# BARRANTAGH

**Investment Management** 

**Update – Mar. 31, 2023** 

- Firm Update
- Key Mandate Review
  - Small Cap Canadian Equities
  - Global All Cap Equities
- Economic Update



**Small Cap Canadian Equities Global All Cap Equities** 

### Firm Update

#### **FIRM PROFILE**

- 100% employee-owned investment managers since 1995
- 17 employees, firm ownership expanded to 7 employeeshareholders
- AUM: \$1.3 Bn (private wealth, institutional, sub-advisory)
- Fundamental quality value style

#### **STRATEGIES OFFERED**

- Balanced Mandates active asset mix mgmt.
- Fixed Income Credit barbell + active duration mgmt.
- Equity Strategies Focus Portfolios (20 40 stocks in a strategy):
  - Small Cap quality/yield focus
  - Mid Cap S&P TSX Completion Index
  - All Cap Cdn Equities
  - Income yield focus
  - Global Equities Global leaders + Special situations

#### **FIRM UPDATE**

#### **PROMOTIONS:**

- Robert Vidinovski from Associate Portfolio Manager to Portfolio Manager
   – Fixed Income
- Kevin Chu from Associate Portfolio Manager to Portfolio Manager – Global Equities

#### **Diversification Strategies:**

- Small Cap new prospectus fund launched in Q2/19
  - 'F' Class 1.0% MER, 14-year composite track-record
  - 'A' Class 2.0% MER launched in Q2/2021
- Mid Cap reached 5-year track record end of Q2/22

#### **ESG Integration Update:**

- Completed UN PRI signatory process (2019) & formalized BIM Responsible Investing Policy
- 2021 subscribed to ISS ESG Global database (ESG company data, Controversies, Portfolio Analysis)

#### **Sub-Advisory News:**

 Awarded new SMA mandate (Global Equities) continuing to broaden our offerings with 5 leading IIROC firms



### **Investment Philosophy**

#### **Defining Quality Value**

#### **IDEA GENERATION**

- Competitive advantages
- Industry leaders
- Pricing Power
- High return on capital
- Low capital intensity
- ESG Profile



#### INDEPENDENT VALUATION

- Cashflow analysis
- Independent valuation
- Forecast use of leverage
- Quality reduces risk
- Buy/Sell Targets

#### **MANAGEMENT INTERVIEWS**

- Aligned with shareholders
- Clear business strategy
- Record of value creation
- Low cost operators
- Conservative use of leverage





### **OBSERVATIONS:**

**Small Cap Canadian Equities** 



### Adapting a Recent Global Study<sup>1</sup> to the Canadian Market

- Empirical evidence of superior returns
- Structural tailwinds
  - Small companies generate higher shareholder returns
  - Beneficiaries of M&A
  - Higher management ownership ("Skin in the Game")
  - Alpha opportunities less coverage & less efficiently priced
- New forces at work
  - Domestic focus as globalization faces challenges
  - Outperformance in low growth environments

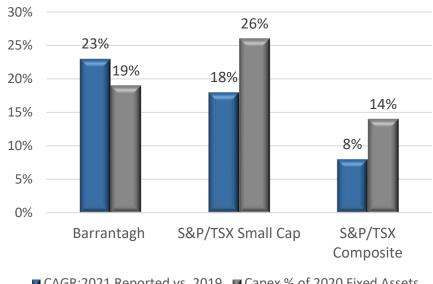
<sup>1</sup>JP Morgan: The Case for SMID - October 31, 2022



### **Empirical Evidence of Faster Growth**



#### Revenue Growth & Capital Investment



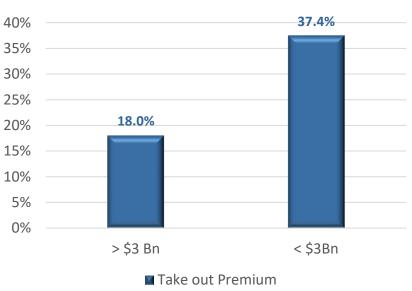
■ CAGR:2021 Reported vs. 2019 Capex % of 2020 Fixed Assets



<sup>&</sup>lt;sup>1</sup>Annualized Returns Since Barrantagh Small Cap Canadian Inception Jan/2008 through Mar./2023

