# BARRANTAGH

**Investment Management** 

### Update – June 30, 2020

- Firm Update
- Key Mandate Review
  - Small Cap Canadian Equities
  - Total Equities
- Economic Update

# **RICHARDSONGMP**

### Total Equities Small Cap Canadian Equities

# **Firm Update**

#### **FIRM PROFILE**

- 100% employee-owned investment managers since 1995
- 17 employees, firm ownership expanded to 6 employeeshareholders
- AUM: \$1 Bn (private wealth, institutional, sub-advisory)
- Fundamental quality value style

### **STRATEGIES OFFERED**

- Balanced Mandates active asset mix mgmt.
- Fixed Income Credit barbell + active duration mgmt.
- Equity Strategies Focus Portfolios (20 40 stocks in a strategy):
  - Small Cap quality/yield focus
  - Mid Cap S&P TSX Completion Index
  - All Cap Cdn Equities
  - Income yield focus
  - Global Equities Global leaders + Special situations
  - Total Equities

### FIRM UPDATE

#### Barrantagh celebrating 25 years in business!

#### **COVID 19:**

- Operating remotely with full trading, portfolio accounting, investment team and client service capability
- Rotating limited office schedule & video conferencing

#### **Diversification Strategies:**

- Small Cap new prospectus fund launched in Q2/19
  - 'F' Class 1.0% MER, 12-year composite track-record
- Mid Cap reached 2-year track record end of Q2

#### **ESG Integration Update:**

 Completed UN PRI signatory process (2019) & formalized BIM Responsible Investing Policy

#### **Sub-Advisory News:**

• Awarded new SMA mandate at key bank brokerage firm broadening our offerings to 4 leading IIROC firms

#### Website Upgrade 2020:

- Launched July, 2020
- Improved navigation, functionality & content
- Advisor Portal

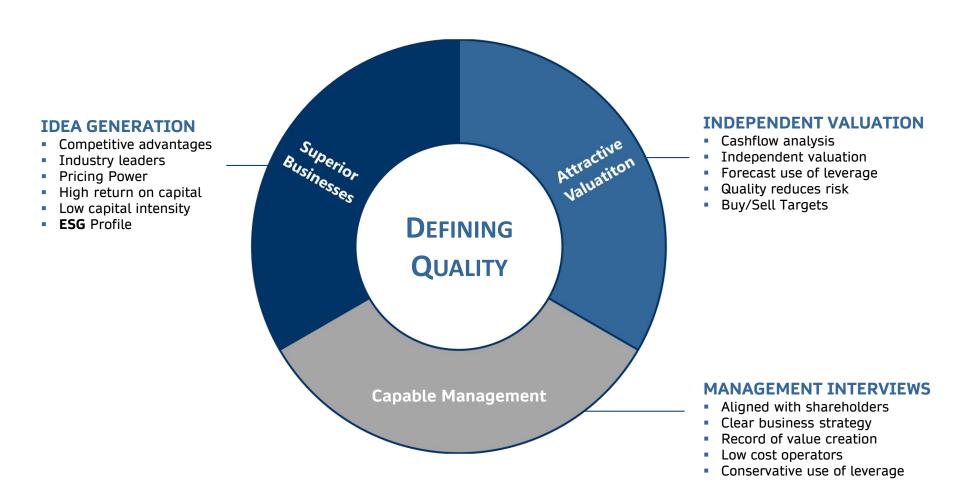


Barrantagh	Outcomes
Investment Boutique	<ul> <li>100% employee-owned &amp; independent</li> <li>Investing in small, mid-size &amp; larger companies with minimal trading impact</li> <li>Integrated client-focused team</li> </ul>
Quality/Value investing style	<ul><li>Capital preservation/absolute returns</li><li>Low portfolio risk metrics</li></ul>
Fundamental bottom-up research	<ul> <li>Focused "Best Idea" portfolios</li> <li>Low portfolio turnover</li> </ul>



