# BARRANTAGH Investment Management

Update – Dec. 31, 2020

- Firm Update
- Key Mandate Review
  - Small Cap Canadian Equities
  - Canadian Equities Income
- Economic Update



**Architect Program** 



### FIRM UPDATE



### Firm Update

#### **FIRM PROFILE**

- 100% employee-owned investment managers since 1995
- 17 employees, firm ownership expanded to 6 employeeshareholders
- AUM: \$1.1 Bn (private wealth, institutional, sub-advisory)
- Fundamental quality value style

#### **STRATEGIES OFFERED**

- Balanced Mandates active asset mix mgmt.
- Fixed Income Credit barbell + active duration mgmt.
- Equity Strategies Focus Portfolios (20 40 stocks in a strategy):
  - Small Cap quality/yield focus
  - Mid Cap S&P TSX Completion Index
  - All Cap Cdn Equities
  - Income yield focus
  - Global Equities Global leaders + Special situations

#### **FIRM UPDATE**

#### **COVID 19:**

- Operating remotely with full trading, portfolio accounting, investment team and client service capability
- Rotating limited office schedule & video conferencing

#### **Diversification Strategies:**

- Small Cap new prospectus fund launched in Q2/19
  - 'F' Class 1.0% MER, 12-year composite track-record
- Mid Cap reached 3-year track record end of Q2/20

#### **ESG Integration Update:**

 Completed UN PRI signatory process (2019) & formalized BIM Responsible Investing Policy

#### **Sub-Advisory News:**

 Awarded new SMA mandate at key bank brokerage firm broadening our offerings to 4 leading IIROC firms

#### Website Upgrade 2020:

- Launched July, 2020
- Improved navigation, functionality & content
- Advisor Portal



# Barrantagh

### **Competitive Advantages**

Barrantagh	Outcomes
Investment Boutique	<ul> <li>100% employee-owned &amp; independent</li> <li>Investing in small, mid-size &amp; larger companies with minimal trading impact</li> <li>Integrated client-focused team</li> </ul>
Quality/Value investing style	<ul><li>Capital preservation/absolute returns</li><li>Low portfolio risk metrics</li></ul>
Fundamental bottom-up research	<ul><li>Focused "Best Idea" portfolios</li><li>Low portfolio turnover</li></ul>

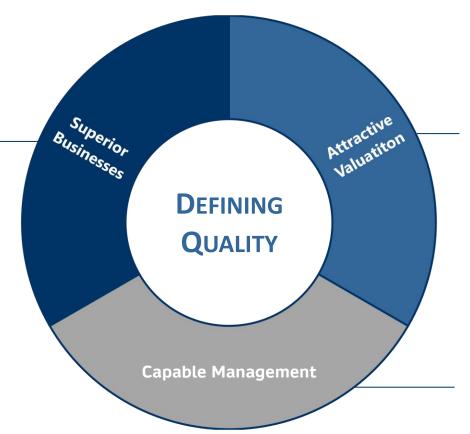


### **Investment Philosophy**

#### **Defining Quality**

#### **IDEA GENERATION**

- Competitive advantages
- Industry leaders
- Pricing Power
- High return on capital
- Low capital intensity
- ESG Profile



#### INDEPENDENT VALUATION

- Cashflow analysis
- Independent valuation
- Forecast use of leverage
- Quality reduces risk
- Buy/Sell Targets

#### **MANAGEMENT INTERVIEWS**

- Aligned with shareholders
- Clear business strategy
- Record of value creation
- Low cost operators
- Conservative use of leverage





### **OBSERVATIONS:**

**Small Cap Canadian Equities** 



# **Small Cap Canadian Equity Mandate**

Performance at December 31, 2020

For Periods Ending Dec. 31, 2020	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Canadian Small Cap	21.3%	21.3%	20.1%	9.5%	8.6%	10.8%	7.9%	9.2%	11.7%	12.5%	12.8%
S&P/TSX Small Cap Index	12.9%	12.9%	14.3%	2.3%	2.4%	8.7%	4.7%	3.7%	4.1%	3.4%	1.2%
S&P/TSX Composite Index	5.6%	5.6%	13.9%	5.7%	6.6%	9.3%	6.2%	6.8%	7.5%	7.5%	5.8%

	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
BIM Canadian Small Cap Equity S&P/TSX Small Cap Index	<b>21.3</b> % 12.9%		-8.9% -18.2%			-5.3% -13.4%					

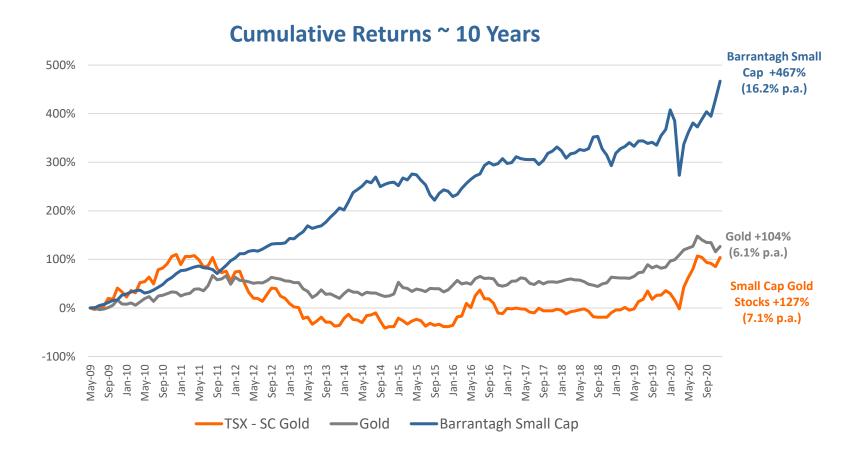
Green indicates periods that Barrantagh Small Cap outperformed

Returns are gross of fees. Composites include actual accounts managed by Barrantagh. Past performance is no guarantee of future returns.