### **Increases M&A Activity Potential and Premium**

#### M&A in Canada Since 2019



- 11 Deals completed > \$3Bn Total Value
- 67 Deals completed < \$3 Bn Total Value

Source: Bloomberg, Barrantagh Research

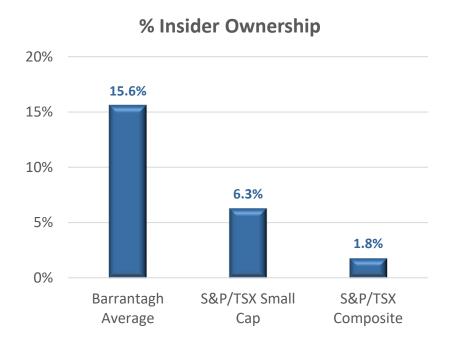
#### **Barrantagh Positions Targeted**

	Announce Date	Premium <sup>1</sup>
Summit Industrial	04/2022	31%
Lifeworks	Q2/2022	88%
Intertape Polymer	Q1/2022	67%
People Corp.	Q4/2020	75%
Enercare	Q3/2018	64%
Spartan Energy	Q2/2018	5%
Pure Industrial	Q1/2018	21%

<sup>&</sup>lt;sup>1</sup>Premium to 1 Month Average Price



### Barrantagh positions have larger Insider Ownership "Skin in the Game"



#### **Barrantagh Top 10**

	% Ownership
Andlauer Healthcare	57%
Neighbourly Pharmacy	52%
Softchoice	50%
Dentalcorp	44%
Minto Apartment REIT	41%
Storagevault	38%
Brookfield Business	35%
Tidewater Midstream	35%
Propel Holdings	30%
Savaria	25%

Source: Bloomberg, Barrantagh Research



**Deglobalization/Reshoring/Friendshoring – Tend to Reduce Economic Growth** 

- U.S. China tariffs
- Covid pandemic
- Geopolitics
- Supply chain bottlenecks
- Shipping costs
- Carbon Taxes = trade tariff
- Strategic supply chains (rare earth metals)

#### **However:**

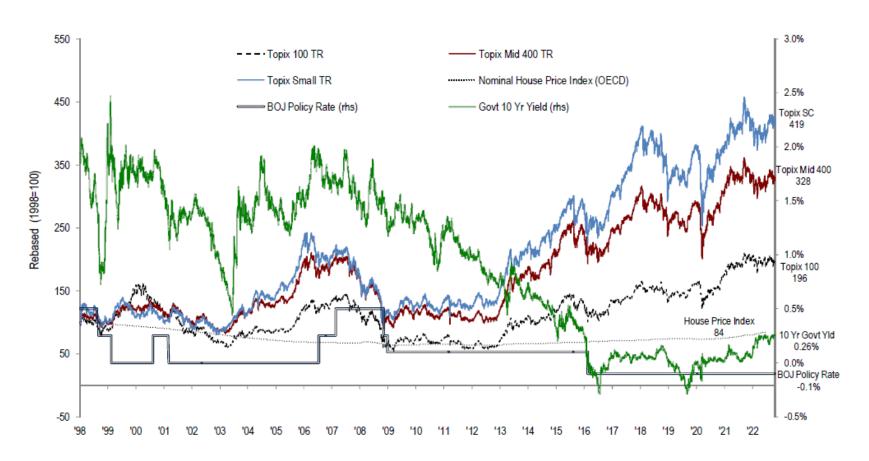
- Barrantagh Small Cap ~70% revenues Canadian & ~89% Canadian + U.S.
- S&P/TSX Composite ~53% Canadian revenues

