# BARRANTAGH Investment Management

**Update – March 31, 2022** 

- Firm Update
- Small Cap Canadian Equities
- Canadian Equities Income
- Economic Update



**Architect Program** 



#### FIRM UPDATE



### Firm Update

#### **FIRM PROFILE**

- 100% employee-owned investment managers since 1995
- 17 employees, firm ownership expanded to 7 employeeshareholders
- AUM: \$1.4 Bn (private wealth, institutional, sub-advisory)
- Fundamental quality value style

#### **STRATEGIES OFFERED**

- Balanced Mandates active asset mix mgmt.
- Fixed Income Credit barbell + active duration mgmt.
- Equity Strategies Focus Portfolios (20 40 stocks in a strategy):
  - Small Cap quality/yield focus
  - Mid Cap S&P TSX Completion Index
  - All Cap Cdn Equities
  - Income yield focus
  - Global Equities Global leaders + Special situations

#### **FIRM UPDATE**

#### **COVID 19:**

- Operating remotely with full trading, portfolio accounting, investment team and client service capability
- Rotating limited office schedule & video conferencing

#### **Diversification Strategies:**

- Small Cap new prospectus fund launched in Q2/19
  - 'F' Class 1.0% MER, 13-year composite track-record
  - 'A' Class 2.0% MER launched in Q2/2021
- Mid Cap reached 4-year track record end of Q2/21

#### **ESG Integration Update:**

- Completed UN PRI signatory process (2019) & formalized BIM Responsible Investing Policy
- 2021 subscribed to ISS ESG Global database (ESG company data, Controversies, Portfolio Analysis)

#### **Sub-Advisory News:**

 Awarded new SMA mandate (Global Equities) continuing to broaden our offerings with 5 leading IIROC firms

#### Website Upgrade 2020:

- Launched July, 2020
- Advisor Portal

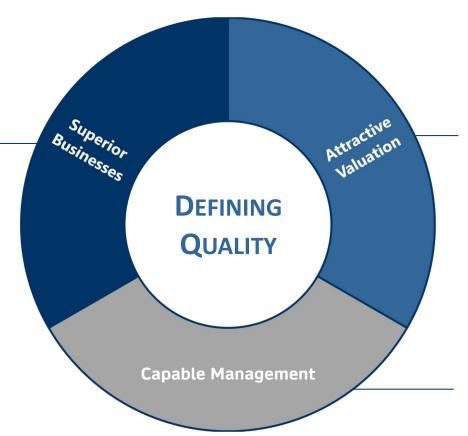


### **Investment Philosophy**

#### **Defining Quality**

#### **IDEA GENERATION**

- Competitive advantages
- Industry leaders
- Pricing Power
- High return on capital
- Low capital intensity
- ESG Profile



#### INDEPENDENT VALUATION

- Cashflow analysis
- Independent valuation
- Forecast use of leverage
- Quality reduces risk
- Buy/Sell Targets

#### **MANAGEMENT INTERVIEWS**

- Aligned with shareholders
- Clear business strategy
- Record of value creation
- Low cost operators
- Conservative use of leverage





### **OBSERVATIONS:**

**Small Cap Canadian Equities** 



### **Small Cap Canadian Equity**

Performance at March 31, 2022

For Periods Ending Mar. 31, 2022	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Canadian Small Cap	-1.2%	13.3%	38.0%	15.4%	12.3%	10.1%	11.5%	9.0%	8.8%	11.5%	12.1%
S&P/TSX Small Cap Index	8.8%	19.2%	54.5%	15.6%	11.0%	7.2%	10.6%	8.1%	<b>5.7</b> %	6.7%	5.3%
S&P/TSX Composite Index	3.8%	20.2%	31.7%	14.1%	12.6%	10.3%	11.7%	8.9%	8.6%	9.4%	9.1%

	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
BIM Canadian Small Cap S&P/TSX Small Cap Index	18.8% <sup>1</sup> 20.3%						-5.3% -13.4%							

Returns are gross of fees. Composites include actual accounts managed by Barrantagh. Past performance is no guarantee of future returns.