# **Small Cap Canadian Equity Mandate**

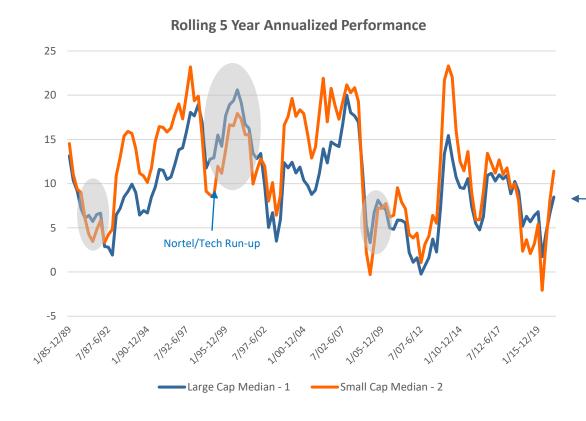
Junior Gold Miners: Underperforming/Volatile & Poor Commodity Tracking





### **Canadian Equity Markets**

#### Small Cap Median Beats the Large Cap Median 72% of the time Since 1985



 Periods of small cap <u>active manager</u> underperformance are not persistent and as the shaded areas indicate the difference in performance for those periods was only 2-3%

- 5 year medians at Dec. 31/2020:

- Small Cap 11.4%
- Large Cap 8.5%

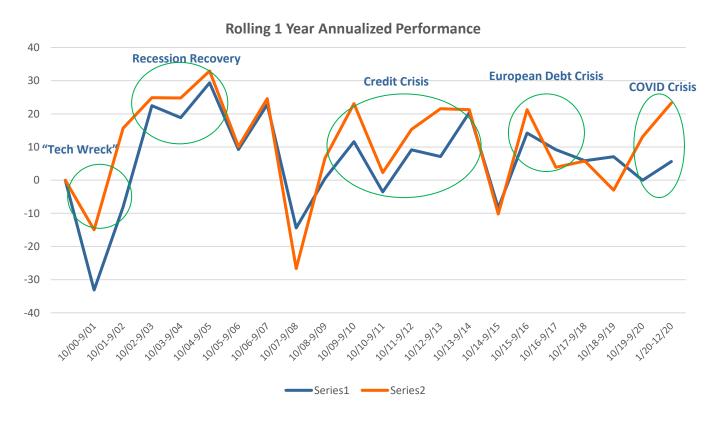


<sup>&</sup>lt;sup>1</sup>Evestment Large Cap Canadian Equity

<sup>&</sup>lt;sup>2</sup>Evestment Small Cap Canadian Equity

# **Small Cap Median Manager Outperforms on Rebounds**

**Beats the Large Cap TSX Composite on Market Recoveries** 



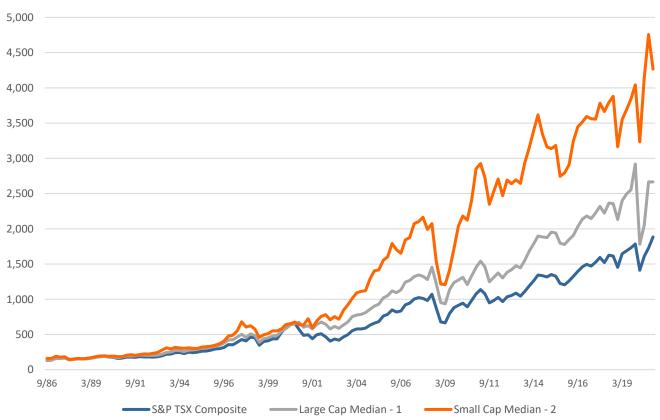
1 Yr Ended Dec. 2020 Small Cap Median +23.3% TSX Comp. +5.6%



