Evestment Small Cap Universe

## **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Cdn & Global Equities (for Periods Ending Mar. 31, 2023)



Strategy Inception Date: Jan. 1, 2008

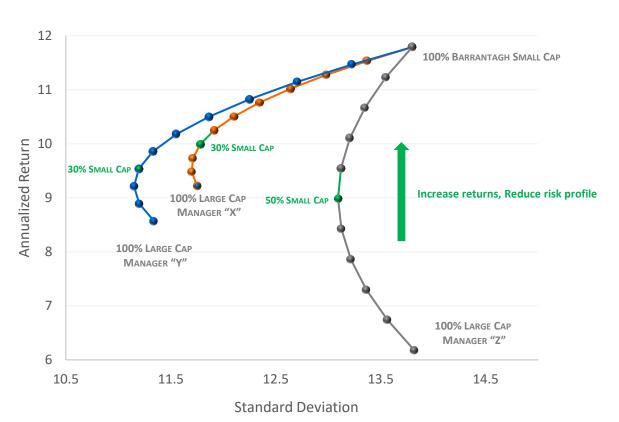


## **DIVERSIFICATION:** Small Cap Canadian Equities

### **Improve Returns & Lower Risk by Combining with Large Cap Managers**

#### Canadian Equity Allocation

Since Jan/2008 Risk Return For Periods Ending Mar. 31, 2023



Most large-cap Cdn. Equity managers are highly correlated (>0.9) — with each other and the index

Barrantagh small cap offers *very low correlation with large cap (0.6)* and indices

 Allocation can reduce overall portfolio risk + increase return

#### Total Portfolio Risk a function of:

- 1. Weights ( $\omega$ ) of underlying components
- 2. Risk  $(\sigma)$  of underlying components
- 3. Correlation  $(\rho)$  of components

Port folio Standard Deviation(ov)

$$= \sqrt{\omega_A^2 \sigma_A^2 + \omega_B^2 \sigma_B^2 + 2\omega_A \sigma_A \omega_B \sigma_B} \cdot \rho_{AB}$$





## **MANDATE REVIEW**

**Small Cap Canadian Equities** 

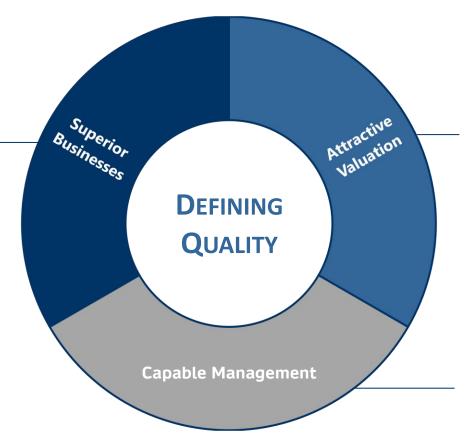


## **Investment Philosophy**

### **Defining Quality Value**

#### **IDEA GENERATION**

- Competitive advantages
- Industry leaders
- Pricing Power
- High return on capital
- Low capital intensity
- ESG Profile



#### INDEPENDENT VALUATION

- Cashflow analysis
- Independent valuation
- Forecast use of leverage
- Quality reduces risk
- Buy/Sell Targets

#### **MANAGEMENT INTERVIEWS**

- Aligned with shareholders
- Clear business strategy
- Record of value creation
- Low cost operators
- Conservative use of leverage



## **Small Cap Canadian Equity Mandate**

Junior Gold Miners: Underperforming/Volatile & Poor Commodity Tracking

### Cumulative Returns ~ 14 Years to Mar. 31 2023





## **Holding Update: Boyd Group Services**



## **Overcoming Supply Chain Challenges**

#### Sector: Industrials | Industry: Commercial Services

Price: \$246

BYD

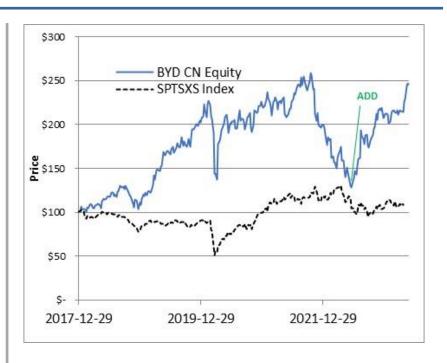
Ticker:

Boyd Group Services Inc. operates collision repair centers. The Company offers automotive collision, glass repair, and replacement services for commercial and passenger vehicles. Boyd Group Services serves customers in Canada and the United States.

