# **BARRANTAGH**

**Investment Management** 

# Update – September 30, 2020

- Firm Update
- Key Mandate Review
  - Small Cap Canadian Equities
  - Total Equities
- Economic Update

# **RICHARDSONGMP**

Total Equities

Small Cap Canadian Equities

### Firm Update

#### **FIRM PROFILE**

- 100% employee-owned investment managers since 1995
- 17 employees, firm ownership expanded to 6 employeeshareholders
- AUM: \$1 Bn (private wealth, institutional, sub-advisory)
- Fundamental quality value style

#### **STRATEGIES OFFERED**

- Balanced Mandates active asset mix mgmt.
- Fixed Income Credit barbell + active duration mgmt.
- Equity Strategies Focus Portfolios (20 40 stocks in a strategy):
  - Small Cap quality/yield focus
  - Mid Cap S&P TSX Completion Index
  - All Cap Cdn Equities
  - Income yield focus
  - Global Equities Global leaders + Special situations

#### **FIRM UPDATE**

#### Barrantagh celebrating 25 years in business!

#### **COVID 19:**

- Operating remotely with full trading, portfolio accounting, investment team and client service capability
- · Rotating limited office schedule & video conferencing

#### **Diversification Strategies:**

- Small Cap new prospectus fund launched in Q2/19
  - 'F' Class 1.0% MER, 12-year composite track-record
- Mid Cap reached 3-year track record end of Q2

#### **ESG Integration Update:**

 Completed UN PRI signatory process (2019) & formalized BIM Responsible Investing Policy

#### **Sub-Advisory News:**

 Awarded new SMA mandate at key bank brokerage firm broadening our offerings to 4 leading IIROC firms

#### Website Upgrade 2020:

- Launched July, 2020
- Improved navigation, functionality & content
- Advisor Portal



# Barrantagh

### **Competitive Advantages**

Barrantagh	Outcomes
Investment Boutique	<ul> <li>100% employee-owned &amp; independent</li> <li>Investing in small, mid-size &amp; larger companies with minimal trading impact</li> <li>Integrated client-focused team</li> </ul>
Quality/Value investing style	<ul><li>Capital preservation/absolute returns</li><li>Low portfolio risk metrics</li></ul>
Fundamental bottom-up research	<ul><li>Focused "Best Idea" portfolios</li><li>Low portfolio turnover</li></ul>



### **Investment Philosophy**

### **Defining Quality**

#### **IDEA GENERATION**

- Competitive advantages
- Industry leaders
- Pricing Power
- High return on capital
- Low capital intensity
- ESG Profile



#### INDEPENDENT VALUATION

- Cashflow analysis
- Independent valuation
- Forecast use of leverage
- Quality reduces risk
- Buy/Sell Targets

#### **MANAGEMENT INTERVIEWS**

- Aligned with shareholders
- Clear business strategy
- Record of value creation
- Low cost operators
- Conservative use of leverage





### **OBSERVATIONS:**

**Small Cap Canadian Equities** 



# **Small Cap Canadian Equity Mandate**

Performance at September 30, 2020

For Periods Ending Sept. 30, 2020	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Canadian Small Cap	7.9%	14.3%	5.5%	7.7%	6.0%	9.4%	6.3%	9.0%	10.2%	12.8%	13.0%
S&P/TSX Small Cap Index	-8.6%	-2.9%	-4.8%	-3.2%	-2.2%	4.5%	-0.5%	1.5%	1.2%	1.7%	0.8%
S&P/TSX Composite Index	-3.1%	-0.0%	3.5%	4.3%	5.5%	7.2%	4.4%	6.5%	6.6%	6.9%	5.8%

	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
BIM Canadian Small Cap Equity	19.0%	-8.9%	5.9%	19.8%	-5.3%	17.3%	30.9%	18.5%	15.6%	35.0%	43.8%	-22.9%
S&P/TSX Small Cap Index	15.8%	-18.2%	2.7%	38.5%	-13.4%	-2.4%	7.6%	-2.2%	-16.4%	35.1%	62.3%	-45.5%

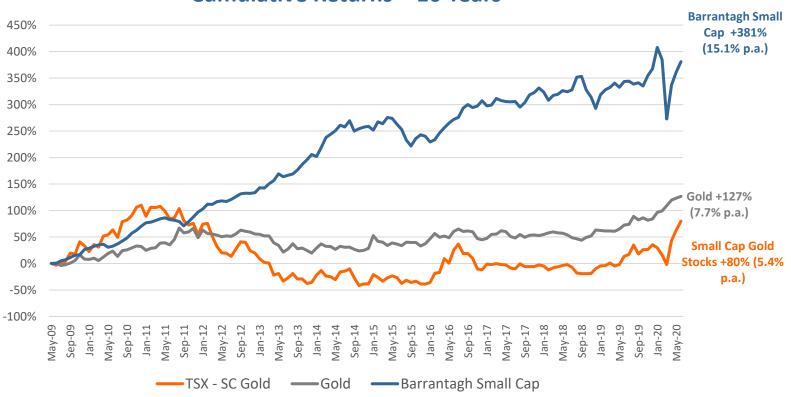
Green indicates periods that Barrantagh Small Cap outperformed