# **Canadian Equity Markets**

Growth of \$100 since Jan/1985





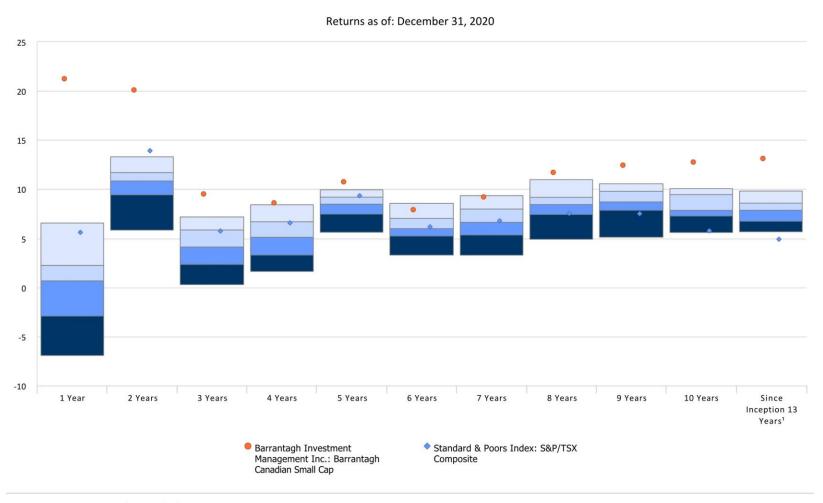
<sup>&</sup>lt;sup>1</sup>Evestment Large Cap Canadian Equity



<sup>&</sup>lt;sup>2</sup>Evestment Small Cap Canadian Equity

# **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Core & Cdn Dividend Strategies (for Periods Ending Dec. 31, 2020)

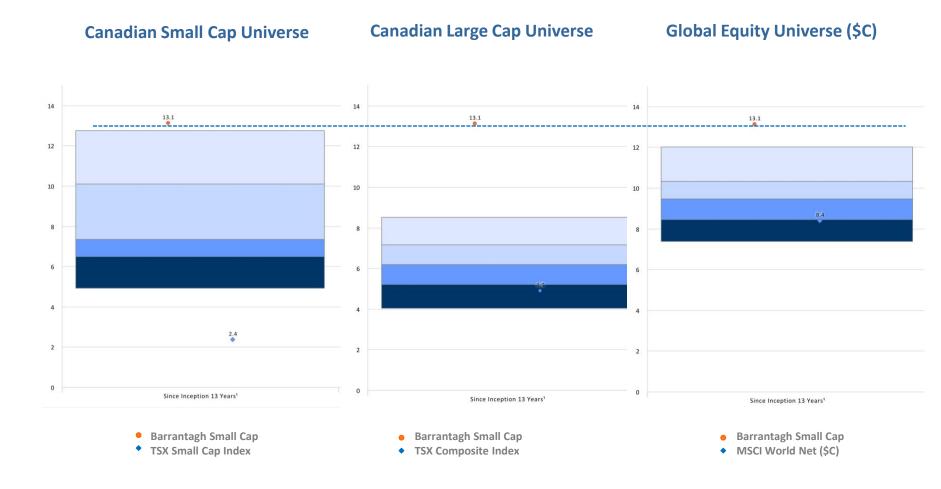


Universe: eVestment Canadian Dividend Focus Equity



### **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Cdn & Global Equities (for Periods Ending Dec. 31, 2020)



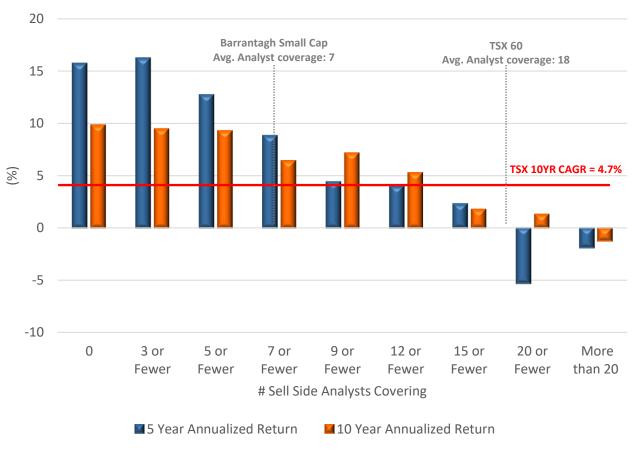
Strategy Inception Date: Jan. 1, 2008



# **Small Cap Canadian Equities**

#### Information Advantage: Lack of Research Coverage Creates Opportunities in Small Cap





<sup>&</sup>lt;sup>1</sup> Study universe includes all members of the TSX Composite & TSX Small Cap Indices with 5 & 10-year track records



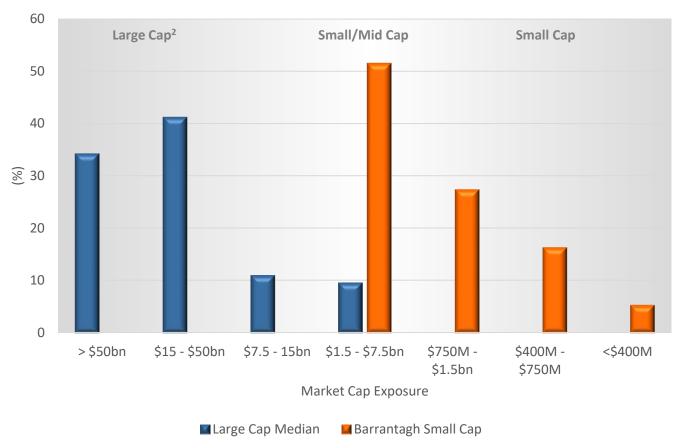
<sup>&</sup>lt;sup>2</sup> Returns are for periods ending Aug. 31, 2018

# **Small Cap Canadian Equities**

#### **Large Cap Managers Ignore Small Cap Opportunities**

Market Cap Distribution (%) (Dec. 31, 2020)

Small Cap & Large Cap universes are mutually exclusive – Large Cap managers don't own below \$1.5bn. Overlap exists in the Small/Mid bucket - \$1.5bn - \$7.5bn.