# **Investment Philosophy**

**Defining Quality** 







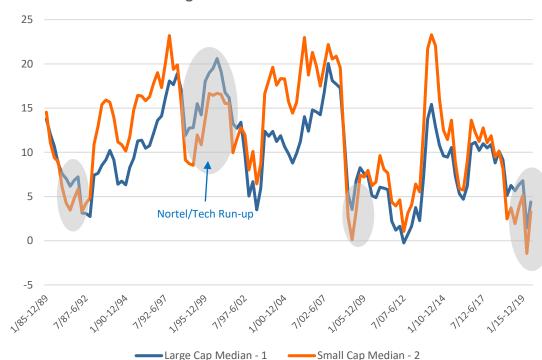
# **OBSERVATIONS:**

**Small Cap Canadian Equities** 



# **Canadian Equity Markets**

### Small Cap Median Beats the Large Cap Median 70% of the time Since 1985



**Rolling 5 Year Annualized Performance** 

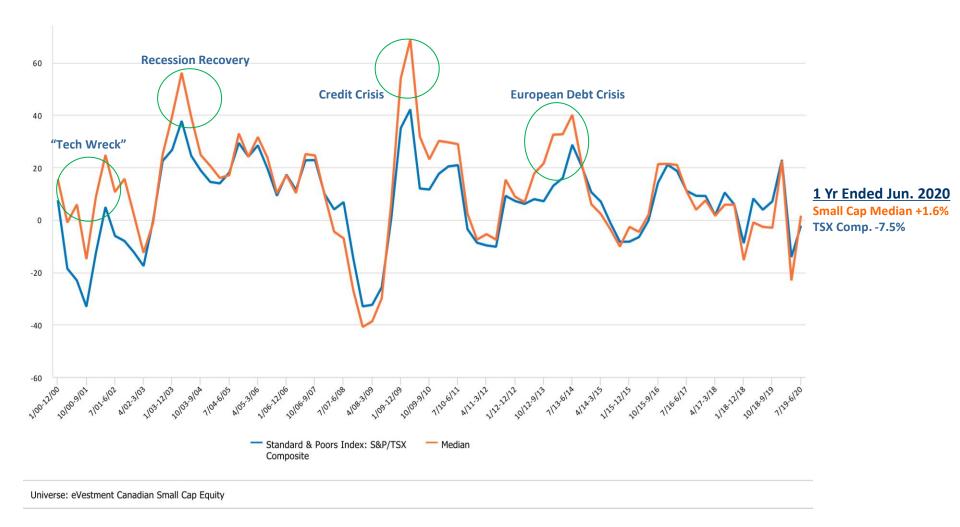
 Periods of small cap <u>active manager</u> underperformance are not persistent and as the shaded areas indicate the difference in performance for those periods was only 2-3%



<sup>1</sup>Evestment Large Cap Canadian Equity <sup>2</sup>Evestment Small Cap Canadian Equity

# **Small Cap Median Manager Outperforms on Rebounds**

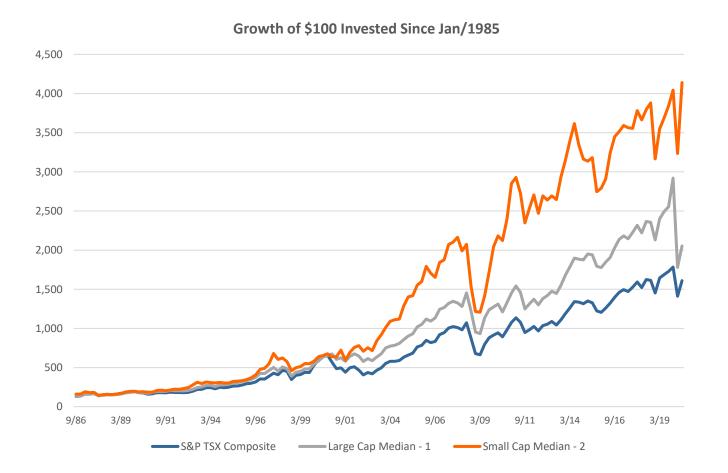
**Beats the Large Cap TSX Composite on Market Recoveries** 