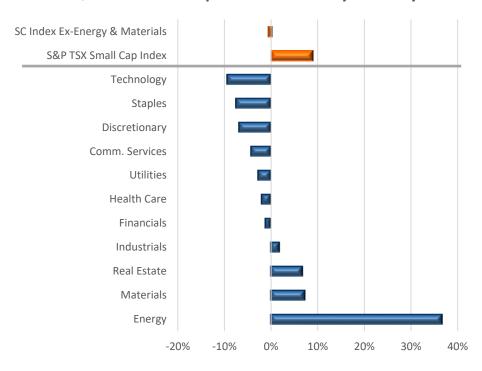


<sup>&</sup>lt;sup>1</sup> Periods where index performance was driven by commodity rallies (Mining & Oil Exploration & Production)
Green indicates periods that Barrantagh Small Cap outperformed

### **Small Cap Canadian Equity**

#### Q1 – Narrow Energy-Led Market

#### Q1 2022 Small Cap Index Returns by Industry



- Ukraine invasion has accelerated the commodity rally (energy in particular) & had a broad negative impact on other sectors
- 7 industry sectors posted negative returns
- Small cap index Q1 return of 8.8% is reduced to (-0.6%) by excluding Energy & Materials
- 95% of small cap strategies underperformed the index in Q1



### **Small Cap Canadian Equities**

#### **Conservative Exposure to Commodities Delivers Much Lower Portfolio Risk vs. Market**

Mar. 31, 2022	Barrantagh Small Cap Cdn. Equites <sup>1</sup>	TSX Small Cap	Median
Annualized Return	13.2%	4.1%	8.0%
Standard Deviation	13.6%	21.0%	17.9%
Sharpe Ratio	1.0	0.19	0.44

### 

**Upside Market Capture** 

Barrantagh Small Cap Canadian Equity



Downside Market Capture

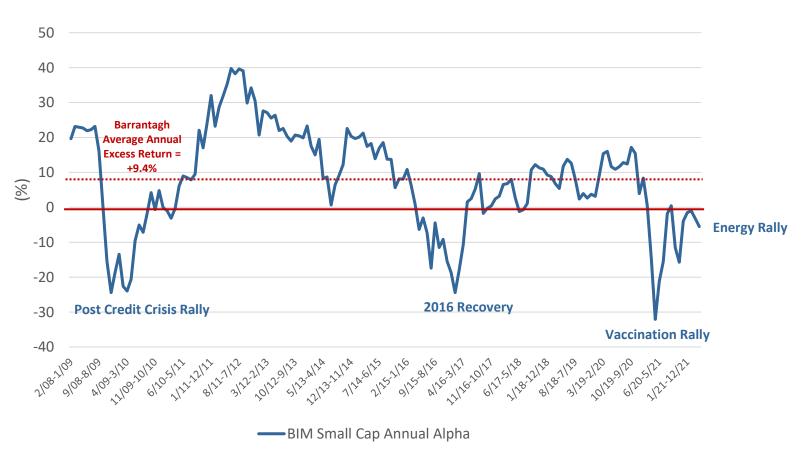
<sup>&</sup>lt;sup>1</sup> Since Inception Jan. 1, 2008