# **Small Cap Canadian Equity Mandate**

Junior Gold Miners: Underperforming/Volatile & Poor Commodity Tracking

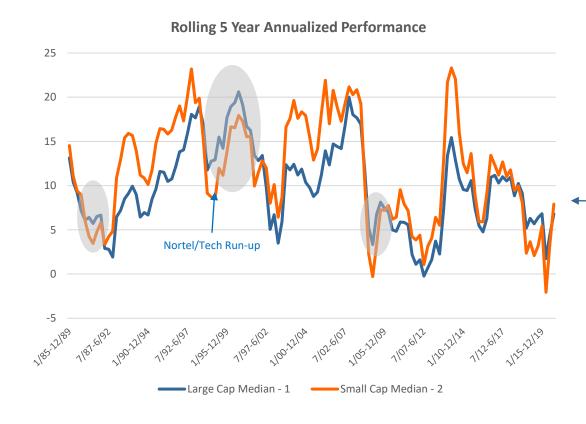
### **Cumulative Returns ~ 10 Years**





### **Canadian Equity Markets**

### Small Cap Median Beats the Large Cap Median 71% of the time Since 1985



 Periods of small cap <u>active manager</u> underperformance are not persistent and as the shaded areas indicate the difference in performance for those periods was only 2-3%

5 year medians at Sept. 30/2020:

- Small Cap 7.9%
- Large Cap 6.7%

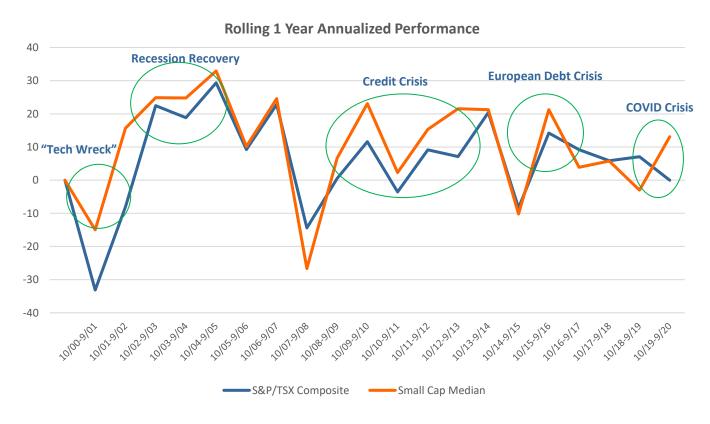


<sup>&</sup>lt;sup>1</sup>Evestment Large Cap Canadian Equity

<sup>&</sup>lt;sup>2</sup>Evestment Small Cap Canadian Equity

# **Small Cap Median Manager Outperforms on Rebounds**

**Beats the Large Cap TSX Composite on Market Recoveries** 



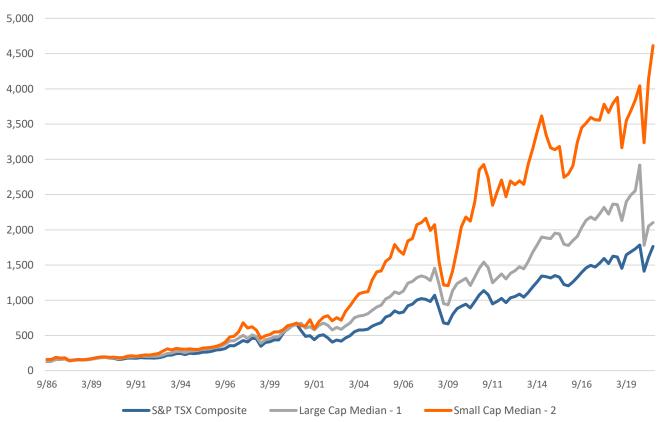
1 Yr Ended Sept. 2020 Small Cap Median +13.1% TSX Comp. -0.03%