Mkt Cap: \$4.9B

Div Yld: 0.3%

- Jun/22 Market view (near-term risk)
  - Supply chain constraints (labour, parts)
  - Inability to get price increases
  - Margins/profitability depressed
- Jun/22 Opportunity
  - Demand strong and backlog building
  - BYD best in class operator
  - Price increases will come on lagged basis as insurance companies raise premiums
  - Margin pressure short-term, BYD able to navigate challenges and get back to growth; long-term value creation model on track



Valuation						
Curr	12.6x					
Mean	13.9x					
Max	18.0x					
Min	10.5x					

Share Price					
	BYD	TSX-S			
1Y	77%	-10%			
3Y	6%	14%			
5Y	17%	3%			



## **Holding Update: Cargojet**



### **Short Term Headwinds Amidst Longer Term Growth Trajectory**

Sector: Industrials | Industry: Air Freight & Logistics

Ticker: CJT

Price: \$102

CJT Cargojet, Inc. operates air cargo transportation services. The

Company has approximately ~90% market share of the
overnight air freight market in Canada and is also a key

\$1.78 strategic partner of DHL, operating ~15 aircraft to global

destinations on a dedicated ACMI basis.

Div Yld: 1.1%

Mkt Cap:

### Market view (near-term risk)

- Freight demand slowing
- Air cargo market has excess supply
- CJT just a one-trick "pandemic winner"

### Opportunity

- Contracted revenues and near-monopoly market share mitigate demand headwinds
- Secular e-commerce growth tailwinds to return after current air pocket
- Deeply discounted valuation mitigates much of the slowdown
- Well positioned to weather current slowdown and thrive as demand picks up again and get back to growth



Valuation					
Curr	7.5x				
Mean	11.4x				
Max	16.6x				
Min	6.7x				

Share Price				
	CJT	TSX-S		
<b>1</b> Y	-29%	-10%		
3Y	-8%	14%		
5Y	10%	3%		



## **Holding Update: Softchoice**



### **Building Position in Long Term Cloud Winner**

#### Sector: Information Technology | Technology Distributors

Price:	\$17.92

SFTC

Ticker:

Softchoice Corporation provides information technology services. The Company offers cloud, hybrid IT, end user productivity, security, and managed services. Softchoice serves clients in Canada and the United States.

Mkt Cap: \$1.0B Div Yld: 2.5%

### Market view (near-term risk)

- Slowing IT spend environment
- Limited track record in public markets
- Defensive "boring" tech story

### Opportunity

- Exposure to software and cloud driving industry-beating organic growth
- Strong management team executing well in challenging environment
- Low leverage, high FCF generation, steady dividend and buybacks
- Attractive valuation and robust mediumterm outlook – low risk capital compounder



Valuation						
9.5x						
12.2x						
24.8x						
8.1x						

Share Price					
	SFTC	TSX-S			
1Y	-14%	-8%			
3Y	-	12%			
5Y	-	4%			



## **Holding Update: dentalcorp**

### **Rough Start Muddies Strong Potential**

Sector: Health Care | Industry: Health Care Provider & Services

Ticker: **DNTL** 

\$7.04

Mkt Cap: \$1.3B

Price:

Div Yld: nil

dentalcorp Holdings Ltd. operates as a holding company. The Company, through its subsidiaries, offers health care services and manages a network of dentists and dental practices which provides oral health care services. dentalcorp Holdings serves patients in Canada.