<sup>&</sup>lt;sup>2</sup> vs. Evestment Small Cap Universe

### **Small Cap Canadian Equity**

#### **Excess Returns: Substantial Commodity Rallies are Infrequent & Short-Lived**







### **Small Cap Canadian Equity Mandate**

Junior Gold Miners: Underperforming/Volatile & Poor Commodity Tracking

—TSX - SC Gold —Gold —Barrantagh Small Cap

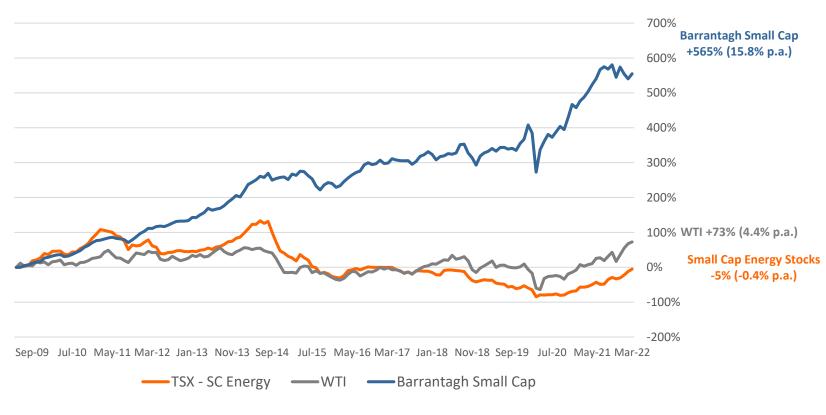
#### Cumulative Returns ~ 13 Years to March 31 2022 700% 600% **Barrantagh Small Cap** +565% (15.8% p.a.) 500% 400% 300% 200% Gold +126% (6.6% p.a.) 100% **Small Cap Gold Stocks** +87% (5.0% p.a.) 0% -100% Sep-09 Jul-10 May-11 Mar-12 Jan-13 Nov-13 Sep-14 Jul-15 May-16 Mar-17 Jan-18 Nov-18 Sep-19 Jul-20 May-21 Mar-22



### **Small Cap Canadian Equity Mandate**

Small Cap Energy: Underperforming/Volatile & Poor Commodity Tracking

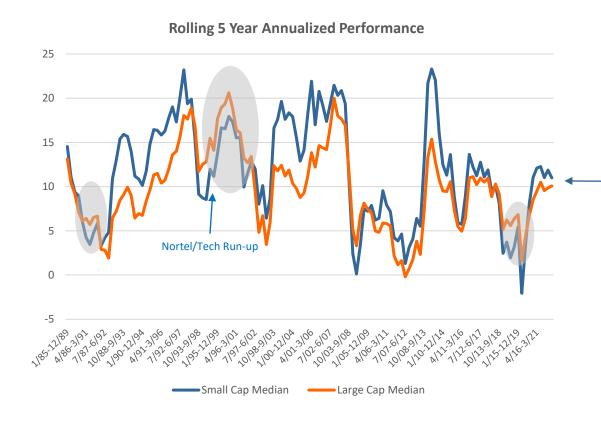
#### Cumulative Returns ~ 13 Years to December 31 2021





### **Canadian Equity Markets**

#### Small Cap Median Beats the Large Cap Median 72% of the time Since 1985



 Periods of small cap <u>active manager</u> underperformance are not persistent and as the shaded areas indicate the difference in performance for those periods was only 2-3%