# **Canadian Equity Markets**

Growth of \$100 since Jan/1985





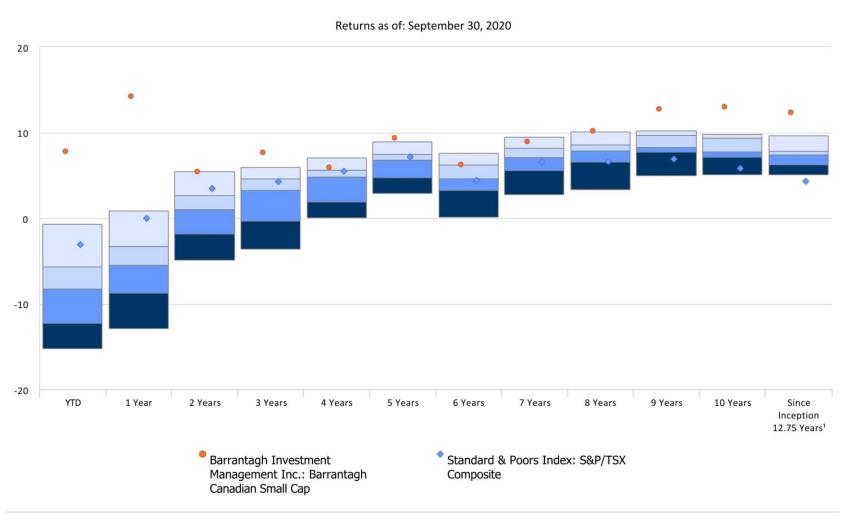
<sup>&</sup>lt;sup>1</sup>Evestment Large Cap Canadian Equity



<sup>&</sup>lt;sup>2</sup>Evestment Small Cap Canadian Equity

# **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Core & Cdn Dividend Strategies (for Periods Ending Sept. 30, 2020)

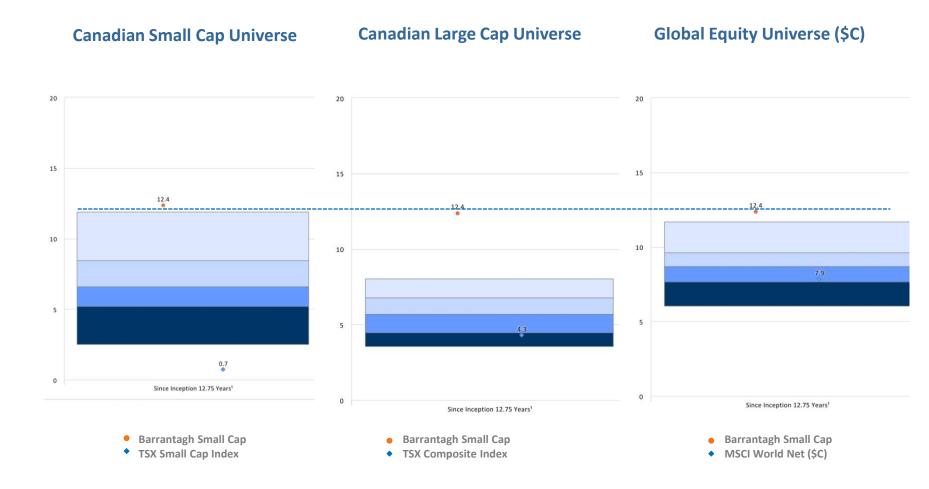


Universe: eVestment Canadian Dividend Focus Equity



### **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Cdn & Global Equities (for Periods Ending Sept. 30, 2020)



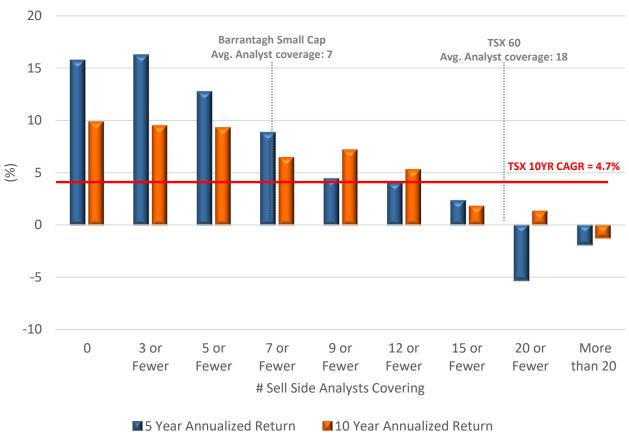
Strategy Inception Date: Jan. 1, 2008



# **Small Cap Canadian Equities**

### Information Advantage: Lack of Research Coverage Creates Opportunities in Small Cap





<sup>&</sup>lt;sup>1</sup> Study universe includes all members of the TSX Composite & TSX Small Cap Indices with 5 & 10-year track records



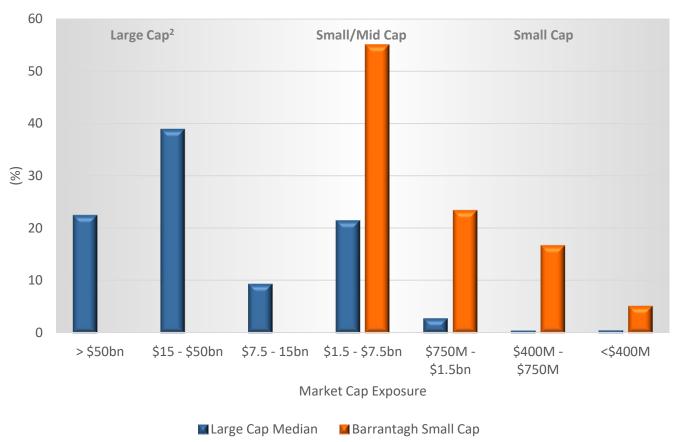
<sup>&</sup>lt;sup>2</sup> Returns are for periods ending Aug. 31, 2018

# **Small Cap Canadian Equities**

### **Large Cap Managers Ignore Small Cap Opportunities**

Market Cap Distribution (%) (Sept. 30, 2020)

Small Cap & Large Cap universes are mutually exclusive – Large Cap managers don't own below \$1.5bn. Overlap exists in the Small/Mid bucket - \$1.5bn - \$7.5bn.