# **Canadian Equity Markets**

### Growth of \$100 since Jan/1985

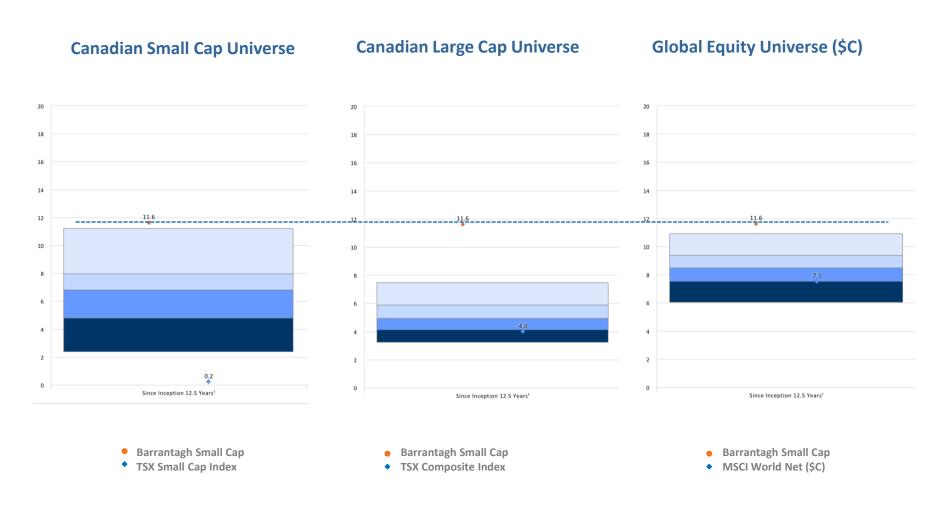


<sup>1</sup>Evestment Large Cap Canadian Equity <sup>2</sup>Evestment Small Cap Canadian Equity



### **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Cdn & Global Equities (for Periods Ending Jun. 30, 2020)

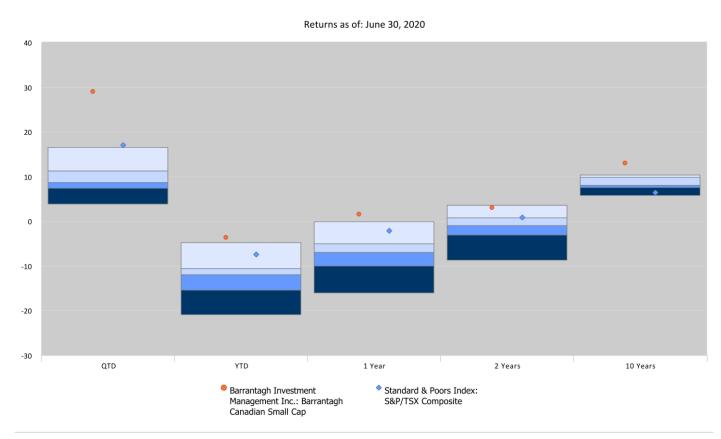


Strategy Inception Date: Jan. 1, 2008



### **RETURNS:** Small Cap Canadian Equities

Strong Performance vs. Large Cap Core & Cdn Dividend Strategies (for Periods Ending Jun. 30, 2020)

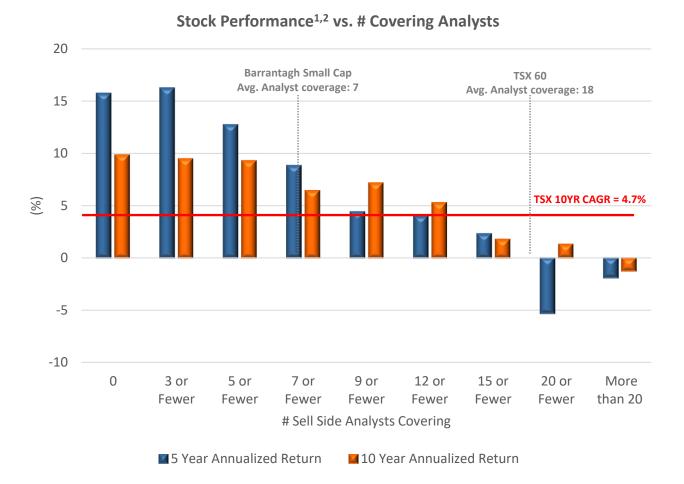


Universe: eVestment Canadian Dividend Focus Equity



# **Small Cap Canadian Equities**

Information Advantage: Lack of Research Coverage Creates Opportunities in Small Cap

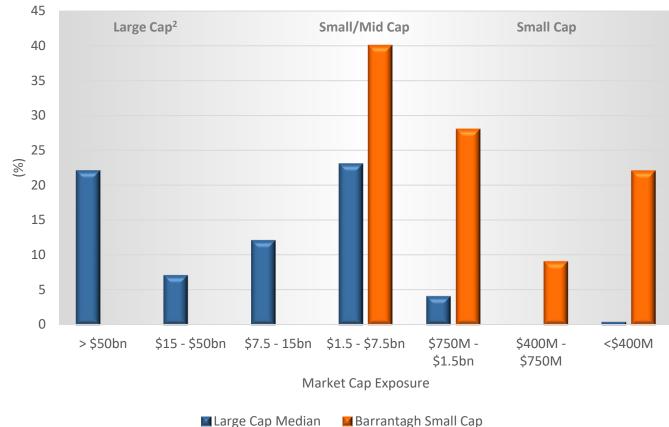


<sup>1</sup> Study universe includes all members of the TSX Composite & TSX Small Cap Indices with 5 & 10-year track records <sup>2</sup> Returns are for periods ending Aug. 31, 2018