#### 5 year medians at Mar. 31/2022:

 Small cap median ~100bps higher than large cap

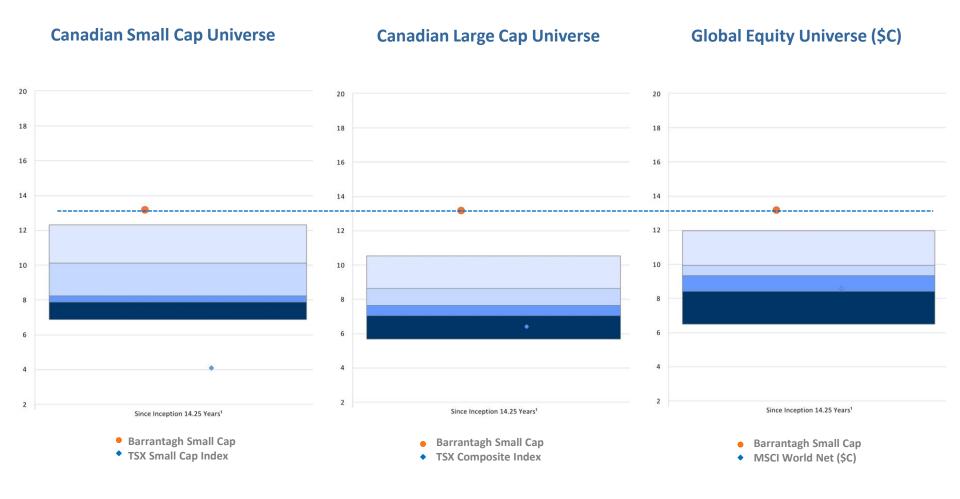


<sup>&</sup>lt;sup>1</sup>Evestment Large Cap Canadian Equity

<sup>&</sup>lt;sup>2</sup>Evestment Small Cap Canadian Equity

### **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Cdn & Global Equities (for Periods Ending Mar. 31, 2022)



Strategy Inception Date: Jan. 1, 2008

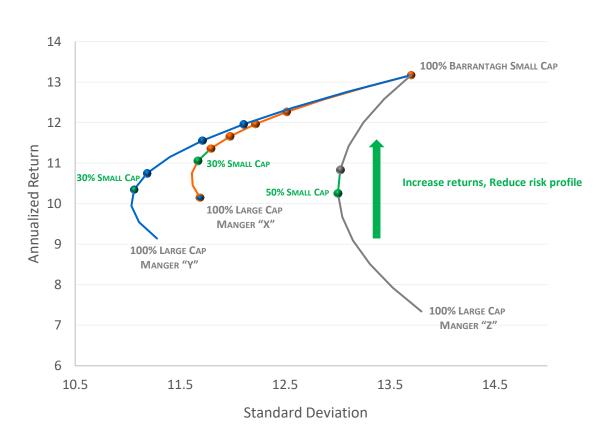


### **DIVERSIFICATION:** Small Cap Canadian Equities

#### **Improve Returns & Lower Risk by Combining with Large Cap Managers**

#### Canadian Equity Allocation

Since Jan/2008 Risk Return For Periods Ending Mar. 31, 2022



Most large-cap Cdn. Equity managers are highly correlated (>0.9) — with each other and the index

Barrantagh small cap offers *very low correlation with large cap (0.6)* and indices

 Allocation can reduce overall portfolio risk + increase return

#### Total Portfolio Risk a function of:

- 1. Weights  $(\omega)$  of underlying components
- 2. Risk  $(\sigma)$  of underlying components
- 3. Correlation  $(\rho)$  of components

Port folio Standard Deviation(\(\sigma\_v\))

$$= \sqrt{\omega_A^2 \sigma_A^2 + \omega_B^2 \sigma_B^2 + 2\omega_A \sigma_A \omega_B \sigma_B \cdot \rho_{AB}}$$





### **MANDATE REVIEW**

**Small Cap Canadian Equities** 

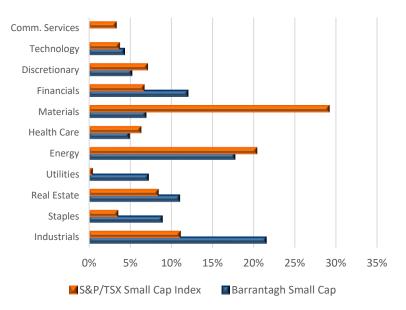


### **Profile: Small Cap Canadian Equities**

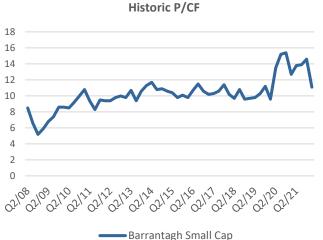
#### Portfolio at March 31, 2022

CHARACTERISTICS	
Number of Holdings	30
Avg. Market Cap	\$2.5 Bn
# Industry Sectors	10
Dividend Yield	2.0%

#### **Barrantagh Small Cap Industry Weight vs. Index**









### **Canadian Small Cap Equity Portfolio**

#### Portfolio at March 31, 2022 | Q1 Transactions

	Portfolio Weight		Portfolio Weight		Portfolio Weight
Consumer Discretionary		Industrials		Utilities	
MTY Food Group	2.3%	Aecon Group	3.3%	Boralex	4.1%
Diversified Royal (-)	2.7%	Boyd Group	2.8%	Superior Plus	2.9%
	5.0%	Brookfield Business (NEW)	1.0%		7.0%
<b>Consumer Staples</b>		Cargojet	3.8%	Materials	
Jamieson Wellness	3.6%	Calian Group	4.0%	Chemtrade Logistics	2.8%
Neighbourly Pharmacy	2.1%	Savaria	2.8%	Intertape Polymer (-)	3.9%
Premium Brands	2.5%	Lifeworks	2.7%		6.7%
	8.2%		20.4%		
Energy		Real Estate		Cash & Equivalent	4.8%
Arc Resources (-)	4.3%	Minto Apartment REIT	2.9%	Total	100.0%
Gibson Energy	3.3%	Storagevault Canada	4.7%		
Enerflex	2.3%	Summit Industrial REIT	3.0%	SOLD	
Tamarack Valley (+)	3.7%		10.6%		
Tidewater Midstream	3.4%	Health Care			
	17.0%	Andlauer Healthcare	4.6%		
Financials			4.6%		
Definity Financial	3.4%	Information Technology			
Equitable Group	2.7%	Dye & Durham (+)	4.1%		
Propel Holdings	1.3%		4.1%	TRIM = (-)	
Trisura Group (-)	4.2%			ADD = (+)	
	11.6%				