<sup>&</sup>lt;sup>1</sup> Large Cap Median = Evestment Large Cap Canadian Universe



<sup>&</sup>lt;sup>2</sup> Market Cap buckets as defined by Evestment



### **OBSERVATIONS:**

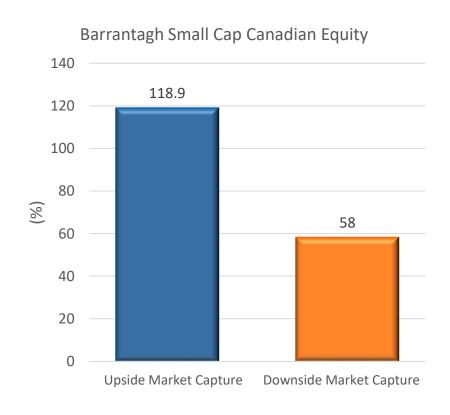
Diversification with Small Cap Canadian Equities



# **Small Cap Canadian Equities**

Risk Statistics vs. Small Cap Canadian Equity (for Periods Ending September 30, 2020)

	Barrantagh Small Cap Cdn. Equites <sup>1</sup>	Percentile Rank <sup>2</sup>	
Annualized Return	12.4	1	1 <sup>st</sup> Percentile
Standard Deviation	13.8	1	Lower Volatility than Median
Sharpe Ratio	.82	1	Highest risk-adjusted return
Beta	0.53	1	Very Low risk vs. market
Treynor Ratio	21.18	1	Highest risk-adjusted return





<sup>&</sup>lt;sup>1</sup> Since Inception Jan. 1, 2008

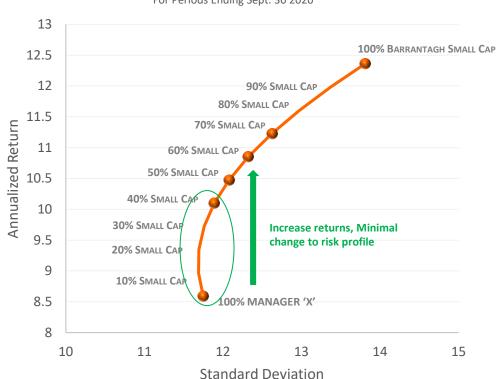
<sup>&</sup>lt;sup>2</sup> vs. Evestment Small Cap Universe

### **Creating Minimum Risk (Optimal) Portfolios**

### Combining Barrantagh Cdn. Large Cap Equity Income & Small Cap



Since Inception (Jan./08) Risk Return For Periods Ending Sept. 30 2020



Most large-cap Cdn. Equity managers are highly correlated (>0.9) — with each other and the index

Barrantagh small cap offers *very low*correlation with large cap (0.6) and indices

 Allocation can reduce overall portfolio risk + increase return

#### Total Portfolio Risk a function of:

- 1. Weights ( $\omega$ ) of underlying components
- 2. Risk  $(\sigma)$  of underlying components
- 3. Correlation  $(\rho)$  of components

Port folio Standard Deviation $(\sigma_p)$ 

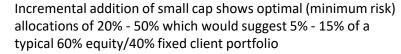
$$= \sqrt{\omega_A^2 \sigma_A^2 + \omega_B^2 \sigma_B^2 + 2\omega_A \sigma_A \omega_B \sigma_B} \cdot \rho_{AB}$$