# **Small Cap Canadian Equities**

### Large Cap Managers Ignore Small Cap Opportunities



Market Cap Distribution (%) (Jun. 30, 2020)

Small Cap & Large Cap universes are mutually exclusive – Large Cap managers don't own below \$1.5bn. Overlap exists in the Small/Mid bucket - \$1.5bn -\$7.5bn.

<sup>1</sup> Large Cap Median = Evestment Large Cap Canadian Universe

<sup>2</sup> Market Cap buckets as defined by Evestment





# **OBSERVATIONS:**

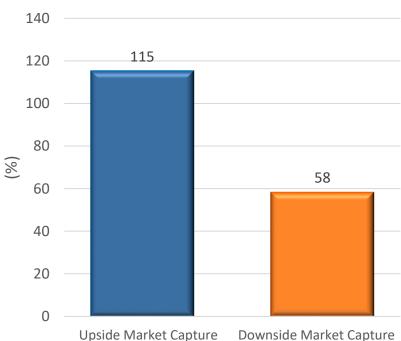
Diversification with Small Cap Canadian Equities



# **Small Cap Canadian Equities**

Risk Statistics vs. Small Cap Canadian Equity (for Periods Ending June 30, 2020)

	Barrantagh Small Cap Cdn. Equites <sup>1</sup>	Percentile Rank <sup>2</sup>	
Annualized Return	11.6	1	1 <sup>st</sup> Percentile
Standard Deviation	13.9	1	Lower Volatility than Median
Sharpe Ratio	.76	1	Highest risk-adjusted return
Beta	0.54	1	Very Low risk vs. market
Treynor Ratio	19.6	1	Highest risk-adjusted return



Barrantagh Small Cap Canadian Equity

Upside Market Capture

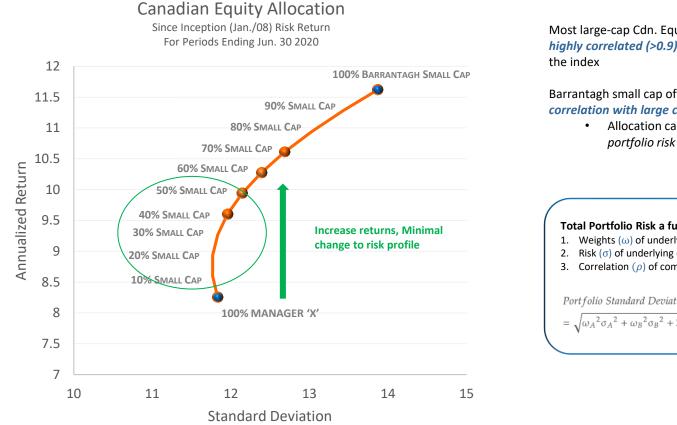
<sup>1</sup> Since Inception Jan. 1, 2008

<sup>2</sup> vs. Evestment Small Cap Universe



### **Creating Minimum Risk (Optimal) Portfolios**

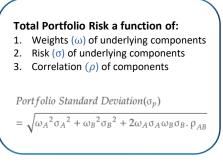
**Combining Barrantagh Cdn. Large Cap Equity Income & Small Cap** 



Most large-cap Cdn. Equity managers are highly correlated (>0.9) – with each other and

Barrantagh small cap offers very low correlation with large cap (0.6) and indices