Source: Bloomberg, Barrantagh Research



### In a Low Growth Environment Small Caps Outperform – Japan Example

#### **Cumulative Performance – Japan (1998 – Current)**

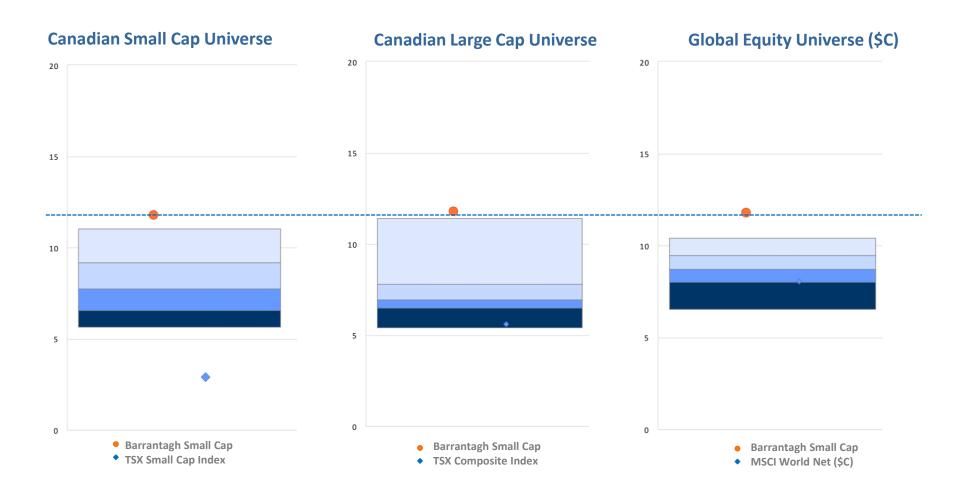


Source: Factset, Bloomberg, JP Morgan



### **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Cdn & Global Equities (for Periods Ending Mar. 31, 2023)



Strategy Inception Date: Jan. 1, 2008

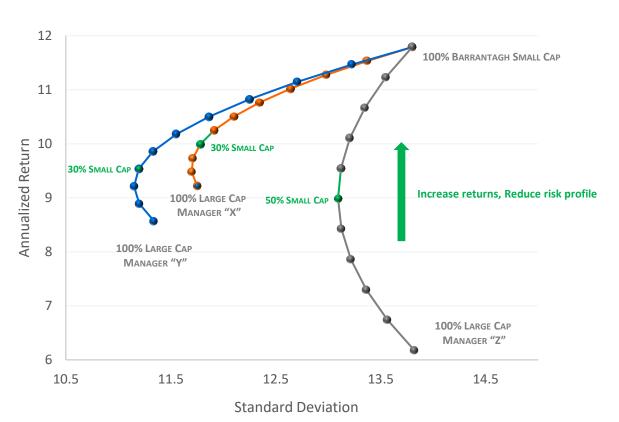


### **DIVERSIFICATION:** Small Cap Canadian Equities

#### **Improve Returns & Lower Risk by Combining with Large Cap Managers**

#### Canadian Equity Allocation

Since Jan/2008 Risk Return For Periods Ending Mar. 31, 2023



Most large-cap Cdn. Equity managers are highly correlated (>0.9) — with each other and the index

Barrantagh small cap offers *very low correlation with large cap (0.6)* and indices

 Allocation can reduce overall portfolio risk + increase return

#### Total Portfolio Risk a function of:

- 1. Weights ( $\omega$ ) of underlying components
- 2. Risk  $(\sigma)$  of underlying components
- 3. Correlation  $(\rho)$  of components

Port folio Standard Deviation(\sigma\_v)

$$= \sqrt{\omega_A^2 \sigma_A^2 + \omega_B^2 \sigma_B^2 + 2\omega_A \sigma_A \omega_B \sigma_B} \cdot \rho_{AB}$$





### **MANDATE REVIEW**

**Small Cap Canadian Equities** 



# **Small Cap Canadian Equity**

Performance at March 31, 2023

For Periods Ending Mar. 31, 2023	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Canadian Small Cap	-1.7%	-6.2%	3.1%	21.3%	9.6%	8.4%	<b>7.2%</b> 3.6% 7.6%	8.8%	7.0%	7.1%	9.6%
S&P/TSX Small Cap Index	4.5%	-12.6%	1.9%	27.6%	7.7%	5.7%		6.9%	5.3%	3.5%	4.6%
S&P/TSX Composite Index	4.6%	-5.2%	6.8%	18.0%	9.0%	8.8%		9.1%	7.0%	7.0%	7.9%

	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
BIM Canadian Small Cap	-5.7%	18.8% <sup>1</sup>	21.3%	19.0%	-8.9%	5.9%	19.8%¹	-5.3%	17.3%	30.9%	18.5%	15.6%	35.0%	43.8%1	-22.9%
S&P/TSX Small Cap Index	-9.3%	20.3%	12.9%	15.8%	-18.2%	2.7%	38.5%	-13.4%	-2.4%	7.6%	-2.2%	-16.4%	35.1%	62.3%	-45.5%

Returns are gross of fees. Composites include actual accounts managed by Barrantagh. Past performance is no guarantee of future returns.