 $<sup>^{1}</sup>$  Large Cap Median = Evestment Large Cap Canadian Universe



<sup>&</sup>lt;sup>2</sup> Market Cap buckets as defined by Evestment



### **DIVERSIFICATION:**

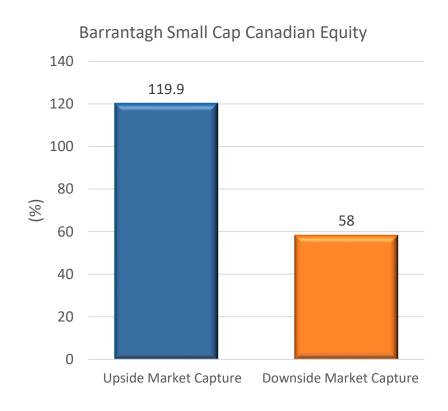
With Small Cap Canadian Equities



# **Small Cap Canadian Equities**

Risk Statistics vs. Small Cap Canadian Equity (for Periods Ending December 31, 2020)

	Barrantagh Small Cap Cdn. Equites <sup>1</sup>	Percentile Rank <sup>2</sup>	
Annualized Return	13.1	1	1 <sup>st</sup> Percentile
Standard Deviation	13.9	1	Lower Volatility than Median
Sharpe Ratio	.87	1	Highest risk-adjusted return
Beta	0.53	1	Very Low risk vs. market
Treynor Ratio	22.9	1	Highest risk-adjusted return





<sup>&</sup>lt;sup>1</sup> Since Inception Jan. 1, 2008

<sup>&</sup>lt;sup>2</sup> vs. Evestment Small Cap Universe

### **Creating Minimum Risk (Optimal) Portfolios**

#### Combining Barrantagh Small Cap with Cdn. Large Cap Managers

#### **Canadian Equity Allocation**

Since Inception (Jan./08) Risk Return For Periods Ending Dec. 31 2020



Most large-cap Cdn. Equity managers are highly correlated (>0.9) — with each other and the index

Barrantagh small cap offers *very low*correlation with large cap (0.6) and indices

 Allocation can reduce overall portfolio risk + increase return

#### Total Portfolio Risk a function of:

- 1. Weights ( $\omega$ ) of underlying components
- 2. Risk  $(\sigma)$  of underlying components
- 3. Correlation  $(\rho)$  of components

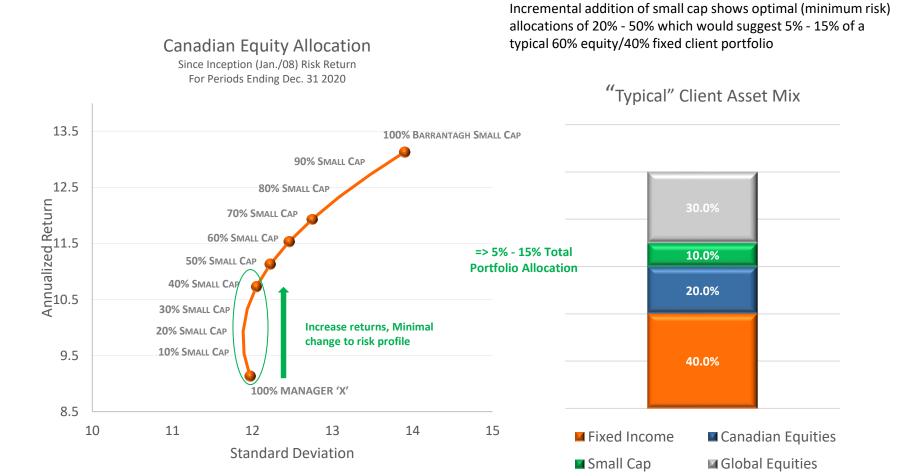
Port folio Standard Deviation $(\sigma_p)$ 

$$= \sqrt{\omega_A^2 \sigma_A^2 + \omega_B^2 \sigma_B^2 + 2\omega_A \sigma_A \omega_B \sigma_B \cdot \rho_{AB}}$$