### Market view (near-term risk)

- Sub-par execution
- Too much leverage
- Broken "roll up" IPO; failed strategic process

### Opportunity

- Emerging from COVID challenges
- Defensive attributes with attractive longterm secular growth tailwinds
- Market share leader in highly fragmented market
- Attractive valuation given the defensibility and long term growth prospects – good setup for stock price returns





Valuation				
Curr	9.1x			
Mean	13.1x			
Max	20.2x			
Min	8.8x			

Share Price					
	DNTL	TSX-S			
1Y	-43%	-10%			
3Y	-	14%			
5Y	-	3%			

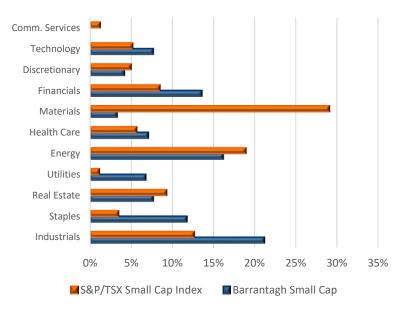


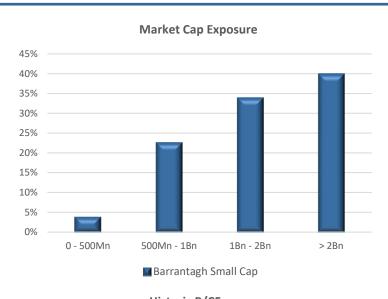
## **Profile: Small Cap Canadian Equities**

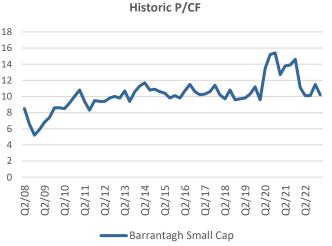
## Portfolio at May 31, 2023

CHARACTERISTICS	
Number of Holdings	27
Avg. Market Cap	\$2.3 Bn
# Industry Sectors	10
Dividend Yield	2.1%

#### **Barrantagh Small Cap Industry Weight vs. Index**









## **Canadian Small Cap Equity Portfolio**

Portfolio at May 31, 2023

	Portfolio Weight		Portfolio Weight		Portfolio Weight
Consumer Discretionary		Industrials		Utilities	
MTY Food Group	4.0%	Boyd Group	6.9%	Boralex	4.0%
	4.0%	Brookfield Business (+)	3.5%	Superior Plus	2.5%
<b>Consumer Staples</b>		Cargojet (+)	2.8%		6.5%
Jamieson Wellness	3.3%	Calian Group	3.9%	Materials	
Neighbourly Pharmacy (+)	4.0%	Savaria	3.1%	Chemtrade Logistics	3.2%
Premium Brands	4.0%		20.2%		3.2%
	11.3%	Real Estate			
Energy		Minto Apartment REIT (+)	3.0%	Cash & Equivalent	4.3%
Arc Resources	4.5%	Storagevault Canada	4.4%	Total	100.0%
Gibson Energy	3.0%		7.4%		
Enerflex	2.8%	Health Care			
Tamarack Valley	2.7%	Andlauer Healthcare	4.4%	<u>Sold</u>	
Tidewater Midstream	2.5%	Dentalcorp (+)	2.4%	<b>Summit Industrial</b>	
	15.5%		6.8%		
Financials		Information Technology			
Definity Financial	4.3%	Dye & Durham (+)	3.5%		
EQB Group	3.2%	Softchoice (+)	3.9%		
Propel Holdings	1.1%		7.4%		
Trisura Group	4.5%			TRIM = (-)	
	13.1%			ADD = (+)	



## **Working with You**

- Why Small Cap Canadian Equities
  - 1. Adds low-risk alpha & yield to client portfolios
  - 2. Diversification *reduce* overall client portfolio *risk* (low correlation)
- Barrantagh Small Cap Canadian Equity Fund

• F Class Fund Code: BMI105, 1% Management Fee, Minimum: \$1,000

• A Class Fund Code: BMI110, 2% Management Fee, Minimum: \$1,000

SMA Minimum: \$25,000

• Advisor Portal available <a href="www.barrantagh.com">www.barrantagh.com</a> Password: RBC2

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# BARRANTAGH

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