<sup>&</sup>lt;sup>1</sup> Periods where index performance was driven by commodity rallies (Mining & Oil Exploration & Production)
Green indicates periods that Barrantagh Small Cap outperformed

# **Small Cap Canadian Equity**

#### **Conservative Exposure to Commodities Delivers Much Lower Portfolio Risk vs. Market**

Mar. 31, 2023	Barrantagh Small Cap Cdn. Equites <sup>1</sup>	TSX Small Cap	Median
Annualized Return	11.8%	2.9%	7.9%
Standard Deviation	13.8%	21.1%	17.9%
Sharpe Ratio	0.78	0.1	0.39

# Barrantagh Small Cap Canadian Equity 120 110.2 100 80 61.1 60 40 20 **Upside Market Capture** Downside Market Capture



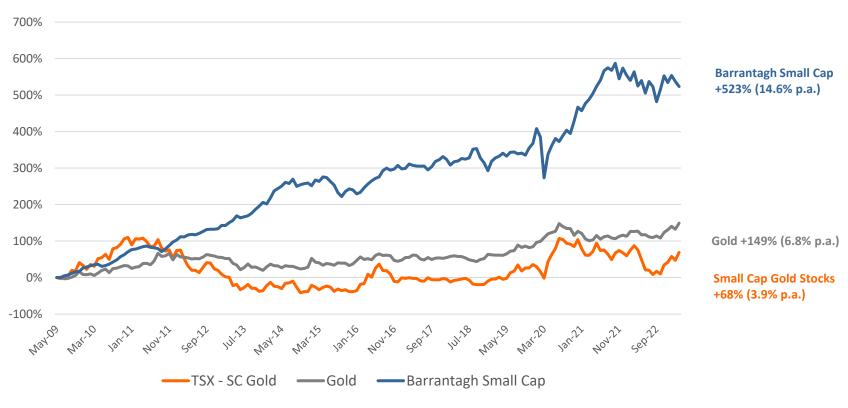
<sup>&</sup>lt;sup>1</sup> Since Inception Jan. 1, 2008

 $<sup>^{2}</sup>$  vs. Evestment Small Cap Universe

# **Small Cap Canadian Equity Mandate**

Junior Gold Miners: Underperforming/Volatile & Poor Commodity Tracking

#### Cumulative Returns ~ 14 Years to Mar. 31 2023



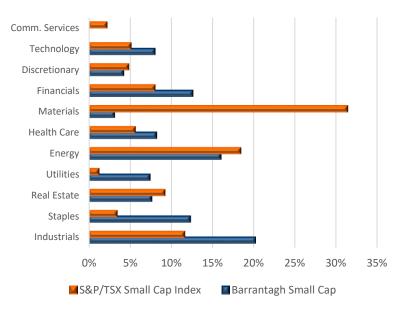


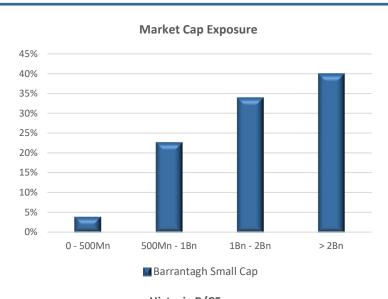
# **Profile: Small Cap Canadian Equities**

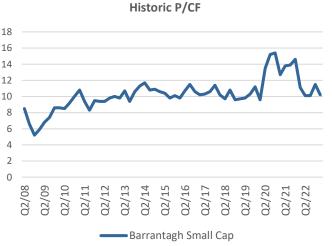
### Portfolio at March 31, 2023

CHARACTERISTICS	
Number of Holdings	27
Avg. Market Cap	\$2.3 Bn
# Industry Sectors	10
Dividend Yield	2.1%