### **DIVERSIFICATION:** Small Cap Canadian Equities

#### **Perspective on Allocation to Small Cap**



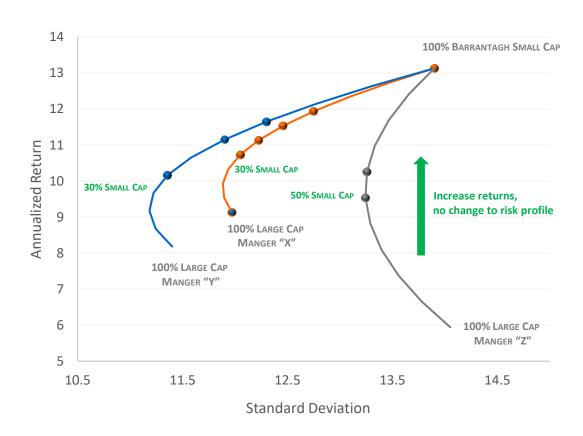


### **DIVERSIFICATION:** Small Cap Canadian Equities

### **Results are Similar with Other Large Cap Managers**

#### Canadian Equity Allocation

Since Jan/2008 Risk Return For Periods Ending Dec. 31, 2020







### **MANDATE REVIEW**

**Small Cap Canadian Equities** 

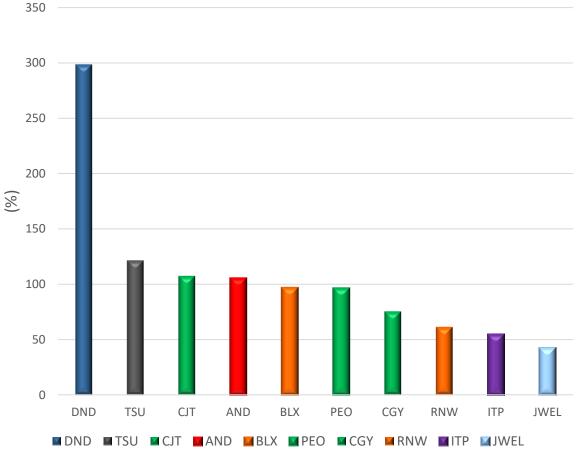


# **TSX Small Cap Canadian Equity**

### **Diversified Contributions by Sector to Total Return**



Top 10 Stock Performers: 2020 Return



#### **Top 10 - Broad Alpha sources:**

- Industrials (3)
- Utilities (2)
- Staples (1)
- Technology (1)
- Health Care(1)
- Financials(1)
- Materials (1)

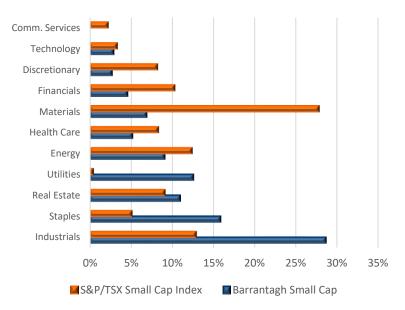


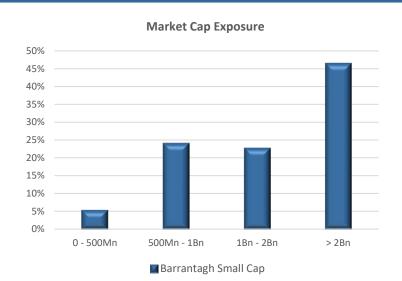
# **Profile: Small Cap Canadian Equities**

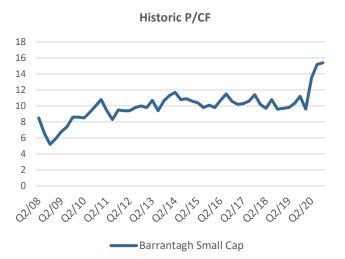
### Portfolio at December 31, 2020

CHARACTERISTICS	
Number of Holdings	27
Avg. Market Cap	\$2.3 Bn
# Industry Sectors	10
Dividend Yield	2.2%

#### **Barrantagh Small Cap Industry Weight vs. Index**









# **Canadian Small Cap Equity Portfolio**

Portfolio at December 31, 2020 | Q4 2020 Transactions

	Portfolio		Portfolio	
	Weight		Weight	COLD
Consumer Discretionary		Industrials		SOLD
Diversified Royal	2.7%	Aecon Group	3.0%	None
	2.7%	Badger Daylighting	3.0%	
Consumer Staples		Boyd Group	4.7%	
Primo Water (-)	3.8%	Cargojet	6.1%	
Jamieson Wellness	4.7%	Calian Group	3.1%	
North West Co.	3.7%	People Corp	3.2%	
Premium Brands	3.4%	Savaria . (NEW)	0.5%	TRIM = (-)
	15.6%	Morneau Shepell (+)	4.5%	ADD = (+)
			28.1%	
Energy		Real Estate		
Gibson Energy	3.1%	Minto Apartment REIT	3.6%	
Parkland Fuel	3.3%	Storagevault Canada	4.2%	
Tidewater Midstream	2.5%	Summit Industrial REIT	3.0%	
	8.9%		10.8%	
Financials		Utilities		
Trisura Group	4.5%	Boralex	5.1%	
	4.5%	Superior Plus	3.6%	
Health Care		Transalta Renwables	3.8%	
Andlauer Healthcare	5.2%		12.5%	
	5.2%	Materials		
Information Technology		Altius Minerals	2.7%	
Dye & Durham	2.9%	Intertape Polymer (-)	4.1%	
	2.9%		6.8%	
		Cash & Equivalent	2.0%	
		Total	100.0%	