### **Canadian Small Cap Equity Portfolio**

**Select Holdings – Brand Recognition** 

#### **JAMIESON WELLNESS (JWEL)**





**CARGOJET (CJT)** 



Amazon optional ownership stake ~15%



**BORALEX (BLX)** 



**AECON (AEC)** 







**BOYD GROUP (BYD)** 





**STORAGEVAULT (SVI)** 









### **CANADIAN EQUITIES INCOME**



### **Canadian Equity Income Mandate**

#### Performance at March 31, 2022

For Periods Ending Mar. 31, 2022	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Canadian Equity Income*	4.5%	21.4%	28.7%	11.5%	10.4%	7.8%	9.1%	6.8%	6.8%	8.4%	9.3%
S&P/TSX High Dividend Index	11.6%	32.7%	39.2%	15.7%	14.0%	10.7%	12.3%	9.2%	8.0%	9.0%	8.9%
S&P/TSX Composite	3.8%	20.2%	31.7%	14.1%	12.6%	10.3%	11.7%	8.9%	8.6%	9.4%	9.1%

	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
BIM Canadian Equity Income*	26.3%	-4.8%	24.4%	-9.6%	5.0%	16.4%	-7.8%	15.1%	20.7%	11.5%	12.7%
S&P/TSX High Dividend Index	36.1%	-7.4%	25.8%	-10.8%	7.6%	28.4%	-14.6%	5.2%	16.1%	7.6%	1.5%
S&P/TSX Composite	25.1%	5.6%	22.9%	-8.9%	9.1%	21.1%	-8.3%	10.6%	13.0%	7.2%	-8.7%

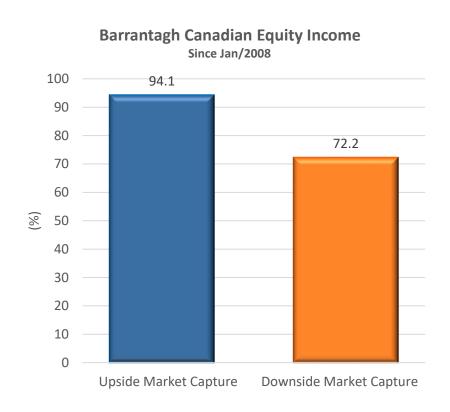
• Canadian Equity Income annualized returns for periods longer than eight years are an ex-cash carve out of our long-term balanced income composite.



### **Canadian Equities Income**

Risk Statistics vs. Canadian Equity (for Periods Ending March 31, 2022)

	Barrantagh Cdn. Equites Income <sup>1</sup>	TSX Composite	Median²
Annualized Return	8.6%	6.4%	8.4
Standard Deviation	12.5%	11.7%	66
Sharpe Ratio	0.68	0.46	0.7
Beta	0.81	1.0	0.76
Treynor Ratio	11.2	6.29	10.8