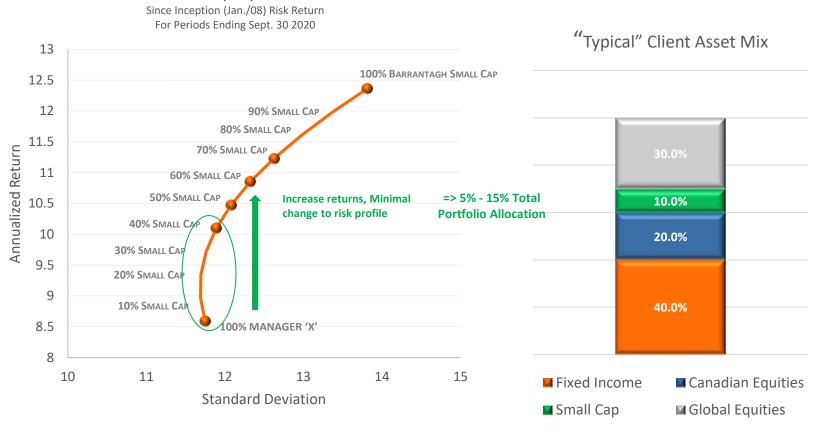


### **DIVERSIFICATION:** Small Cap Canadian Equities

Canadian Equity Allocation

### **Perspective on Allocation to Small Cap**





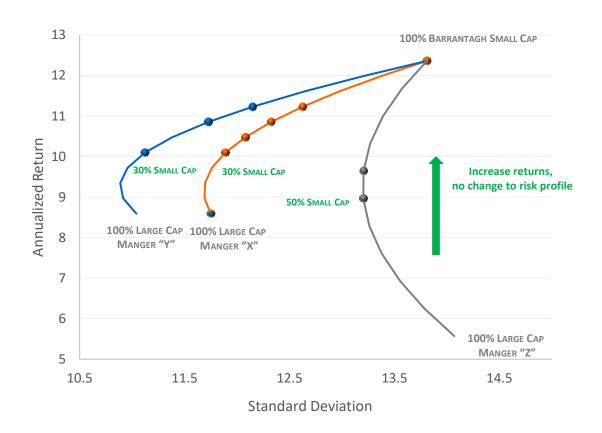


### **DIVERSIFICATION:** Small Cap Canadian Equities

### **Results are Similar with Other Large Cap Managers**

#### **Canadian Equity Allocation**

Since Jan/2008 Risk Return For Periods Ending Sept. 30, 2020







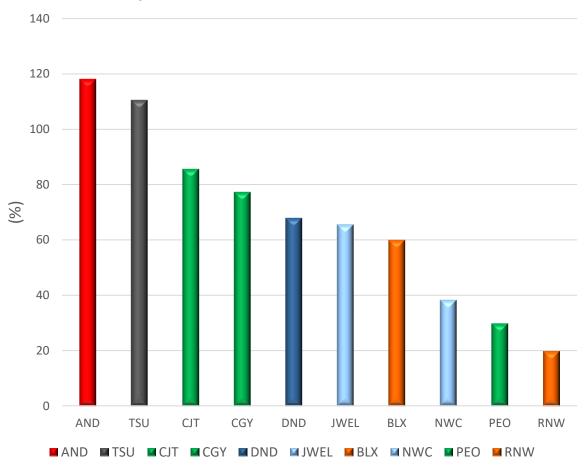
### **SMALL CAP CANADIAN EQUITIES**



# **TSX Small Cap Canadian Equity**

### **Contributions by Sector to Total Index Return**





#### **Top 10 - Broad Alpha sources:**

- Industrials (3)
- Utilities (2)
- Staples (2)
- Technology (1)
- Health Care(1)
- Financials(1)

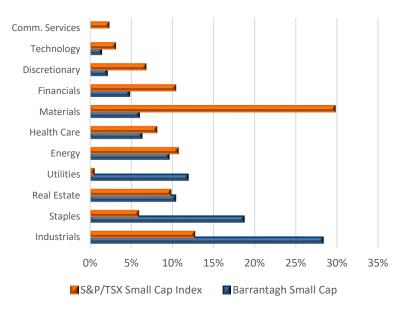


# **Profile: Small Cap Canadian Equities**

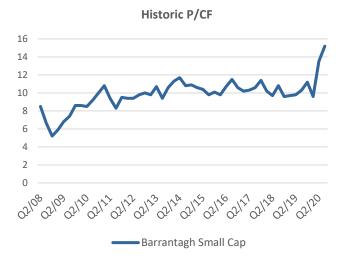
### Portfolio at September 30, 2020

CHARACTERISTICS	
Number of Holdings	26
Avg. Market Cap	\$1.93 Bn
# Industry Sectors	10
Dividend Yield	2.5%

#### **Barrantagh Small Cap Industry Weight vs. Index**









# **Canadian Small Cap Equity Portfolio**

Portfolio at September 30, 2020 | 2020 Transactions

	Portfolio Weight		Portfolio Weight	
<b>Consumer Discretionary</b>		Industrials		SOLD
Diversified Royal	2.1%	Aecon Group	2.8%	CES Solutions
	2.1%	Badger Daylighting (+)	3.8%	TORC
<b>Consumer Staples</b>		Boyd Group	4.9%	Wajax
Primo Water (+)	4.6%	Cargojet (-)	6.1%	
Jamieson Wellness	5.5%	Calian Group (NEW)	3.7%	
North West Co.	4.5%	People Corp. (NEW)	2.6%	
Premium Brands	3.7%	Morneau Shepell	3.7%	TRIM = (-)
	18.3%	_	27.6%	ADD = (+)
Energy		Real Estate		
Gibson Energy (+)	3.6%	Minto Apartment REIT (+)	3.4%	
Parkland Fuel	2.9%	Storagevault Canada	3.6%	
Tidewater Midstream (+)	2.7%	Summit Industrial REIT (NEW)	3.1%	
	9.2%		10.1%	
Financials		Utilities		
Trisura Group	4.7%	Boralex (-)	4.6%	
	4.7%	Superior Plus	3.8%	
Health Care		Transalta Renwables (NEW)	3.2%	
Andlauer Healthcare (-)	6.1%		11.6%	
	6.1%	Materials		
Information Technology	4.40/		2.20/	
Dye & Durham (NEW)	1.4%	Altius Minerals	2.2%	
	1.4%	Intertape Polymer (+)	3.6%	
			5.8%	
		Cash & Equivalent	3.1%	
		Total	100.0%	