#### **Barrantagh Small Cap Industry Weight vs. Index**









# **Canadian Small Cap Equity Portfolio**

### Portfolio at March 31, 2023 | Q1 Transactions

	Portfolio Weight		Portfolio Weight		Portfolio Weight
Consumer Discretionary		Industrials		Utilities	
MTY Food Group	4.2%	Boyd Group	5.9%	Boralex	4.3%
	4.2%	Brookfield Business (+)	2.2%	Superior Plus	3.0%
<b>Consumer Staples</b>		Cargojet (+)	3.0%		7.3%
Jamieson Wellness	3.6%	Calian Group	4.2%	Materials	
Neighbourly Pharmacy (+)	4.5%	Savaria	2.9%	Chemtrade Logistics	3.0%
Premium Brands	3.9%		18.2%		3.0%
	12.0%	Real Estate			
Energy		Minto Apartment REIT (+)	3.0%	Cash & Equivalent	5.3%
Arc Resources	4.2%	Storagevault Canada	4.4%	Total	100.0%
Gibson Energy	2.9%		7.4%		
Enerflex	3.0%	Health Care			
Tamarack Valley	3.1%	Andlauer Healthcare	4.8%	<u>Sold</u>	
Tidewater Midstream	2.5%	Dentalcorp (+)	3.0%	<b>Summit Industrial</b>	
	15.7%		7.8%		
Financials		Information Technology			
Definity Financial	4.1%	Dye & Durham (+)	4.1%		
EQB Group	2.8%	Softchoice (+)	2.9%		
Propel Holdings	1.0%		7.0%		
Trisura Group	4.2%			TRIM = (-)	
	12.1%			ADD = (+)	



# **Canadian Small Cap Equity Portfolio**

**Select Holdings – Brand Recognition** 

#### **JAMIESON WELLNESS (JWEL)**





**CARGOJET (CJT)** 



Amazon optional ownership stake ~15%



#### **BORALEX (BLX)**



**BORALEX** 



**PREMIUM BRANDS (PBH)** 



#### **BOYD GROUP (BYD)**





**STORAGEVAULT (SVI)** 









# MANDATE REVIEW ALL CAP GLOBAL EQUITIES



# **All Cap Global Equity Mandate**

Performance at March 31, 2023

For Periods Ending Mar. 31, 2023	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Global Equities MSCI World (Net)	4.1% 7.6%	3.9% 0.7%	4.9% 5.0%	<b>11.4%</b> 14.5%	11.0% 9.4%	10.9% 9.1%					

	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012
BIM Global Equities MSCI World (Net)	-6.2% -12.2%										

Green indicates periods that Barrantagh outperformed

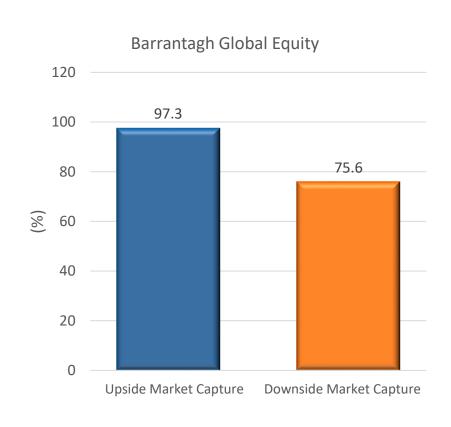
Returns are gross of fees. Composites include actual accounts managed by Barrantagh. Past performance is no guarantee of future returns.



# **All Cap Global Equities**

Risk Statistics vs. Global Equity (for Periods Ending Mar. 31, 2023)

	Barrantagh Global Equites <sup>1</sup>	Percentile Rank <sup>2</sup>	
Annualized Return	13.9	10	1 <sup>st</sup> Quartile
Standard Deviation	11.3	28	Lower Volatility than Median
Sharpe Ratio	1.14	9	High risk-adjusted return
Beta	0.9	39	Low risk vs. market
Treynor Ratio	14.2	15	High risk-adjusted return