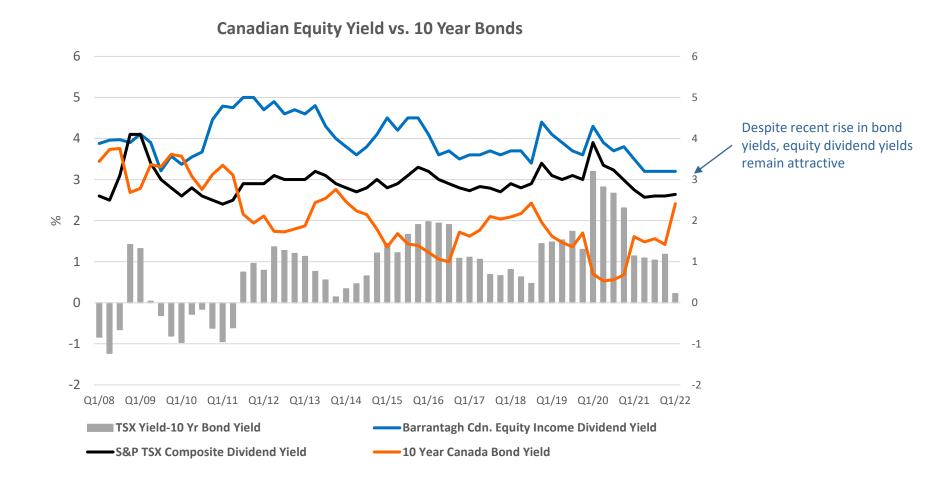


<sup>&</sup>lt;sup>1</sup>Since Jan./2008

<sup>&</sup>lt;sup>2</sup> Versus Evestment Canadian Dividend Focus Universe

### **Canadian Equity Market**

#### **Equities Yields are Attractive vs. Bonds**



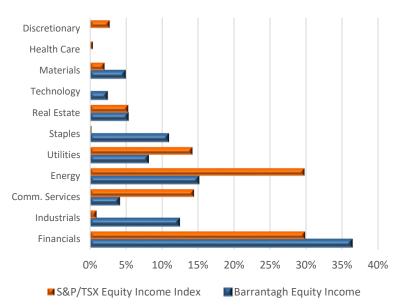


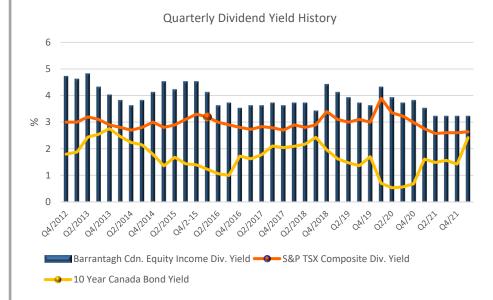
### **Profile: Canadian Equities Income**

#### Portfolio at March 31, 2022

CHARACTERISTICS	
Number of Holdings	31
Avg. Market Cap	\$52.5Bn
# Industry Sectors	9
Dividend Yield	3.2%
P/CF	8.0X

#### Barrantagh Equity Income Industry Weight vs. Index







### **Canadian Equity Income Portfolio**

#### Portfolio at March 31, 2022 | Q1 Transactions

	Portfolio		Portfolio	
	Weight		Weight	
Consumer Staples		Industrials		
Maple Leaf Foods	2.1%	Boyd Group	1.7%	<u>Sold</u>
Neighbourly Pharmacy	2.0%	CP Rail	3.3%	
Premium Brands (+)	2.8%	Finning (NEW)	2.1%	
Primo Water	2.1%	Lifeworks	2.1%	
	9.0%	Toromont Industries	2.0%	
Energy		Savaria	1.9%	
Gibson Energy	2.5%		13.1%	
Parkland Fuel	2.5%	Financials		TRIM = (-)
Canadian Natural Resources	4.3%	Bank of Nova Scotia	7.0%	ADD = (+)
Tourmaline Oil	4.8%	Definity Financial	3.1%	
TC Energy	3.7%	IA Financial (-)	3.4%	
	17.8%	Intact Financial	2.7%	
Communication Services		Royal Bank of Canada	7.0%	
Rogers Communications (-)	4.0%	Sun Life Financial	3.5%	
	4.0%	TD Bank	7.5%	
Information Technology			34.2%	
Dye & Durham (+)	2.3%	Utilities		
	2.3%	Brookfield Infrastructure	2.8%	
Real Estate		Superior Plus (+)	2.4%	
Granite REIT	2.7%	Altagas	2.9%	
Canadian Apartment REIT	1.8%		8.1%	
·	5.2%			
Materials		Cash & Equivalents	3.3%	
Chemtrade Logistics	2.3%	Total	100.0%	
Intertape Polymer (-)	1.9%			
	4.2%			