# **Canadian Small Cap Equity Portfolio**

**Select Holdings – Brand Recognition** 

### **JAMIESON WELLNESS (JWEL)**





**CARGOJET (CJT)** 



**Amazon optional** ownership stake ~15%



**BORALEX (BLX)** 



**AECON (AEC)** 









**PARKLAND FUEL (PKI)** 



**BADGER DAYLIGHTING (BAD)** 

















### **TOTAL EQUITIES**



# **Total Equity Mandate**

### Performance at September 30, 2020

For Periods Ending Sept. 30, 2020	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
Total Equity	-3.0%	2.9%	7.1%	8.3%	8.3%	9.3%	8.3%	10.3%	11.8%	11.6%	9.7%
Benchmark	0.9%	5.7%	5.7%	7.3%	8.2%	8.9%	7.8%	9.6%	10.4%	10.6%	9.1%

	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
Total Equity	31.6%	-6.1%									15.9%	
Benchmark	22.1%	-4.7%	11.8%	12.2%	4.6%	12.5%	23.7%	10.2%	-5.9%	11.7%	22.5%	-29.2%

Green indicates periods that Barrantagh Small Cap outperformed

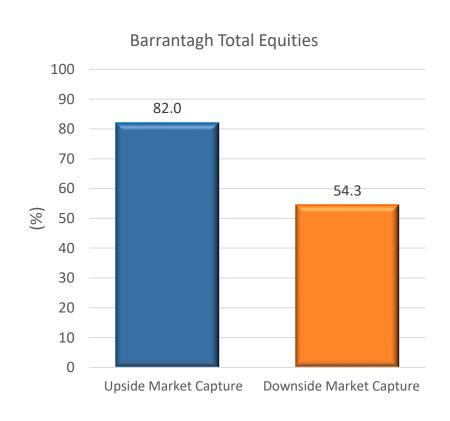
• Benchmark: 50% S&P TSX Composite Index / 50% MSCI World (Net)



# **Total Equities**

### Market Cycle Statistics vs. Pure Canadian Equity (for Periods Ending September 30, 2020)

	Barrantagh Total Equites	Percentile Rank <sup>1</sup>	
Annualized Return	7.4	9	1 <sup>st</sup> Quartile
Standard Deviation	10.54	1	Very Low Volatility
Sharpe Ratio	0.60	3	High risk-adjusted return
Beta	0.61	1	Very Low risk vs. the market
Treynor Ratio	10.35	2	High risk-adjusted return

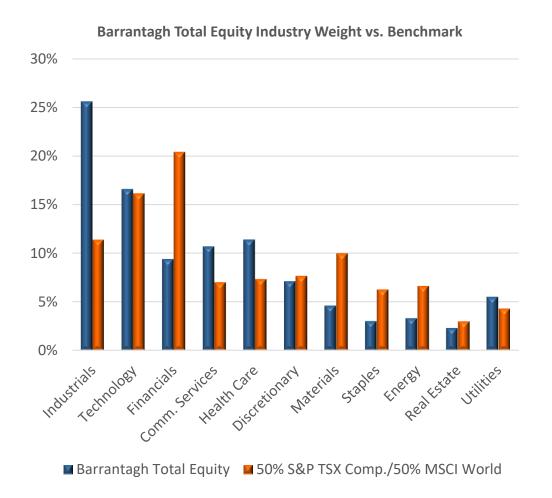




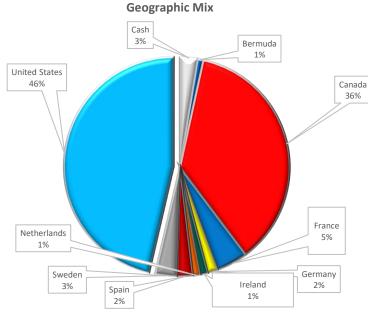
<sup>&</sup>lt;sup>1</sup> Since Jan. 1, 2008 Versus Evestment Pure Canadian Equity Universe

# **Total Equity**

### Portfolio at September 30, 2020



CHARACTERISTICS	
Number of Holdings	52
# Industry Sectors	11
Dividend Yield	2.1%
P/CF	14.6X