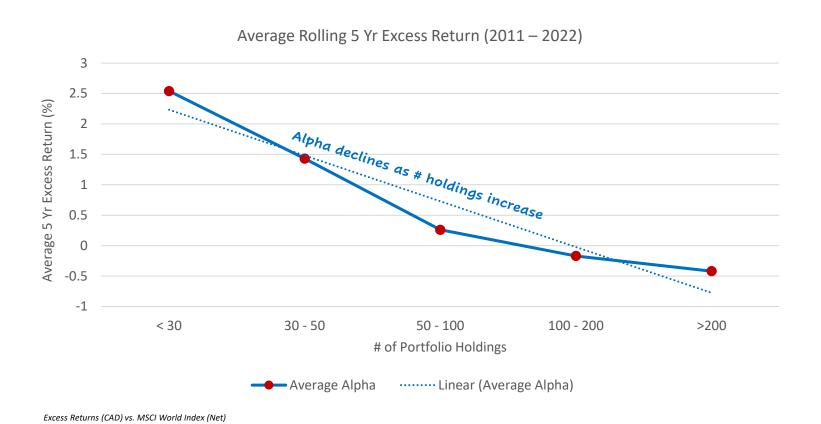


<sup>&</sup>lt;sup>1</sup> Since Inception Jan. 1, 2012

<sup>&</sup>lt;sup>2</sup> vs. Evestment All Cap Value Universe

# **Concentrated Global Equity Advantages**

### # Holdings & Alpha Generation

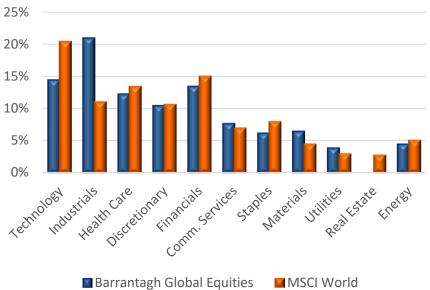


# **All Cap Global Equities**

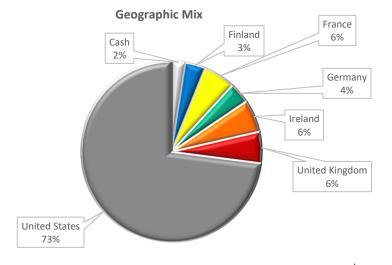
at March 31, 2023

CHARACTERISTICS	
Number of Holdings	32
# Industry Sectors	10
Average Market Cap	\$381.9Bn
P/CF	12.1X
Dividend Yield	1.7%

#### **Barrantagh Global Equities Industry Weight vs Index**









# **All Cap Global Equities**

### Portfolio at March 31, 2023 | Q1 Transactions

	Portfolio Weight		Portfolio Weight		Portfolio Weight
Consumer Discretionary		Industrials		Financials	
Advance Auto Parts (+)	2.2%	Metso Outotec	3.6%	Bank of America	2.8%
Amazon	2.3%	Vinci S.A.	2.2%	Wells Fargo	2.2%
Compass Group (-)	3.0%	Quanta Services	2.9%	JP Morgan Chase	2.2%
Intercontinental Hotels	2.6%	Regal Rexnord	3.0%	Mastercard (-)	3.2%
	10.1%	Schneider Electric	3.5%	Willis Towers Watson	2.7%
Consumer Staples		Union Pacific	2.5%		13.1%
Constellation Brands	3.5%	Wabtec	2.7%	Information Technology	
Dollar General	2.5%		20.4%	Dynatrace	2.8%
	6.0%	Health Care		Itron (+)	2.2%
Materials		Baxter International (+)	2.3%	Microchip Technology	3.7%
CRH	3.2%	Boston Scientific (-)	3.2%	Microsoft	5.3%
International Flavours & Frag. (+)	3.1%	Thermo Fisher Scientific	3.7%		14.0%
	6.3%	United Health Group	2.7%	<b>Communication Services</b>	
Utilities			11.9%	T-Mobile	3.2%
RWE Aktiengesellschaf	3.8%	Energy		Alphabet	4.3%
	3.8%	EOG Resources	4.3%		7.0%
<u>Sold</u>			4.3%		
				Cash & Equivalents	3.1%
		TRIM = (-)		Total	100.0%
		ADD = (+)			