### **ECONOMIC REVIEW**



### **Outlook**

#### World:

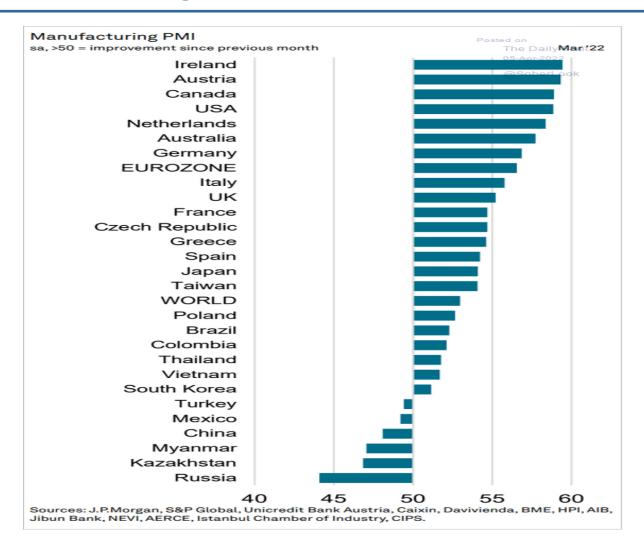
- Fiscal stimulus, monetary support, credit supports, regulatory burden relief
- Despite lower global GDP expectations near-term support:
  - Buybacks, manufacturing activity
  - Consumer support, Business Re-Investment
- Monitor Risks
  - Inflation, rising yields, tightening cycle, supply chain bottlenecks, geopolitical
- Equity markets tracking earnings
  - Rotation into Value