# **Total Equity**

### Portfolio at September 30, 2020 | Canadian / Global | Q3 Transactions

	Portfolio Weight		Portfolio Weight		Portfolio Weight
Consumer Discretionary		Industrials		Health Care	
McDonalds	2.1%	CP Rail	2.4%	Becton Dickinson (-)	1.5%
Dollar General	2.7%	CN Rail	3.6%	Boston Scientific (+)	2.4%
Hasbro	2.1%	Allegion (-)	1.2%	Cooper Companies (+)	2.1%
	6.9%	Illinois Tool Works (-)	1.8%	Kloninklijke Philips	1,1%
<b>Consumer Staples</b>		Ferrovial	2.3%	Thermo Fisher Scientific	2.3%
Mondelez International (-)	3.0%	Schneider Electric	2.6%	Unitedhealth Group	1.9%
	3.2%	Union Pacific	2.8%		11.3%
Energy		Quanta Services (NEW)	1.6%	Information Technology	
Enbridge	0.8%	Morneau Shepell (NEW)	1.0%	CGI Group (+)	2.3%
Gibson Energy	1.2%	Waste Connections (NEW)	1.2%	Ericsson	3.2%
TC Energy	1.3%	Stantec	1.1%	Mastercard (-)	3.2%
	3.3%	Toromont Industries (+)	2.6%	Microsoft (-)	3.0%
Real Estate		WSP Global (-)	1.1%	Leidos Holdings	1.1%
American Tower	1.6%		25.3%	Open Text	2.4%
Canadian Apartment REIT	0.8%	Financials		Global Payments (+)	2.1%
	2.3%	Brookfield Asset Mgmt.	0.7%		16.3%
Utilities		Bank of Nova Scotia (-)	1.2%	<b>Communication Services</b>	
Brookfield Infrastructure Partners	0.8%	Intact Financial	2.1%	T-Mobile	3.1%
Fortis (-)	1.2%	Royal Bank	1.4%	BCE	1.7%
Superior Plus	1.9%	TD Bank	1.6%	Alphabet	2.6%
RWE Aktiengesellschaf (NEW)	1.5%	J.P. Morgan	2.3%	Rogers Comm. (-)	1.1%
	5.4%		9.3%	Telus	2.1%
SOLD		Materials			10.6%
Parkland Fuels		Int'l Flavours & Fragrances (+)	2.1%		
		Nutrien	0.4%	Cash & Equivalents	1.5%
		Air Liquide <mark>(-)</mark>	2.1%	Total	100.0%
TRIM = (-)			4.6%		
ADD = (+)					





### **ECONOMICS**



### **Outlook**

### World:

- Response has been quick
- Rate cuts, fiscal stimulus, monetary support, credit supports, regulatory burden relief
- Fiscal policy response expected to add 1.3% to global GDP
- U.S. Example fiscal policy between \$850bn to \$1.2tn
  - The U.S. response is about 5% of current GDP
  - In 2008 the response was \$830bn or 6% of GDP

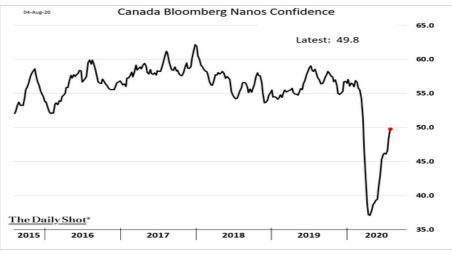
### Canada:

Announced \$82bn response package or 3% of GDP



# **Canadian Manufacturing PMI & Confidence**



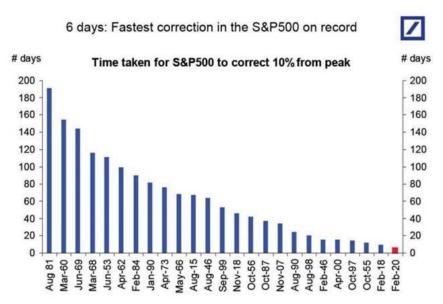


Source: The Daily Shot

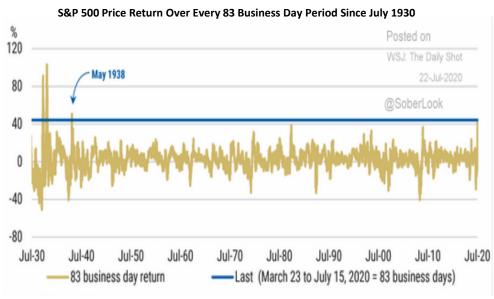


### **Coronavirus Impact**

### **Rapid Correction & Recovery**



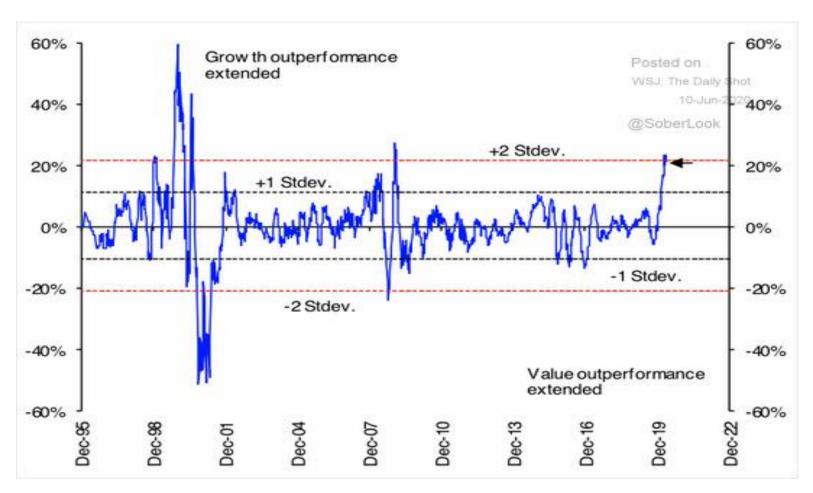




Source: WSJ, Morgan Stanley, Bloomberg



### **Canadian Growth Stocks Valuation Stretched**

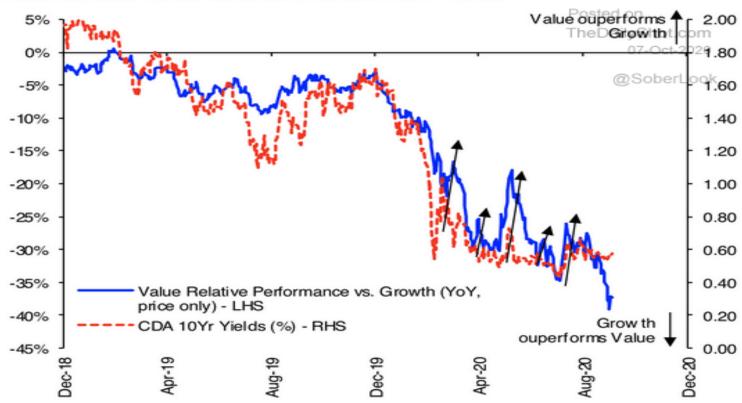


Source: WSJ, Hugo Ste-Marie, Scotia Capital



# Canadian Value vs Growth vs Yield

#### MSCI Canada Value vs. Growth & CDA 10Yr Yields



Source: The Daily Shot, Scotiabank, Bloomberg



# **Strategy Performance in Recessions and Recoveries U.S. 1963 - 2019**

		Average	Average Outperformance						
Period Fact	Factor	Odds of Outperformance	All	Bubble	Shock to Fundamentals				
4	Value	3 out of 6	11.0%	33.7%	-0.3%				
on,	Low Volatility	5.5 out of 6	15.9%	23.5%	12.1%				
Recession, Deak to Trough Cab	2.5 out of 6	2.8%	13.0%	-2.3%					
eak t	Small-Cap	2 out of 6	-2.7%	5.8%	-7.0%				
۵	Momentum	3 out of 6	-2.2%	-0.3%	-3.1%				
g.	Value	5 out of 6	23.9%	24.6%	23.6%				
Z <sup>2</sup>	Low Volatility	1 out of 6	-7.1%	0.4%	-10.9%				
Recovery, S. After Tro	Quality	6 out of 6	22.4%	21.7%	22.8%				
Recovery, Yrs. After Trough	Small-Cap	5.5 out of 6	22.0%	26.5%	19.8%				
2 1/4	Momentum	2 out of 6	-3.6%	-8.8%	-1.1%				
>	Value	4.5 out of 6	33.8%	71.7%	14.9%				
od,	Low Volatility	5.5 out of 6	19.4%	33.6%	12.2%				
Full Period, ik to Recov	Quality	5 out of 6	18.9%	33.2%	11.8%				
Full Period, Peak to Recovery	Small-Cap	4 out of 6	8.4%	23.2%	1.0%				
Pe	Momentum	1 out of 6	-4.8%	-5.4%	-4.6%				

Source: The Daily Shot, Research Affiliates, LLC, CRSP, Compustat

### **U.S. E-commerce Penetration in COVID-19**

US E-commerce as % of Adj. Retail Sales



Source: JP Morgan, US Department of Commerce



### Working with You

- Why Small Cap Canadian Equities
  - Adds low-risk alpha & yield to client portfolios
  - 2. Diversification *reduce* overall client portfolio *risk* (low correlation)
  - 3. Exploit the opportunity in small cap stocks (limited sell-side coverage)
- Barrantagh Small Cap Canadian Equity Fund (F Class)
  - Fund Code: BMI105, 1.0% MER
- SMA Minimum Account: \$100K(Small Cap), \$150K (Total Equities)
- Advisor Portal (barrantagh.com) password: RGMP4

### **Contact (Toronto):**

Alan Daxner, Senior Vice President adaxner@barrantagh.com (416) 864-7958

### **Contact (Vancouver):**

Robin Ferguson, Vice President rferguson@barrantagh.com (778) 990-3445



# **BARRANTAGH**

### **Investment Management**

100 Yonge Street, Suite 1700 Toronto, Ontario M5C 2W1 (416) 868-6295 www.barrantagh.com