### **ECONOMIC REVIEW**



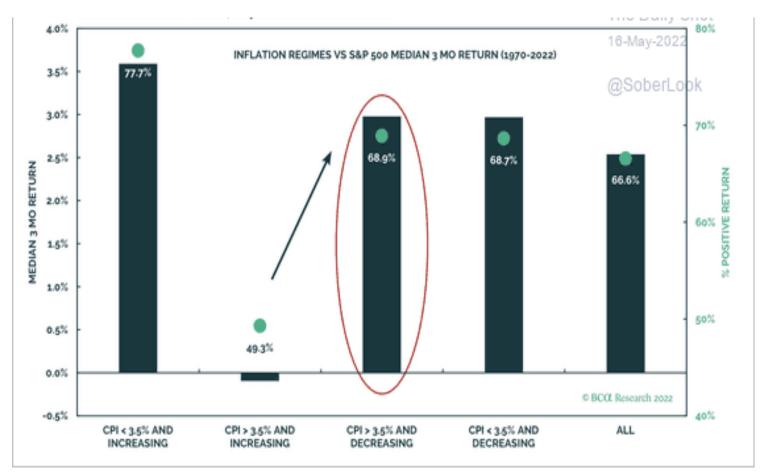
### **Outlook**

#### World:

- Higher rates reduce consumer & manufacturing activity
- Soft landing/moderate recession
  - Employment & wage increases remain resilient
  - Inflation is moderating off multi-decade peak
- Equity markets fell in 2022 on the expectation of weakening economy
  - Growth indices remain expensive vs. Value
  - Small cap and Income stocks are supported by falling inflation & current valuations



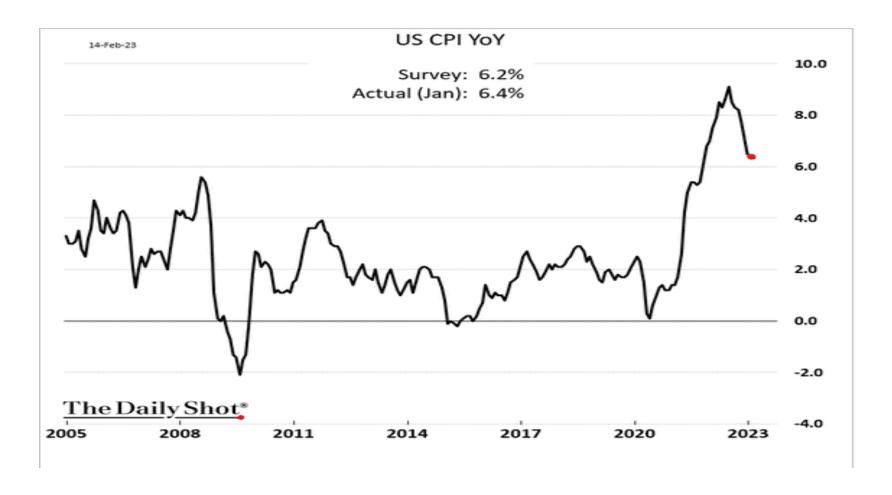
# When Inflation Turns, Equities Rebound