#### Canada:

- Foreign buyer support
- Energy stocks second leg up on Ukraine invasion

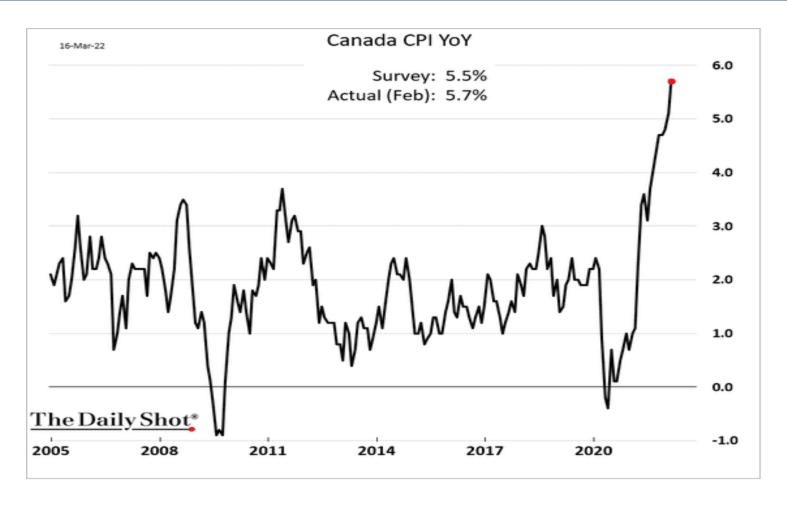


### **Global Manufacturing PMI**



Source: The Daily Shot

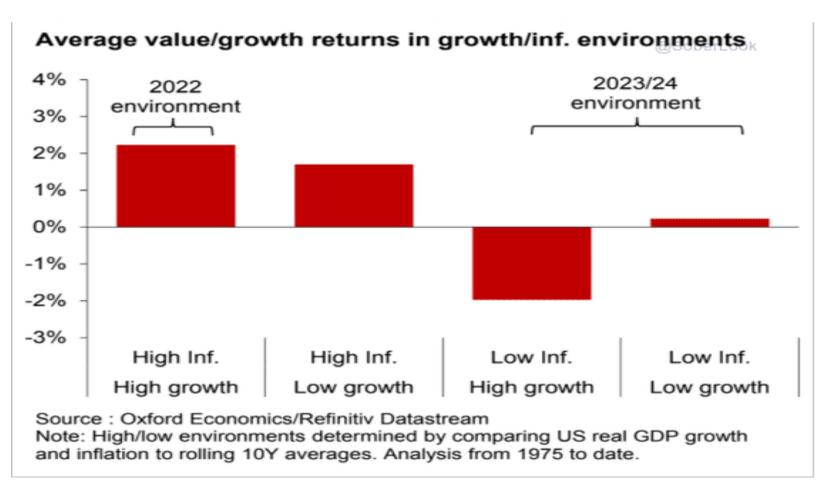
### **Canada's Inflation**



Source: The Daily Shot



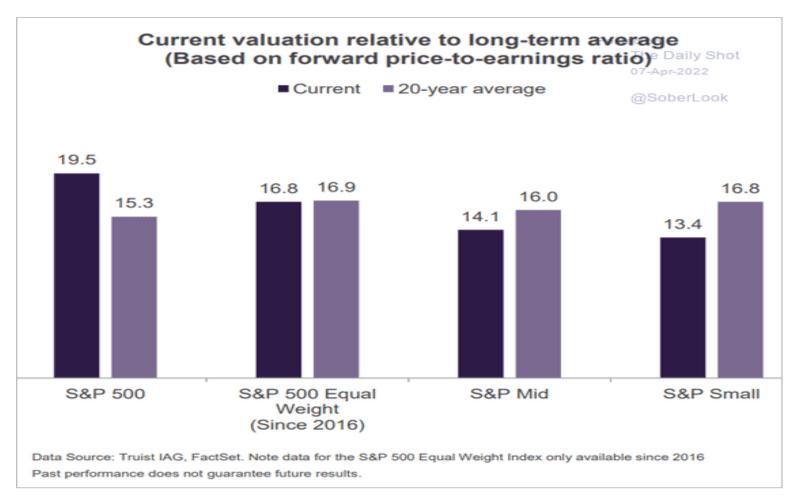
### Value vs Growth – Higher Inflation Favours Value



Source: The Daily Shot, Oxford, Refinitiv, Lehman, Bloomberg

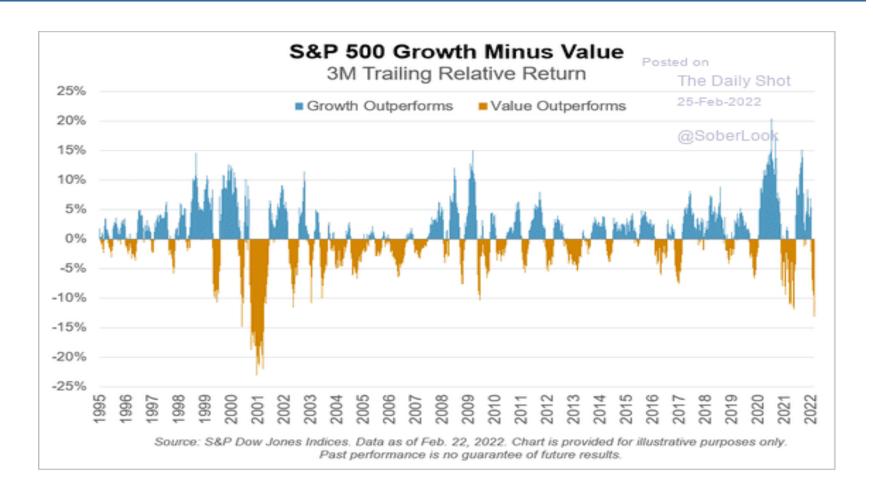


#### **Relative Market Valuation**



Source: The Daily Shot

#### **Growth and Value Stock Performance Rotation**



Source: Daily Shots



### **Working with You**

- Why Small Cap Canadian Equities
  - 1. Adds low-risk alpha & yield to client portfolios
  - 2. Diversification *reduce* overall client portfolio *risk* (low correlation)
- Barrantagh Small Cap Canadian Equity Fund

• F Class Fund Code: BMI105, 1% MER, Minimum: \$1,000

A Class
 Fund Code: BMI110, 2% MER, Minimum: \$1,000

- SMA Min. Investment Small Cap: \$50,000, Large Cap Income: \$75,000
- Advisor Portal (barrantagh.com) Password: BMO1

#### **Contact (Toronto):**

Alan Daxner, Senior Vice President <a href="mailto:adaxner@barrantagh.com">adaxner@barrantagh.com</a> (416) 864-7958

#### **Contact (Vancouver):**

Robin Ferguson, Vice President <a href="mailto:rferguson@barrantagh.com">rferguson@barrantagh.com</a> (778) 990-3445



## BARRANTAGH

### **Investment Management**

100 Yonge Street, Suite 1700 Toronto, Ontario M5C 2W1 (416) 868-6295 www.barrantagh.com