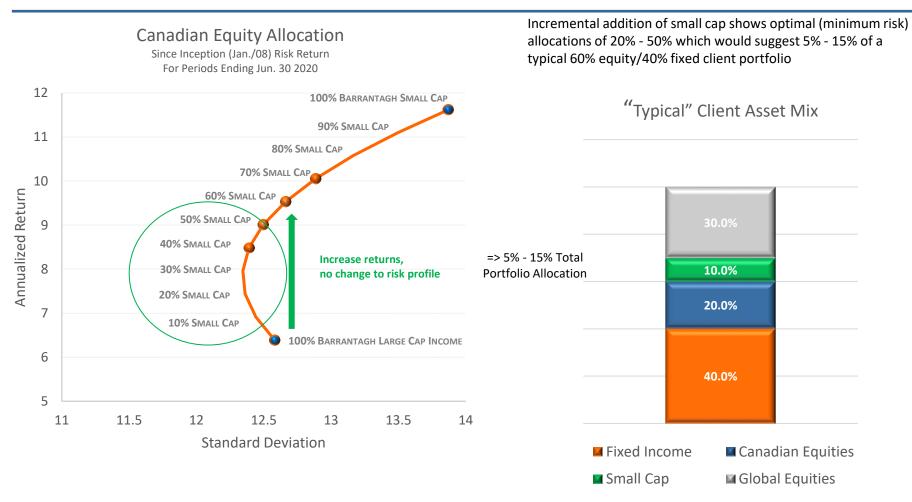
Allocation can reduce overall portfolio risk + increase return





# **DIVERSIFICATION:** Small Cap Canadian Equities

### Perspective on Allocation to Small Cap

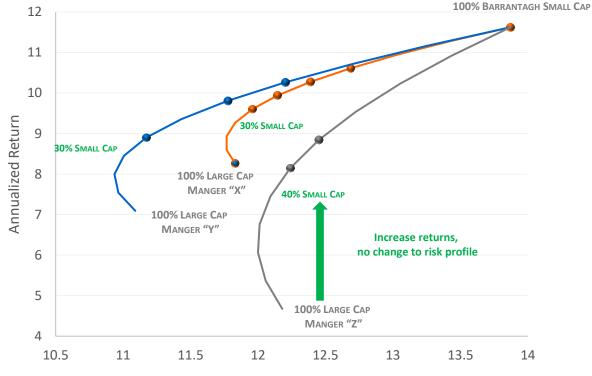




# **DIVERSIFICATION:** Small Cap Canadian Equities

Results are Similar with Other Large Cap Managers





Standard Deviation





# **SMALL CAP CANADIAN EQUITIES**



# **Small Cap Canadian Equity Mandate**

Performance at June 30, 2020

For Periods Ending Jun. 30, 2020	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
BIM Canadian Small Cap Equity	- <b>3.6%</b>	<b>1.6%</b>	<b>3.0%</b>	<b>3.6%</b>	<b>4.9%</b>	<b>4.4%</b>	<b>3.8%</b>	<b>7.9%</b>	<b>9.6%</b>	<b>10.5%</b>	<b>13.0%</b>
S&P/TSX Small Cap Index	-14.3%	-10.1%	-9.1%	-4.6%	-2.5%	-0.2%	-3.1%	1.7%	1.4%	-1.2%	1.5%

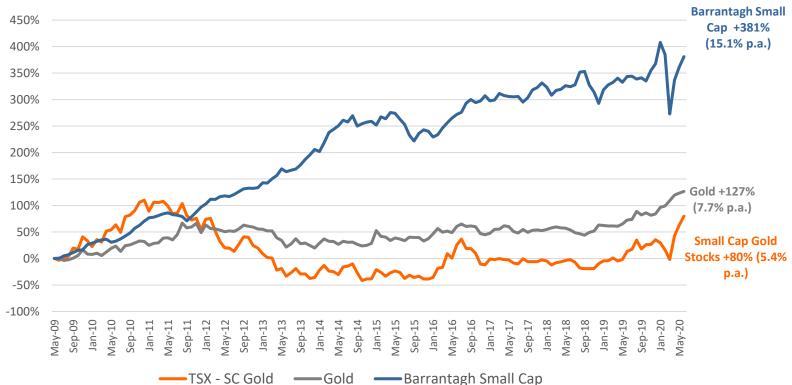
	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
BIM Canadian Small Cap												
Equity	19.0%	-8.9%	5.9%	19.8%	-5.3%	17.3%	30.9%	18.5%	15.6%	35.0%	43.8%	-22.9%
S&P/TSX Small Cap Index	15.8%	-18.2%	2.7%	38.5%	-13.4%	-2.4%	7.6%	-2.2%	-16.4%	35.1%	62.3%	-45.5%