Source: The Daily Shot



### **U.S. Inflation Indicator - CPI**

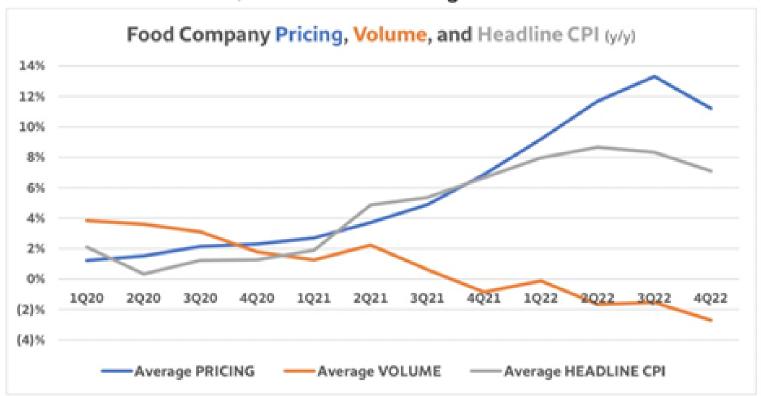


Source: The Daily Shot



# Food Inflation Easing – Prices Drop as Volume Drops

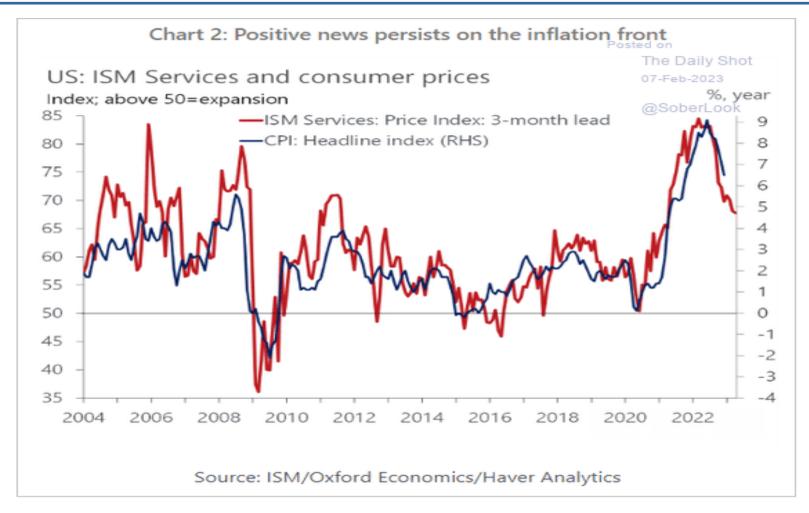
### Food Inflation >10%; Volumes Turn Negative



Source: RBC, Wells



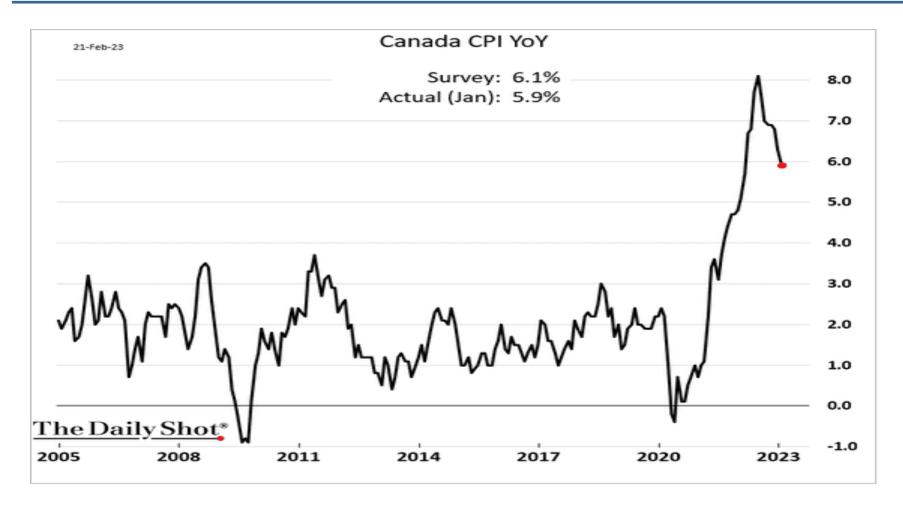
### ISM Leads Inflation -Lower



Source: The Daily Shot



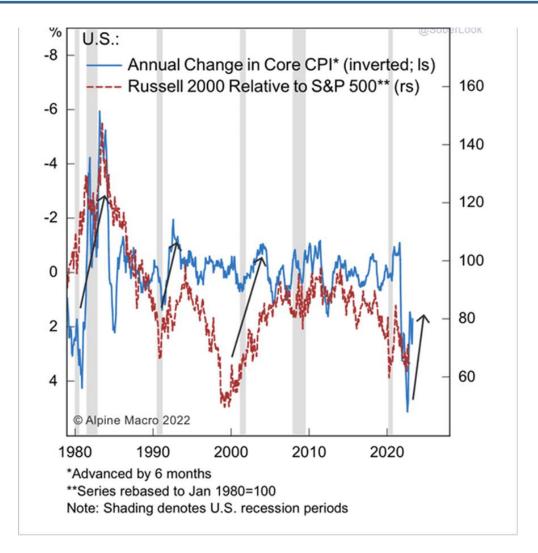
### **Canada's Inflation**



Source: The Daily Shot

### **Inflation Moderates**

#### **Stronger Environment for Small Caps**



Source: The Daily Shot, Alpine Macro



### **Working with You**

- Why Small Cap Canadian Equities
  - Adds low-risk alpha & yield to client portfolios
  - 2. Diversification *reduce* overall client portfolio *risk* (low correlation)
- Barrantagh Small Cap Canadian Equity Fund

• F Class Fund Code: BMI105, 1% MER, Minimum: \$1,000

• A Class Fund Code: BMI110, 2% MER, Minimum: \$1,000

- SMA Minimum Account: \$100K(Small Cap), \$150K (Global All Cap Equities)
- Advisor Portal (barrantagh.com) password: Richardson4

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# **BARRANTAGH**

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