# **Canadian Small Cap Equity Portfolio**

**Select Holdings – Brand Recognition** 

#### **JAMIESON WELLNESS (JWEL)**





**CARGOJET (CJT)** 



Amazon optional ownership stake ~15%



**BORALEX (BLX)** 



**AECON (AEC)** 







07260

**PARKLAND FUEL (PKI)** 



**BADGER DAYLIGHTING (BAD)** 

















# **CANADIAN EQUITIES INCOME**



# **Canadian Equity Income Mandate**

### Performance at December 31, 2020

For Periods Ending Dec. 31, 2020	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Canadian Equity Income*	-4.8%	-4.8%	8.8%	2.3%	2.9%	5.5%	3.2%	4.8%	6.7%	7.2%	7.7%
S&P/TSX High Dividend Index	-7.4%	-7.4%	7.9%	1.3%	2.8%	7.5%	3.5%	3.7%	5.2%	5.5%	5.1%
S&P/TSX Composite	5.6%	5.6%	13.9%	5.7%	6.6%	9.3%	6.2%	6.8%	7.5%	7.5%	5.8%

	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
BIM Canadian Equity Income*	-4.8%	24.4%	-9.6%	5.0%	16.4%	-7.8%	15.1%	20.7%	11.5%	12.7%	16.3%
S&P/TSX High Dividend Index	-7.4%	25.8%	-10.8%	7.6%	28.4%	-14.6%	5.2%	16.1%	7.6%	1.5%	13.7%
S&P/TSX Composite	5.6%	22.9%	-8.9%	9.1%	21.1%	-8.3%	10.6%	13.0%	7.2%	-8.7%	17.6%



<sup>•</sup> Canadian Equity Income annualized returns for periods longer than eight years are an ex-cash carve out of our long-term balanced income composite.

### **Canadian Equity Income Mandate**

#### Why Have Dividend-Payers Lagged the Broader Market this Year?

	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
S&P/TSX High Dividend Index S&P/TSX Composite		25.8% 22.9%			28.4% 21.1%	-14.6% -8.3%	5.2% 10.6%	16.1% 13.0%	7.6% 7.2%	1.5% -8.7%

	2020 Return	Wei	ght
	TSX	TSX	TSX High
	Composite	Composite	Dividend
Discretionary	17.1%		
Staples	4.3%		
Energy	-26.6%		
Financials	1.6%		
Health Care	-22.9%		
Industrials	21.2%		
Technology	80.7%	10.3%	0.0%
Materials	21.2%	13.7%	5.1%
Real Estate	-8.7%		
Comm. Services	-3.7%		
Utilities	15.3%		

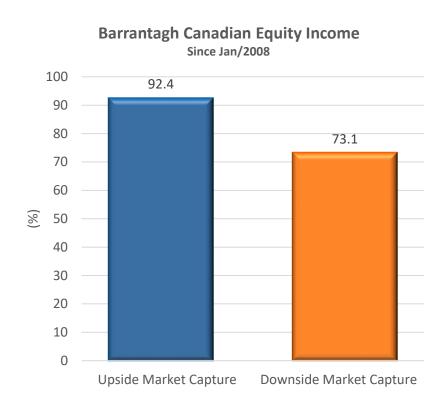
- Last 10 calendar years high dividend beat TSX 5/10 years an even split.
- 2020 YTD is the largest deviation (by a lot) and is driven by very strong performance in the Technology & Materials (gold/mining) sectors up 80.7% & 21.2% respectively (ie a "narrow" market).
- Tech & gold miners are low or no yield stocks % a large part of the broader TSX Composite (24%). Given their low/no yield profile they are only ~5% of the TSX High Dividend which therefor did not benefit from the high returns in tech/mining.
- if you exclude tech/gold from the TSX composite its return would be -1.7%.
- Currently Tech stocks are trading at very high valuations & gold stocks are inherently volatile and cyclical. Any mean reversion on these 2 sectors will reverse the current deviation.



# **Canadian Equities Income**

Risk Statistics vs. Canadian Equity (for Periods Ending December 31, 2020)

	Barrantagh Cdn. Equites Income <sup>1</sup>	Percentile Rank <sup>2</sup>			
Annualized Return	7.2%	15	1 <sup>st</sup> Quartile		
Standard Deviation	12.8	8	Low Volatility		
Sharpe Ratio	0.5	11	High Risk-adjusted return		
Beta	0.81	13	Low Market Risk		
Treynor Ratio	7.58	15	High Risk-adjusted return		





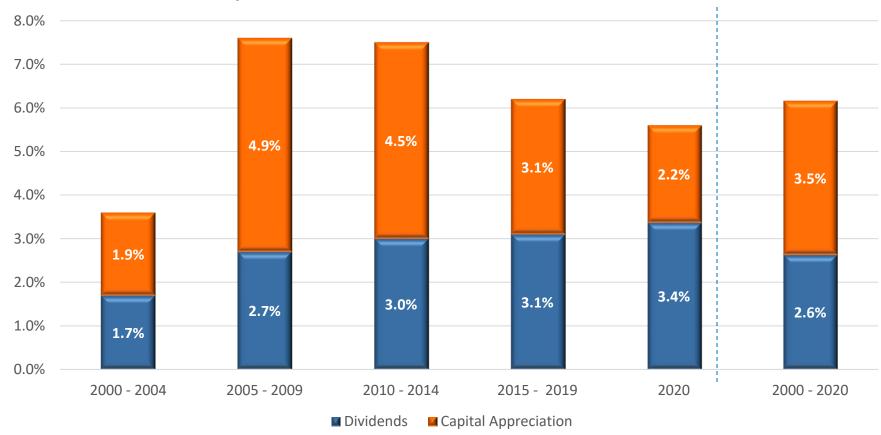
<sup>&</sup>lt;sup>1</sup>Since Jan./2008