Calendar Years => Barrantagh Small Cap outperformed



# **Small Cap Canadian Equity Mandate**

Junior Gold Miners: Underperforming/Volatile & Poor Commodity Tracking

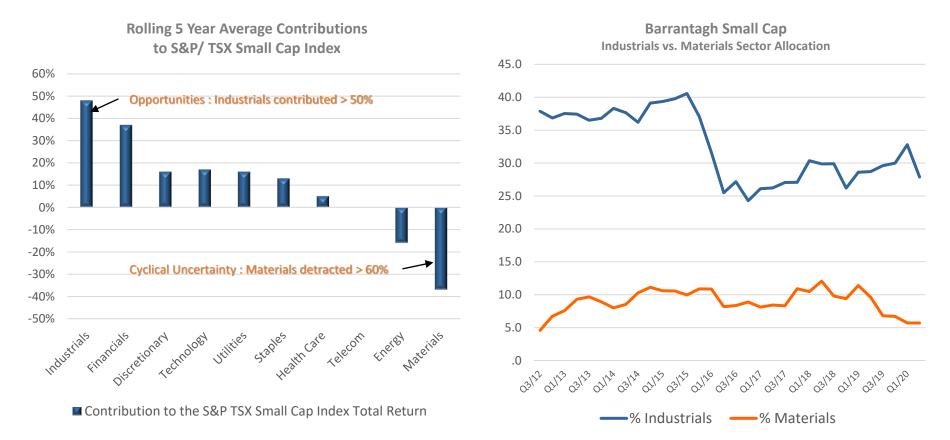


### **Cumulative Returns ~ 10 Years**



# **TSX Small Cap Canadian Equity**

**Contributions by Sector to Total Index Return** 



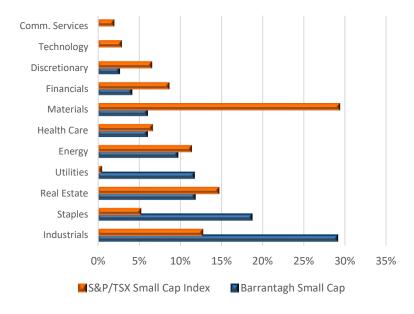


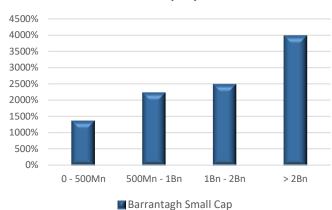
# **Profile: Small Cap Canadian Equities**

### Portfolio at June 30, 2020

CHARACTERISTICS	
Number of Holdings	23
Avg. Market Cap	\$1.85 Bn
# Industry Sectors	9
Dividend Yield	3.3%
P/CF	9.6X

Barrantagh Small Cap Industry Weight vs. Index





Market Cap Exposure









# **Canadian Small Cap Equity Portfolio**

### Portfolio at June 30, 2020 | Q2 Transactions

	Portfolio Weight		Portfolio Weight	
Consumer Discretionary		Industrials		<u>SOLD</u>
Diversified Royal	2.4%	Aecon Group	3.4%	Wajax
	2.4%	Badger Daylighting	3.2%	
Consumer Staples		Boyd Group	5.0%	
Primo Water	4.9%	Cargojet (-)	5.7%	TRIM = (-)
Jamieson Wellness	5.3%	Calian Group	3.9%	ADD = (+)
North West Co.	4.2%	People Corp. (NEW)	2.4%	
Premium Brands	3.5%	Morneau Shepell	4.4%	
	17.9%	_	27.9%	
Energy		Real Estate		
Gibson Energy (+)	4.0%	Minto Apartment REIT	4.3%	
Parkland Fuel	3.2%	Storagevault Canada	4.0%	
Tidewater Midstream	2.2%	Summit Industrial REIT (New)	3.0%	
	9.4%		11.3%	
Financials		Utilities		
Trisura Group	4.0%	Boralex (-)	4.1%	
	4.0%	Superior Plus	4.0%	
Health Care		Transalta Renwables (NEW)	3.1%	
Andlauer Healthcare <mark>(-)</mark>	5.8%		11.2%	
	5.8%	Materials		
		Altius Minerals	2.5%	
		Intertape Polymer (+)	3.3%	
			5.8%	
		Cash & Equivalent	4.3%	
		Total	100.0%	





# **TOTAL EQUITIES**



# **Total Equity Mandate**

Performance at June 30, 2020

For Periods Ending Jun. 30, 2020	YTD	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs
Total Equity Benchmark	- <b>7.8%</b> -4.2%	1.7% 2.6%		6.8% 6.2%							<b>10.1%</b> 9.6%

	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
<b>Total Equity</b> Benchmark	<b>31.6%</b> 22.1%	-6.1% -4.7%	<b>10.9%</b> 11.8%								15.9% 22.5%	

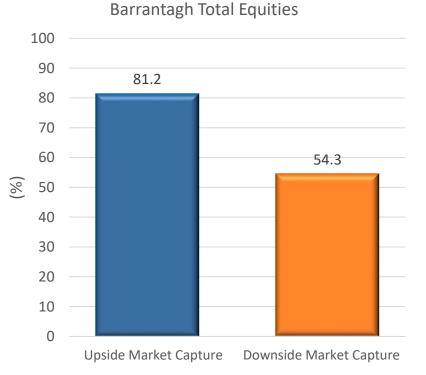
Benchmark: 50% S&P TSX Composite Index / 50% MSCI World (Net)



# **Total Equities**

Market Cycle Statistics vs. *Pure* Canadian Equity (for Periods Ending June 30, 2020)

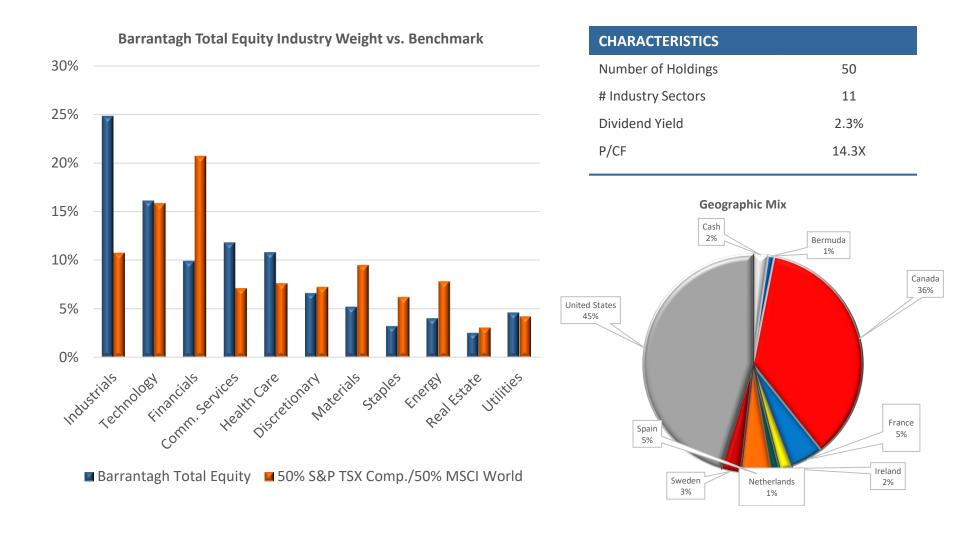
	Barrantagh Total Equites	Percentile Rank <sup>1</sup>	
Annualized Return	7.1	10	1 <sup>st</sup> Quartile
Standard Deviation	10.61	1	Very Low Volatility
Sharpe Ratio	0.57	2	High risk-adjusted return
Beta	0.61	1	Very Low risk vs. the market
Treynor Ratio	9.9	2	High risk-adjusted return