<sup>&</sup>lt;sup>2</sup> Versus Evestment Pure Canadian Equity Universe

# **Canadian Equity Market**

#### **Dividend Income Matters!**

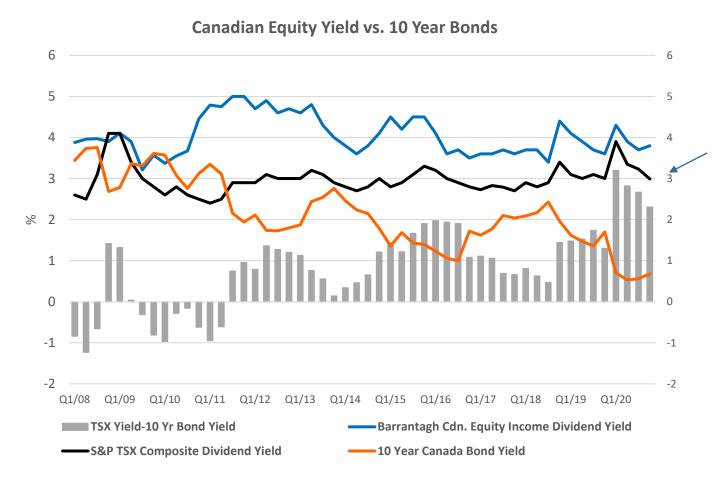
#### **S&P TSX Composite:** Dividend Income a Substantial Part of Total Return





### **Canadian Equity Market**

### **Equities Yields are Attractive vs. Bonds**



Canadian stock market outyielding Canada 10 yr bond by 2.3% - still near multi-year high

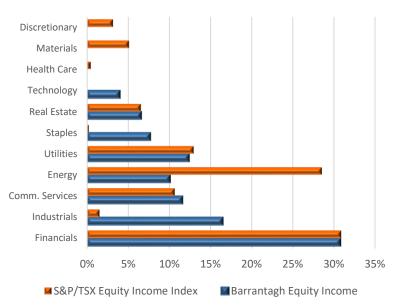


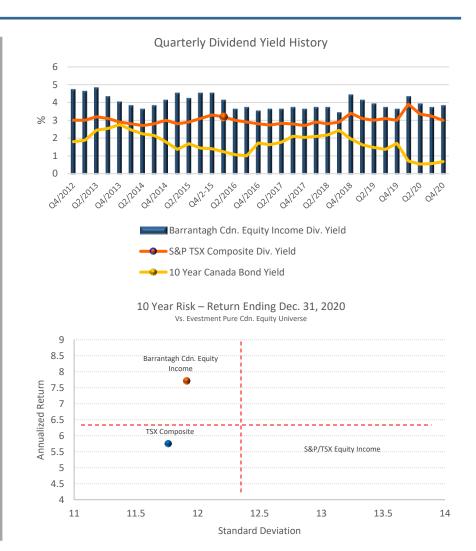
# **Profile: Canadian Equities Income**

### Portfolio at December 31, 2020

CHARACTERISTICS	
Number of Holdings	26
Avg. Market Cap	\$32.3Bn
# Industry Sectors	8
Dividend Yield	3.8%
P/CF	8.3X

#### Barrantagh Equity Income Industry Weight vs. Index







# **Canadian Equity Income Portfolio**

### Portfolio at December 31, 2020 | Q4 Transactions

	Portfolio Weight		Portfolio Weight		
Consumer Staples		Industrials	3		
Premium Brands	3.8%	Boyd Group (-)	3.0%	Sold	
Primo Water	3.6%	Morneau Shepell (+)	4.0%	None	
	7.4%	Stantec	2.3%		
Energy		Toromont Industries (-)	2.9%		
Gibson Energy	2.7%	Savaria (NEW)	0.5%		
Parkland Fuel	3.6%	WSP Global (-)	3.3%		
TC Energy	3.5%		16.0%		
	9.8%	Financials			TRIM = (-)
		Bank of Nova Scotia	5.6%		ADD = (+)
<b>Communication Services</b>		Industrial Alliance (+)	3.8%		
Telus (-)	5.7%	Intact Financial	2.9%		
Rogers Communications	5.4%	Royal Bank of Canada	7.1%		
-	11.1%	Sun Life Financial	3.1%		
Information Technology		TD Bank	7.2%		
Opentext	3.9%		29.7%		
	3.9%	Utilities			
Real Estate		Brookfield Infrastructure	3.3%		
Granite REIT	4.1%	Superior Plus	3.8%		
Canadian Apartment REIT (+)	2.3%	Fortis	1.8%		
	6.4%	Altagas	3.1%		
			12.0%		
		Cash & Equivalents	3.7%		
		Total	100.0%		





### **ECONOMIC REVIEW**



### **Outlook**

#### World:

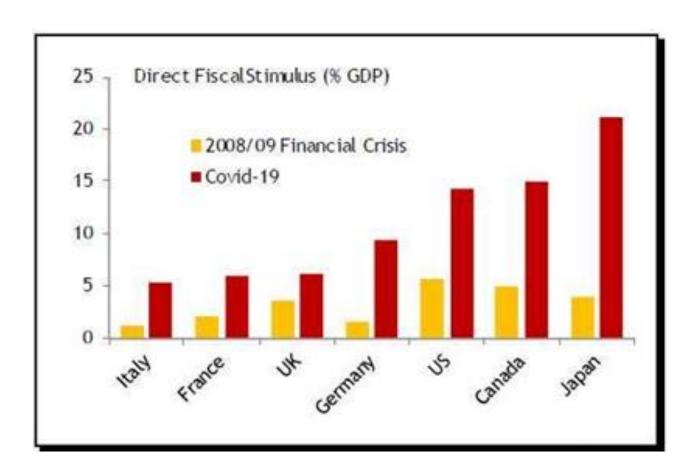
- Response has been quick
- Rate cuts, fiscal stimulus, monetary support, credit supports, regulatory burden relief
- Fiscal policy response expected to add 1.3% to global GDP
- U.S. Example fiscal policy between \$850bn to \$1.2tn
  - The U.S. response is about 5% of current GDP
  - In 2008 the response was \$830bn or 6% of GDP

#### Canada:

Announced \$82bn response package or 3% of GDP



# Fiscal Stimulus Has Been Large Relative to 2008/09

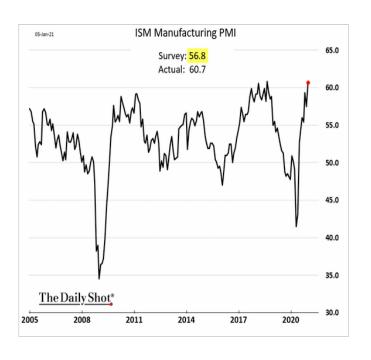


Source: IMF, CIBC



# **U.S. & Canada Manufacturing PMI**

U.S. Mfg. PMI



Canada Mfg. PMI



Source: The Daily Shot



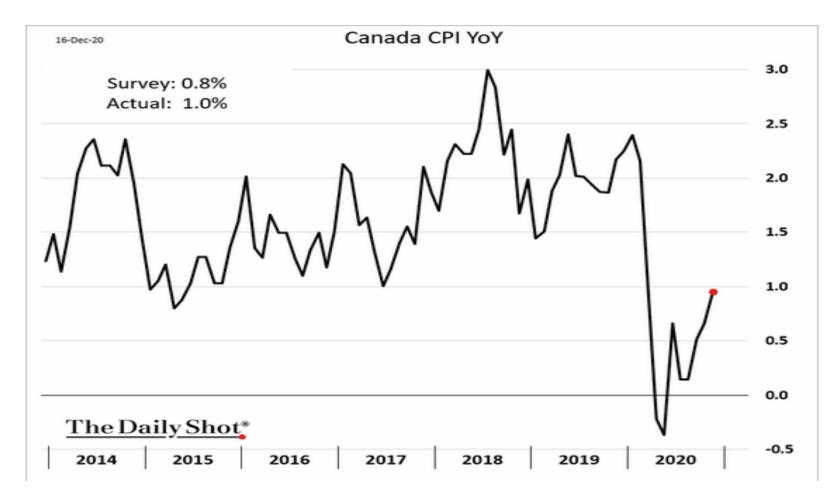
# **Money Supply Growth Leads Inflation**



Source: The Daily Shot, Federal Reserve



### **Canada's Inflation**

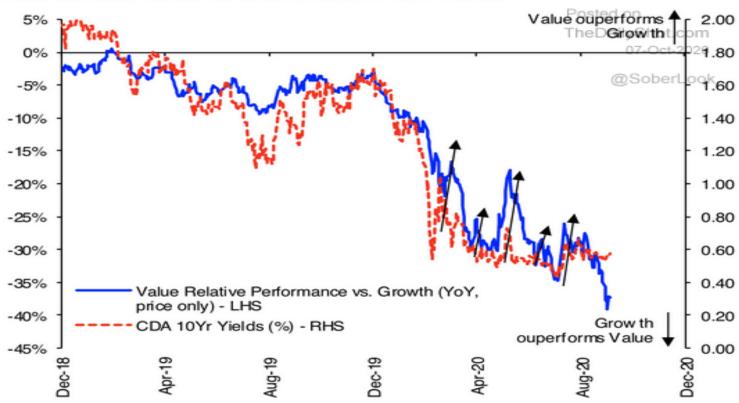


Source: The Daily Shot



### Canadian Value vs Growth vs Yield





Source: The Daily Shot, Scotiabank, Bloomberg



### **Working with You**

- Why Small Cap Canadian Equities
  - Adds low-risk alpha & yield to client portfolios
  - 2. Diversification reduce overall client portfolio risk (low correlation)
  - 3. Exploit the opportunity in small cap stocks (limited sell-side coverage)
- Barrantagh Small Cap Canadian Equity Fund (F Class)
  - Fund Code: BMI105, 1.0% MER
- SMA Min. Investment Small Cap: \$50,000, Large Cap Income: \$75,000
- Advisor Portal (barrantagh.com) Password: BMO1

#### **Contact (Toronto):**

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# **BARRANTAGH**

### **Investment Management**

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