<sup>1</sup> Since Jan. 1, 2008 Versus Evestment Pure Canadian Equity Universe

### **Total Equity** Portfolio at June 30, 2020





# **Total Equity**

### Portfolio at June 30, 2020 Canadian / Global | Q2 Transactions

	Portfolio Weight		Portfolio Weight		Portfolio Weight
Consumer Discretionary		Industrials		Health Care	
McDonalds	1.9%	CP Rail	2.1%	Becton Dickinson	2.3%
Dollar General	2.6%	CN Rail	3.2%	Boston Scientific (NEW)	1.5%
Hasbro (+)	2.1%	Allegion	1.8%	Cooper Companies (NEW)	1.6%
	6.6%	Illinois Tool Works (+)	2.2%	Kloninklijke Philips <mark>(-)</mark>	1,2%
Consumer Staples		Ferrovial	4.5%	Thermo Fisher Scientific (-)	2.0%
Mondelez International (+)	3.2%	Schneider Electric	2.4%	Unitedhealth Group (-)	1.9%
	3.2%	Union Pacific	2.6%		9.7%
Energy		Stantec (-)	1.2%	Information Technology	
Enbridge	0.9%	Toromont Industries (+)	2.0%	CGI Group	1.9%
Parkland Fuel (-)	0.4%	WSP Global <b>(-)</b>	1.1%	Ericsson	2.9%
Gibson Energy (NEW)	1.3%		23.1%	Mastercard (+)	2.5%
TC Energy (+)	1.4%	Financials		Microsoft	3.5%
	4.0%	Brookfield Asset Mgmt.	0.8%	Leidos Holdings	1.2%
Real Estate		Bank of Nova Scotia	2.0%	Open Text <b>(+)</b>	2.6%
American Tower	1.8%	Intact Financial	1.4%	Global Payments	1.8%
Canadian Apartment REIT (NEW)	0.8%	Royal Bank	1.5%		16.5%
	2.6%	TD Bank	1.7%	<b>Communication Services</b>	
Utilities		J.P. Morgan	2.4%	T-Mobile	3.0%
Brookfield Infrastructure Partners	0.8%		9.8%	BCE	1.8%
Fortis (NEW)	1.9%	Materials		Alphabet	2.7%
Superior Plus (NEW)	1.9%	Int'l Flavours & Fragrances (+)	2.2%	Rogers Comm. (+)	2.1%
	4.6%	Nutrien <b>(-)</b>	0.3%	Telus (+)	2.2%
		Air Liquide	2.4%		11.8%
SOLD			5.9%		
				Cash & Equivalents	2.2%
				Total	100.0%

TRIM = (-) ADD = (+)





# **ECONOMICS**



# Outlook

World:

- Response has been quick
- Rate cuts, fiscal stimulus, monetary support, credit supports, regulatory burden relief
- Fiscal policy response expected to add 1.3% to global GDP
- U.S. Example fiscal policy between \$850bn to \$1.2tn
  - The U.S. response is about 5% of current GDP
  - In 2008 the response was \$830bn or 6% of GDP

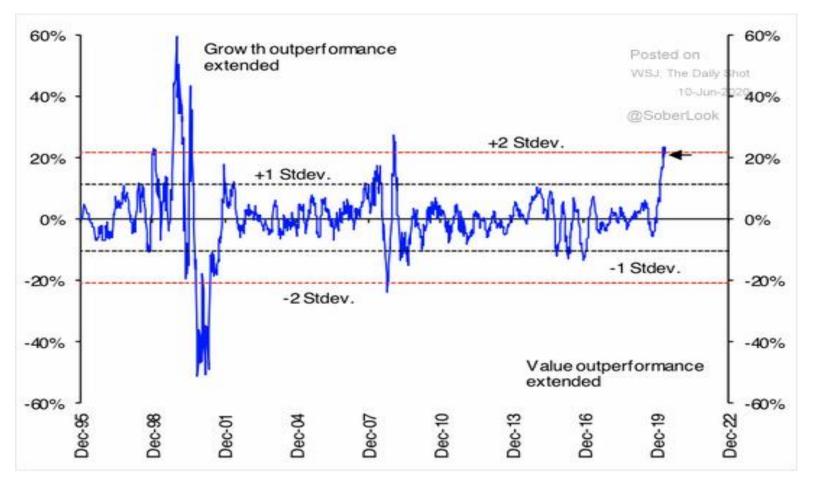
Canada:

• Announced \$82bn response package or 3% of GDP



# **Canadian Growth Stocks Valuation Stretched**

### Value Investing Avoids Overvaluation



Source: WSJ, Hugo Ste-Marie, Scotia Capital



# **U.S. Growth Stocks Valuation Stretched**

### **Value Investing Avoids Overvaluation**



Source: WSJ, Bloomberg



# Working with You

- Why Small Cap Canadian Equities
  - 1. Adds low-risk alpha & yield to client portfolios
  - 2. Diversification *reduce* overall client portfolio *risk* (low correlation)
  - 3. Exploit the opportunity in small cap stocks (limited sell-side coverage)
- Barrantagh Small Cap Canadian Equity Fund (F Class)
  - Fund Code: BMI105, 1.0% MER
- SMA Minimum Account: \$100K(Small Cap), \$150K (Total Equities)
- Advisor Portal (barrantagh.com) password: RGMP4

### **Contact (Toronto):**

Alan Daxner, Senior Vice President adaxner@barrantagh.com (416) 864-7958

#### **Contact (Vancouver):**

Robin Ferguson, Vice President <u>rferguson@barrantagh.com</u> (778) 990-3445



# BARRANTAGH

### **Investment Management**

100 Yonge Street, Suite 1700 Toronto, Ontario M5C 2W1 (416) 868-6295 www.barrantagh.com